WEST TOWN SSA #29-2014 Commission Meeting
AGENDA
Meeting held on Zoom
Thursday, November 4, 2021 10:00 AM

In attendance:

Call to Order:
➢ The meeting of the West Town SSA #29-2014 Commission is called to order.
➢ Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference. This meeting will be recorded.

Public Forum:
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Admin and Finances

Review & Motion: Minutes from Meeting: October 7, 2021
Review: Financial Reports: Review Reports
Review & Motion: Q3 Report
RFP update: Erin

Special Event Sponsorships

• Review & Motion: Sponsorship for West Town Art Walk - $10,000
• Review & Motion: Sponsorship for West Town Winter Promo - $250
• Review & Motion: Shop Local Social Media Promotion - $2500

Pop Up Project

• ThisCityMaps (proposed May/June 2022) no longer leasing
  ○ Months available: May, June, July, August
• Discussion: West Fest Pop Up premium?
• Review & Motion: Tenant Application - Swap & Strut
  ○ Requested April 1 - April 28, 2022, application in Google Drive
  ○ https://swapandstrut.com/

Rebate / Grant Programs

• Applications for Review
  ○ Review and Motion: Security Rebate: Mu Gallery, 1541 W Chicago Avenue
  ○ Review and Motion: Security Rebate: Urban Market - 1001 W Chicago Ave
- Requesting full rebate amount, $3,000

- **Finished Projects**
  - **Review and Motion:** Façade: 1001 W Chicago Ave - Urban Market - $15,000

- **Approved Facade Projects still in progress**
  - Façade – 1721 W. Chicago Ave – Ice Cream Shoppe – In process.
    - Update: Construction almost completed, waiting on roll down door
  - 2135 W Chicago Avenue - The Stoop - waiting on signage approval from alderman
  - Façade - 1062 W Chicago Ave - Windy City Cafe
    - 50% payment given to selected contractor, working on acquiring permits

- **Approved Security Projects still in progress**
    - Security materials are ready, waiting to submit them until the facade is completed.

- **Approved Public Art Projects still in progress**

**Programs Report**
- West Town holiday bundle update - Kate
- Joint Member Mixer with WPBCC
  - Wednesday, October 13, 2021 6-8pm at Chicago Printworks
- Women’s Networking Event
  - Wednesday, October 20, 2021 at Dynamic Salon
- Annual Board Elections/Member Mixer
  - Wednesday, November 10, 2021 5-6pm at Split-Rail

**New Commissioner Recruitment / Term Limits**
- SSA Commissioners stepping down: Michael, Jenny, Chris, Sara, Steven
  - Julia, Evan, Adam, and Nora will step down in 2023

**Old Business**
- Street maintenance RFP posted
- Nominated five new commissioners
  - The Plantier 858 N Ashland– owner - An Chin;
  - Resident - Nadia Coronado; 1423 W Chicago
  - Taylor Olds, Urban Source
  - Sasha Shver, The Stoop
  - Post nomination applications should have been sent to the Chamber - we can send them to the city, and the city will have all of November and December to approve their application/work out any debt clearance/send the nominated candidates their official appointment to the Commission.

***Next regular SSA Commission Meeting Date: **Thursday, December 2, 2021 at 10am***