



West Town Chamber of Commerce Art Walk 2024 Poster Design Application

Award Amount: \$500

The West Town Chamber of Commerce is seeking an artist to design original work for the 14th Annual West Town Art Walk promotional event poster and flier, which will be printed and distributed across Chicago as well as distributed digitally across social media and advertising channels. This is an excellent opportunity for an artist to showcase their original work in conjunction with one of the city's most established art festivals.

Artists interested in applying for this opportunity are asked to submit a sketch rendering of their design that captures the West Town Art Walk's mission to present "Art Through Every Door" and which meets the following specifications:

- **Size:** 11 x 17 inches, full bleed design
- **Branding:** Utilizes the official WTAW Logo, Typography* & Color (Find our [Brand Identity Guidelines + Logo Variations here](#)). For the purposes of your application, similar fonts will suffice.
- **Includes the following event details with the approximate font sizes:**
 1. **Title:** The 14th Annual **West Town Art Walk** (at least 110pt font / 1.5" height)
 2. **Subtitle:** **Art Through Every Door** (at least 75pt font / 1" height)
 3. **Date:** **Friday, October 4th 5-8pm** (at least 36pt font / .5" height)
 4. **Date:** **Saturday, October 5th, 10am-6pm** (at least 36pt font / .5" height)
 5. **Date:** **Sunday, October 6th, 10am-6pm** (at least 36pt font / .5" height)
 6. **Logo:** **West Town Chicago Chamber of Commerce and Special Service Area Logo** ([See colorway options here](#))
 7. **Additional Details:** **QR code (1" by 1") with the following text: "More info at westtownartwalk.com & @westtownchicago"** (at least 20pt font / .25" height)

Artist qualifications should be submitted no later than 5pm on April 26th, 2024 via email to Kaylen Ralph at KRalph@WestTownChamber.org. Priority consideration will be given to Chicago-based artists. Please submit samples as attached JPEGs or PDFs to your email.

One artist will be selected for commission and will be contacted with subsequent deadline(s) and instructions to follow. WTCC may request up to two rounds of revisions/adjustments.

Please see layout inspiration imagery below for examples of the successful balance between art, text, and design that we aim to achieve in partnership with you.

Inspiration Imagery

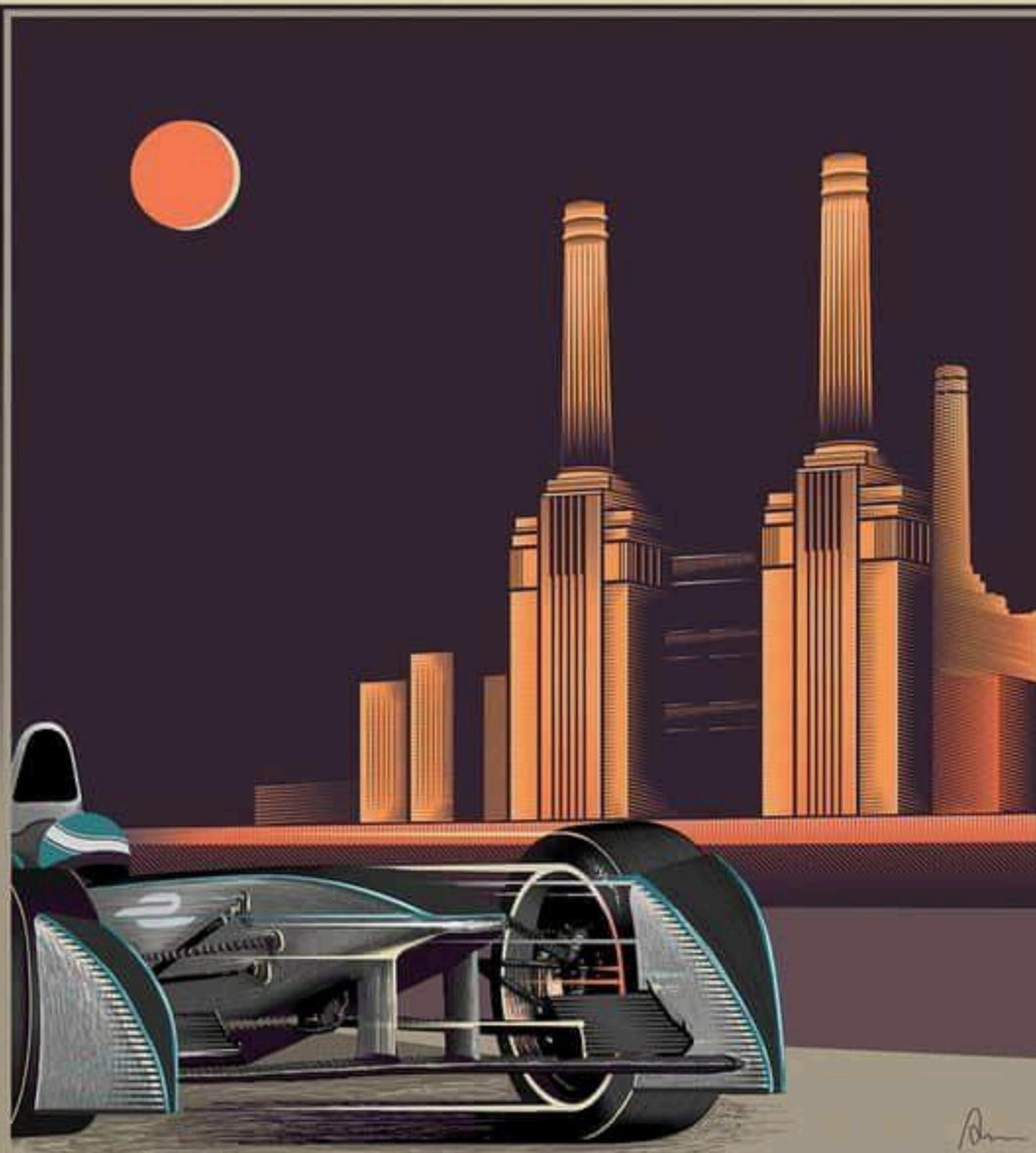


The Smashing Pumpkins

Plus Special Guest

JANUARY 4
LAWLOR EVENTS CENTER • 8PM

CHARGE BY PHONE: 800-225-BASS
BILL GRAHAM PRESENTS



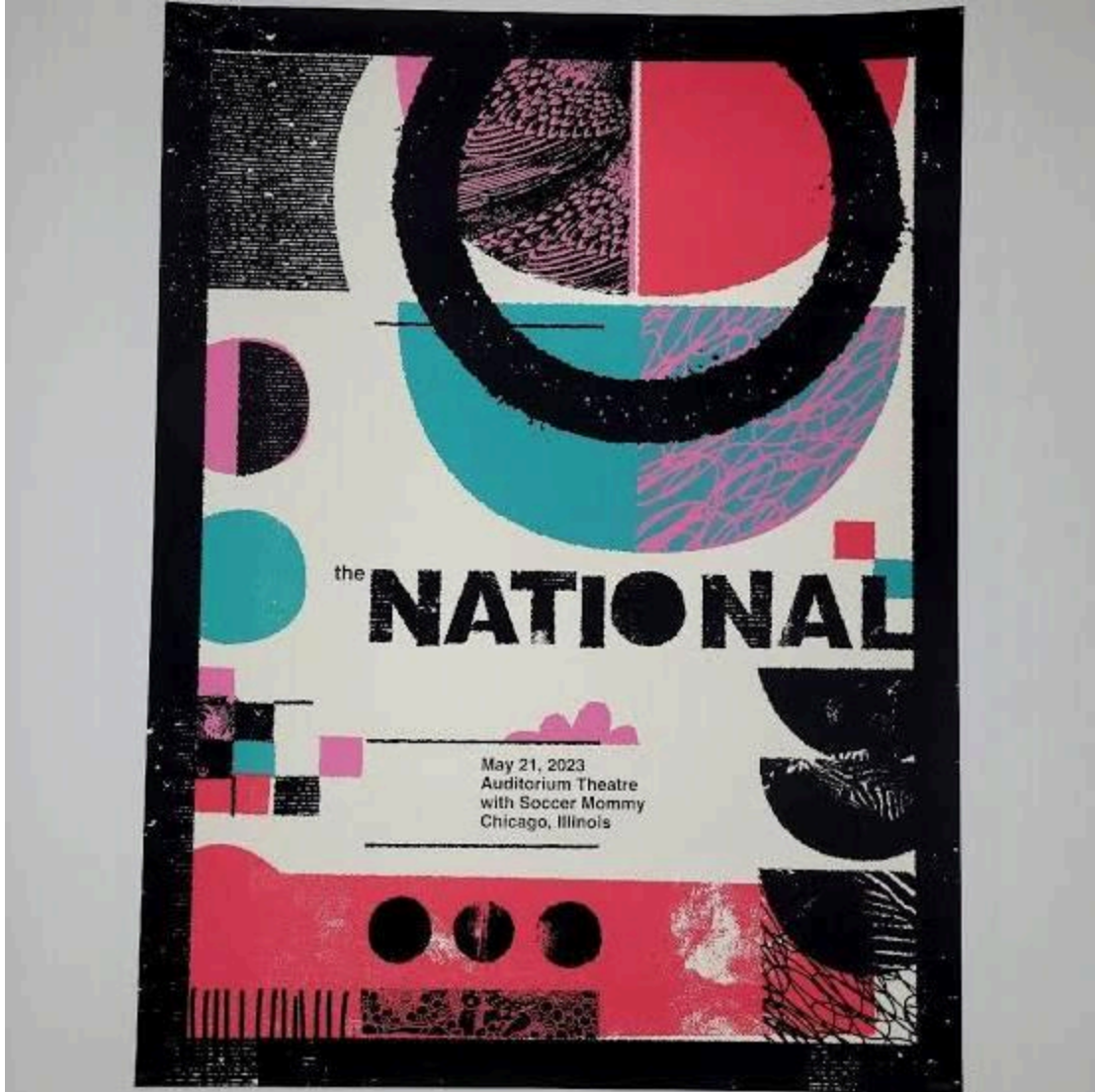
Ben

LONDON



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FIA FORMULA E ROUND NO. TEN & ELEVEN
BATTERSEA PARK, LONDON



the **NATIONAL**

May 21, 2023
Auditorium Theatre
with Soccer Mommy
Chicago, Illinois



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ART FAIR**

**52 YEARS
OF ART IN THE
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PRESENTED BY
THE
GUILD
OF ARTISTS & ARTISANS

POSTER ART BY SCOTTY JONES

OCT 16 - 18

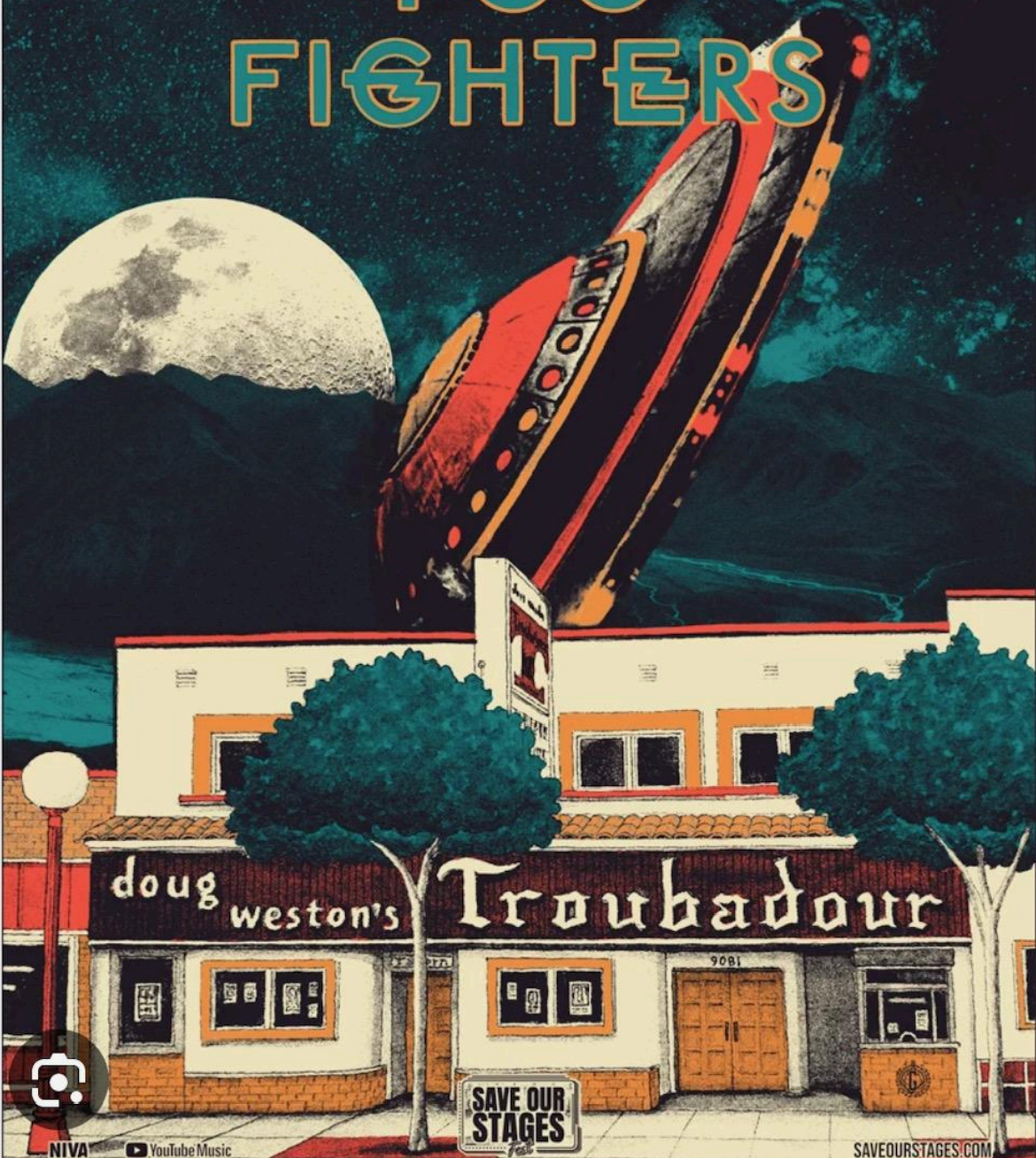
NATIONAL INDEPENDENT VENUE ASSOCIATION AND YOUTUBE MUSIC PRESENT

2020

SAVE OUR STAGES FEST

AN INTIMATE SET WITH:

FOE FIGHTERS



NIVA YouTube Music


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ANN ARBOR

SUMMER ART FAIR



 734.662.3382 | www.theguild.org | guild@theguild.org



NIGHT OF JAZZ

WHOLE WEEKEND OF DRINKS AND JAZZ
ACTS TO BE ANNOUNCED ON THE NIGHT

1965



\$10

NEW ORLEANS 1872 EVA PEARL STREET
NEW ORLEANS 70806

TICKETS AVAILABLE AT THE BOX OFFICE FRIDAY DOORS 6PM SATURDAY DOORS 6PM SUNDAY DOORS 6PM OVER 18'S ONLY
JAZZ IS A MUSIC GENRE THAT ORIGINATED IN THE LATE 19TH CENTURY IN AFRICAN-AMERICAN COMMUNITIES OF NEW
ORLEANS, UNITED STATES. JAZZ IS CHARACTERIZED BY SWING AND BLUE NOTES, COMPLEX CHORDS, CALL AND RE-
SPONSE VOCALS, POLYRHYTHMS AND IMPROVISATION.