



West Town SSA #29-2014
Commission Meeting Minutes
April 7, 2022 on Zoom

Commissioners in attendance: Nora McCarthy, Gallery 2052; Steven Tobiason, Epic Spices; Evan Muellner, Pie-Eyed Pizzeria joined later

WTCC staff in attendance: Erin Ludwig, Director of Economic Development; Susan Aldous, Interim Executive Director

Others in attendance: Sasha Shver, The Stoop, SSA Commission Applicant; Nadia Coronado, Property Owner, SSA Commission Applicant

1. Welcome and Call to Order at 10:14
2. Public Comment¹
 - a. No public comment was brought forth to the SSA Commission.
3. Approval of Meeting Minutes from March 3, 2022
 - a. Approved, all in favor (Steven 1st, Nora 2nd)
4. Administration and Finance
 - a. Financial reports
 - b. 2021 budget
 - i. 2021 Budget Adjustment
 - ii. Approved, all in favor (Nora 1st Steven 2nd)

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|----------|---------------------------------|--------------------------------------|
| \$221 | to 7.04 Communications Director | from 1.07 Print Materials |
| \$15 | to 6.01 SSA Annual Report | from 1.07 Print Materials |
| \$10,000 | to 4.08 Master Plan | from 1.11 Online Market Place Grants |
| \$1,000 | to 4.08 Master Plan | from 1.07 Print Material |
- iii. 2021 4.12 Pop Up Project Sponsorship \$12,000
 1. Approved, all in favor (Steven 1st Nora 2nd)
 - iv. Audit presentation meeting date selection
 1. Discussion of dates for audit meeting, set for April 26th at 10am – 11am
 5. Update – Erin Ludwig, Director of Economic Development – Pop Up Project
 - a. Pop up is fully leased for 2022.
 6. Discussion – Erin Ludwig, Director of Economic Development – Trash Can Project
 - a. Opening discussion and questions this meeting.
 7. Façade Rebate Program

¹ Public comment ensures all voices are heard on issues pertaining to the West Town SSA. Commissioners are not required to provide immediate feedback to concerns presented. Public comment will occur during the first 15 minutes of each meeting, with each speaker granted no longer than 3 minutes to speak. Full public comment guidelines can be found on our website.

- a. Finished – Ice Cream Shoppe – Rebate of \$15,000.00
 - i. Approved, Nora 1st Evan 2nd
 - ii. Steven recused
- 8. Security Rebate Program
 - a. Finished – Ice Cream Shoppe – Rebate of \$2,572.49
 - i. Approved, Nora 1st Evan 2nd
 - ii. Steven recused
 - b. Finished – Urban Market – Rebate of \$3,000.00
 - i. Approved, all in favor (Evan 1st Nora 2nd)
- 9. Next West Town SSA Commission Meeting
 - a. May 5th, 2022 at 10am
- 10. Adjournment at 10:38 (Nora 1st Evan 2nd)