



West Town SSA #29-2014
Commission Meeting Minutes
1.21.2025 at 11:00am
West Town Chamber of Commerce
1819 W. Chicago Ave

Staff: Gaby Gerken, Susan Aldous-Hutchins, Jenny Kelly

In Attendance: Amanda Sadowski, Sara Dulkan, Steven Tobiason, Taylor Olds, Erin Weber

Not Present: Nadia Coronado, Evan Muellner

AGENDA

1. Welcome and Call to Order: 11:05AM

2. Public Comment:

3. Administration and Finances

- Meeting Minutes from 11.19.2024
Review & Motion to approve:
Approved - TO 1st, AS 2nd, all in favor.
- Schedule Change - Move July meeting from July 15th to 8th, per City requirements
Review & Motion to approve:
Approved - TO 1st, AS 2nd, all in favor.
- Six4 Contract Approval
Review & Motion to approve:
Approved for one month, contingent on receiving an example of monthly report, full PR scope, and targets for growth - AS 1st, EW 2nd, all in favor.
- Budget Adjustment -
2024 Budget adjustment: \$4,209.72 from section 7.05 to 6.11
- Review & Motion to approve:
Approved - EW 1st, TO 2nd, all in favor.
- Financial Reports
- 2024 Q4 Work Plan Approval
Review & Motion to approve:
Approved - TO 1st, EW 2nd, all in favor.

4. Rebate and Grant Programs

Facade Rebate

- Projects to Approve:
 - 756 N Milwaukee Ave. | Intuit: The Center for Intuitive and Outsider Art | Total cost: \$135,710
Review & Motion: Approval of facade project application for rebate of \$15,000.00
Approved - TO 1st, ST 2nd, all in favor.
- Projects In Progress:
 - 1919 W Chicago Ave. | The Happy Hour Shop | \$1,373.69| 05/24 approved

Public Art Program

- Projects in Progress:
 - 1407 W Chicago - Melina Scotte
 - 1734 W Chicago - Mauricio Ramirez

5. Events & General Updates:

Pop Up Project:

- 1821:
 - Picnic Date Bodega, January - July
 - Carolyn's Krisps, July - January
- 1947:
 - EcoShip, January - July
 - Applications open for July - January

6. Old Business:

7. Open Comment & Discussion:

8. Adjournment:

Next Meeting: February 18 at 11AM

Motion to adjourn: EW 12:01PM