



West Town Chamber Retail Market Study

December 8, 2016

Prepared by PLACE Consulting, Inc.
for the West Town Chamber of Commerce



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Executive Summary:

The West Town Chamber of Commerce engaged PLACE Consulting to create a retail market study to identify strategies to support retail establishments within the Chamber service area. The Chamber service area boundaries are W. Division Street on the north, N. Kedzie Avenue on the west, W. Grand Avenue on the south, and N. Halsted Street on the east. Additionally, more detailed information was analyzed for three sub-areas of the Chamber service area in order to identify trends between three diverse neighborhoods.



PLACE Consulting compared the Chamber service area and internal sub-areas to the City of Chicago and the greater West Town community area. These comparisons were performed by analyzing historic, current, and future demographic data, current consumer retail supply and demand expenditures, and recent West Town community engagement studies, in addition to canvassing the Chamber service area.

Conclusions drawn from research conducted indicate that:

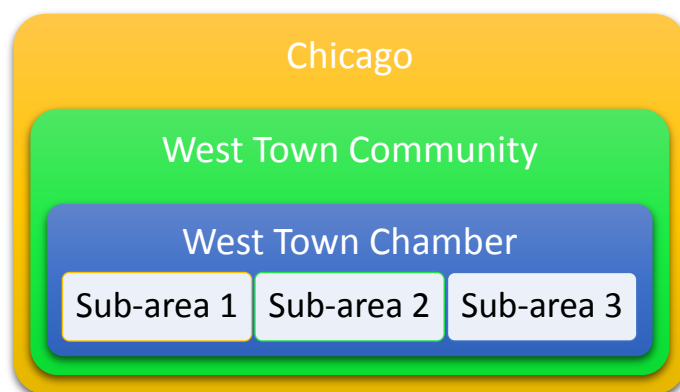
- West Town displays growth in educated, high income, and nonfamily households;
- Sub-area 3 is the segment leading household growth in the WTCC service area;
- West Town residents commute to work on a bicycle at a significantly higher rate as compared to Chicago;
- Residents leave the Chamber service area for grocery, specialty food, and beverage purchases; and
- The Chamber service area is a destination for restaurants, drinking places, and women's clothing retail

Key recommendations that would allow WTCC to capitalize on these conditions are listed below and described more fully on the pages that follow:

1. Prioritize data collection and analysis
2. Update commercial vacancy program
3. Develop targeted business attraction plan
4. Pursue business retention programs
5. Foster transit-oriented development and active transportation relationships

Planning Context & Overview of Approach to Research:

PLACE Consulting, Inc. (PLACE) was engaged by the West Town Chamber of Commerce (WTCC) to gather information and research the West Town community area to enable WTCC to identify market-supported opportunities that improve the retail environment. This research effort is intended to reveal important next steps for WTCC's strategic planning process and to engage retail stakeholders within the district.



PLACE conducted a trade area analysis, utilizing primary and secondary market data in three phases including: data collection, analysis of information, and strategy formulation. Demographic data was collected for three primary trade areas of interest, as defined by WTCC staff, to include the City of Chicago, the West Town community area, and the WTCC service area, in addition to three sub-areas of the WTCC service area.

The demographic data points collected include population, age, race, and ethnicity; housing, including total units, occupancy, owner/renter, tenure, and cost; income characteristics, and educational attainment. To identify trends, PLACE gathered historic information from 2000-2010, in addition to estimated data for the present, and five years into the future. Data from the primary trade areas were analyzed against one another and then compared to the traditional West Town community area and the City of Chicago. The sub-area data comparison was performed to capture the growth trends in West Town's unique neighborhoods such as East Village, West Town, Ukrainian Village, Noble Square, and Humboldt Park, among several others.

Utilizing data collected from The Nielsen Company, PLACE analyzed current consumer retail spending data within the WTCC service area. This data provides critical insight into the commercial district's retail leakage, which is based on 2016 retail supply and demand, and the subsequent retail gap or surplus opportunity. PLACE identified both major and niche gaps as well as surplus opportunities.

This study was performed in conjunction with the WTCC and Special Service Area's master planning process, specifically in the "Step 2: Synthesize" phase. The previous phase focused on community outreach and collecting stakeholder input to identify recommendations for improvement to the West Town community area.

PLACE reviewed WTCC's community engagement documents. From a retail perspective, the following were identified as initiatives that would make West Town a more thriving community: pro-business transit infrastructure development, identity-driven development, and small business support. Suggestions around pro-business transit infrastructure centered on improvements to Chicago Avenue. Identity-driven development recommendations included maintaining independent retail, retaining historical character, and focusing on access to food. Small business support recommendations included mentoring and business development initiatives.

Trade Areas:

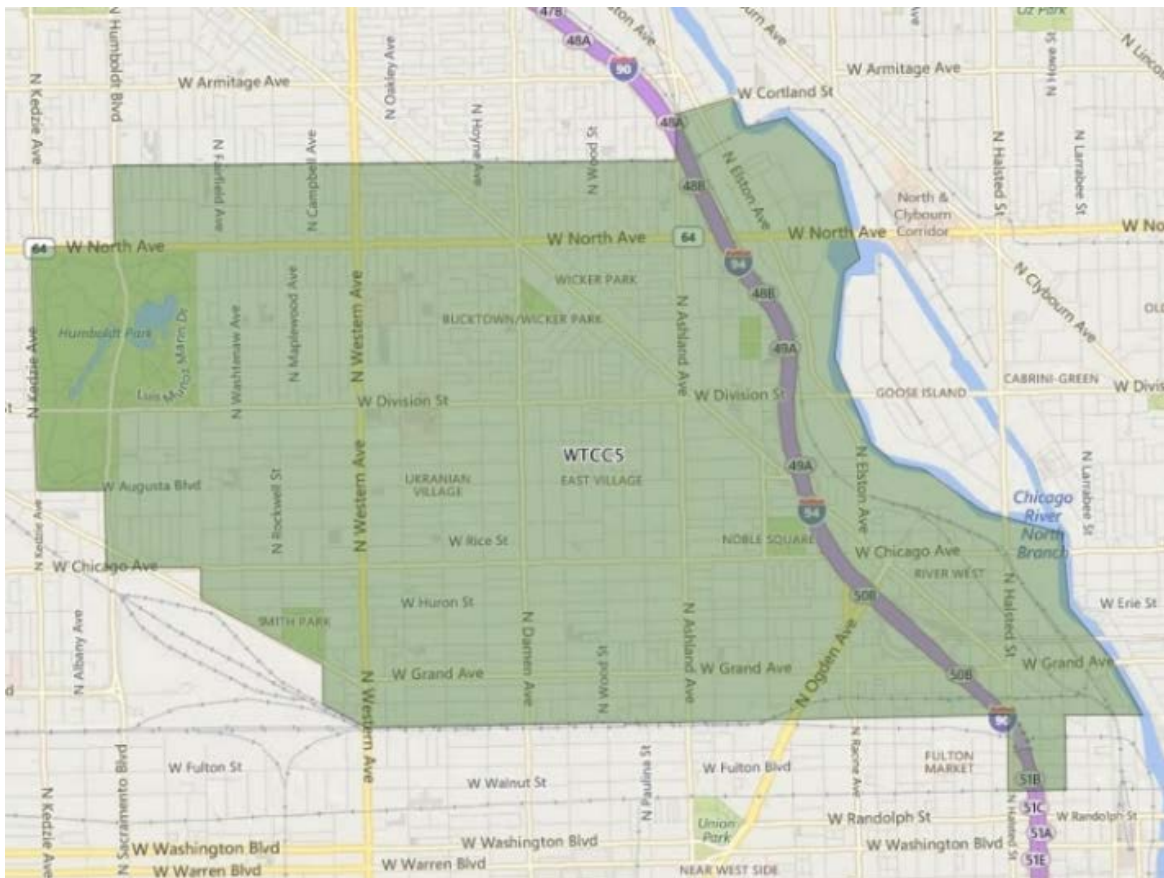
West Town Community Area

Boundaries:

- North: W. Bloomingdale Avenue
- West: N. Kedzie Avenue
- South: W. Kinzie Street
- East: Chicago River

Description:

West Town, located on Chicago's West Side, northwest of the loop, is an officially designated Chicago community area. West Town's total area is 4.57 square miles, which encompasses many distinct neighborhoods including: East Village, Eckhart Park, Humboldt Park, Kinzie Industrial Corridor, Noble Square, Smith Park, River West, Ukrainian Village, and Wicker Park. The 2016 estimated total population for the West Town community area is 84,992 and includes 40,413 households.



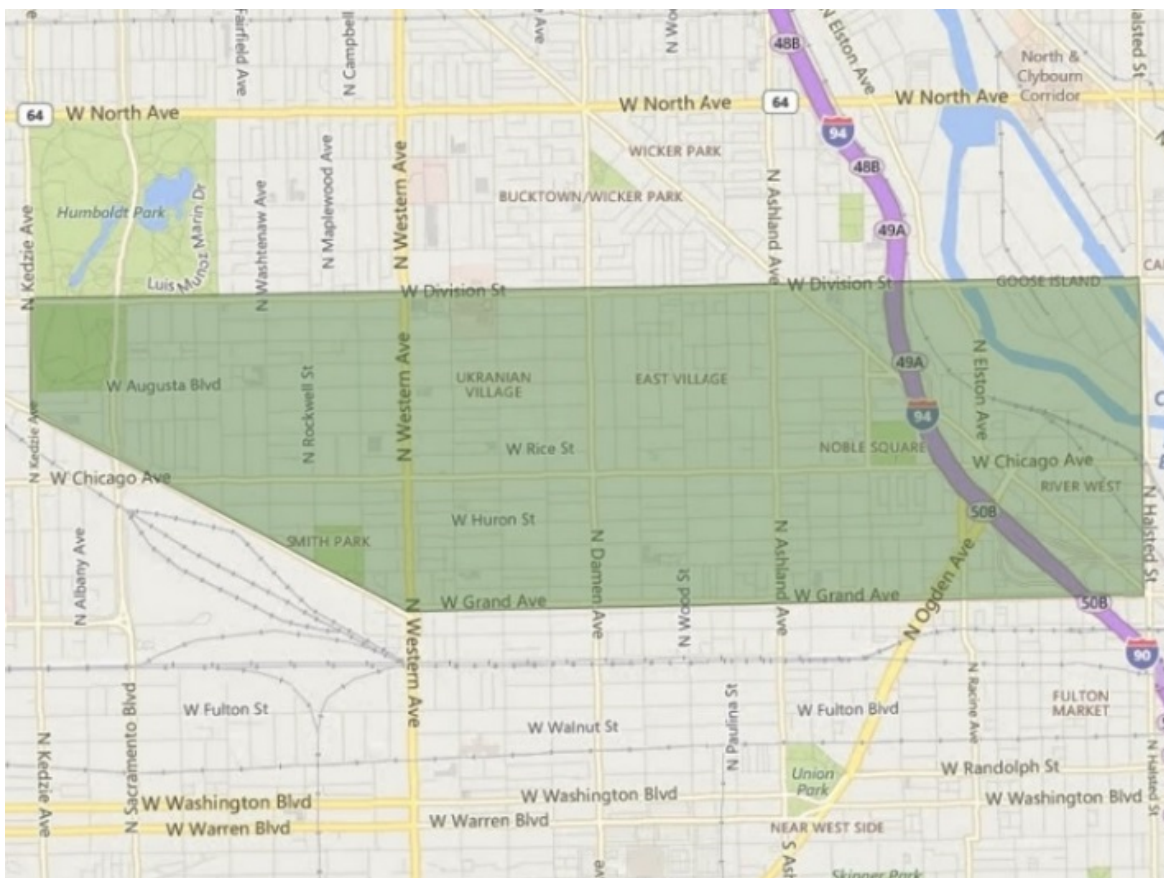
West Town Chamber of Commerce Service Area

Boundaries:

- North: W. Division Street
- West: N. Kedzie Avenue
- South: W. Grand Avenue
- East: N. Halsted Street

Description:

The WTCC service area focuses on a particular portion of the West Town community area and is highlighted by the Chicago Avenue commercial corridor. WTCC's service area includes the following neighborhoods: River West, Goose Island, Noble Square, East Village, Eckhart Park, Ukrainian Village, Smith Park, and Humboldt Park. The 2016 estimated total population for WTCC's service area is 48,135 and includes 22,959 households. Retail market statistics for 2016 include more than \$949 million in consumer expenditures and retail sales of approximately \$624 million, which creates a retail gap exceeding \$325 million.



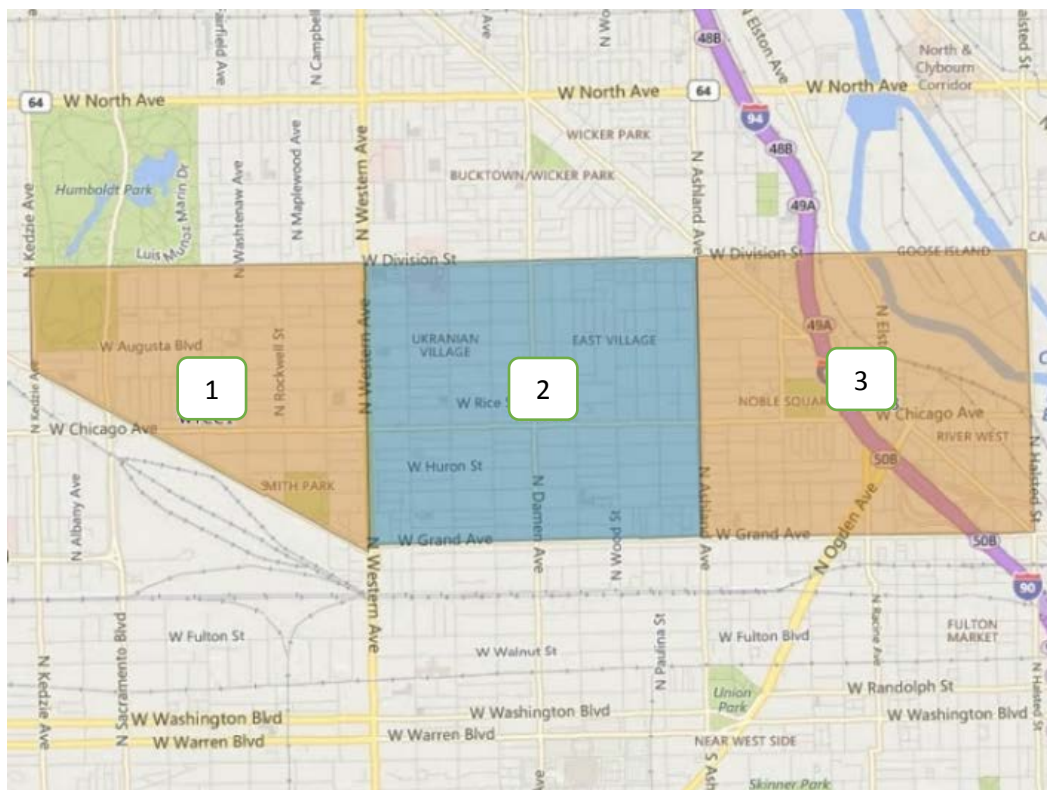
West Town Chamber of Commerce Sub-areas

Boundaries:

	Sub-area 1	Sub-area 2	Sub-area 3
North	W. Division Street	W. Division Street	W. Division Street
West	N. Kedzie Avenue	N. Western Avenue	N. Ashland Avenue
South	W. Grand Avenue	W. Grand Avenue	W. Grand Avenue
East	N. Western Avenue	N. Ashland Avenue	N. Halsted Avenue
Neighborhoods	Humboldt Park Smith Park	Ukrainian Village East Village	Noble Square River West Goose Island Eckhart Park
Population	12,938	21,326	13,829
Households	5,586	10,493	6,860

Description:

WTCC staff separated the Chamber service area into three specific sub-areas, using N. Western Avenue and N. Ashland Avenue as the dividers. The goal was to analyze a variety of distinct neighborhoods, which display different physical characteristics and unique cultural elements.



Demographics:

A demographics report identifies key characteristics and trends for a specific trade area's population. This demographics report analyzed population trends for the Chamber's service area in comparison to the West Town community area and Chicago, in addition to the previously described sub-areas.

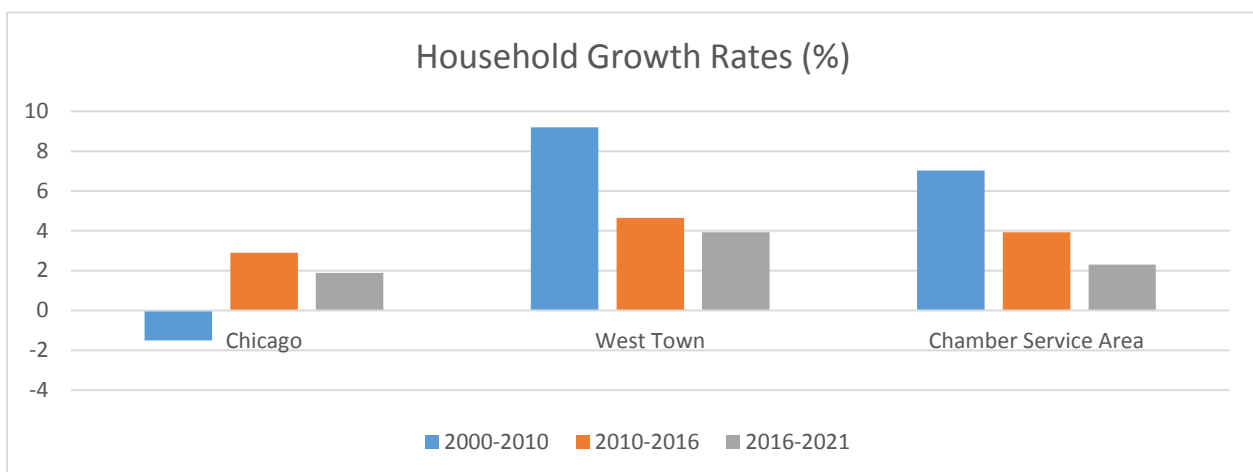
Per the United States Census Bureau, the term population is defined as; all people, male and female, child and adult, living in a given geographic area. A household includes all the persons who occupy a housing unit (such as a house or apartment) as their usual place of residence.

Trade Areas

Population growth rates from 2000-2010 in the West Town community area and Chamber service area were similar to growth rates for the City of Chicago. However, West Town displayed a significantly higher household growth rate from 2000-2010 in comparison to Chicago and is projected to keep growing through 2021.

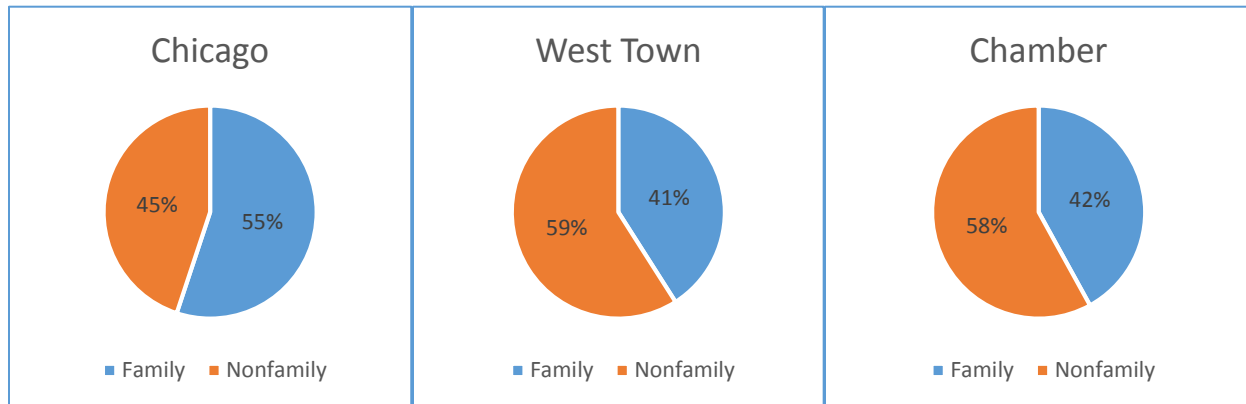
	CHICAGO	WEST TOWN	CHAMBER SERVICE AREA
POPULATION			
2016 Estimate	2,710,123	84,992	48,135
Growth 2000-2010	(6.86%)	(5.25%)	(6.74%)
Growth 2010-2016	2.90%	2.53%	1.61%
Growth 2016-2021	0.88%	1.68%	1.07%
HOUSEHOLDS			
2016 Estimate	1,070,366	40,413	22,959
Growth 2000-2010	(1.50%)	9.20%	7.03%
Growth 2010-2016	2.90%	4.65%	3.93%
Growth 2016-2021	1.88%	2.73%	2.30%

Data Source: The Nielsen Company, LLC © 2016



Combined 2010 Census and 2016 estimated household size data shows that West Town's households are smaller and contain a majority of nonfamily households.

HOUSEHOLD SIZE	Chicago	West Town	Chamber Service Area
2016 Estimated Average	2.48	2.08	2.08
2010 Family Households	55.09%	40.97%	41.99%
2010 Nonfamily Households	44.91%	59.03%	58.01%



Housing values and estimated median annual income are significantly higher in West Town, compared to Chicago. This correlates to a majority of the West Town population having at minimum a Bachelor's Degree. West Town has a slightly larger male population, which varies from Chicago.

2016 TENURE	Chicago	West Town	Chamber Service Area
Owner Occupied	44.82%	37.28%	36.65%
Renter Occupied	55.18%	62.72%	63.35%
HOUSING VALUE			
2016 Median Value	\$235,920	\$408,061	\$413,132
INCOME			
2016 Est. Median	\$48,580	\$72,496	\$68,201
GENDER			
Male	48.73%	51.12%	51.09%
Female	51.27%	48.88%	48.91%
AGE			
2016 Median	34.9	33.4	33.9
EDUCATION			
Min. Bachelor's Degree	34.92%	60.83%	58.01%

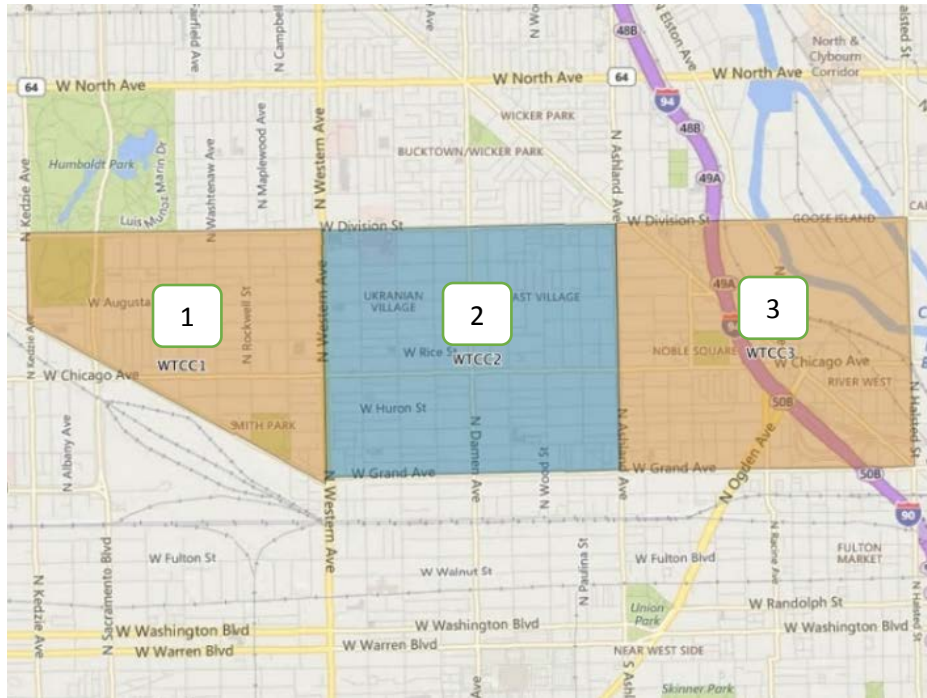
Residents within the WTCC service area are three times more likely to ride a bicycle to work than Chicago residents, use mass transit more than Chicago in general, and are less likely to drive alone.

TRANSPORTATION	Chicago	West Town	Chamber Service Area
Drive Alone	49.42%	41.76%	43.34%
Mass Transit	27.89%	33.48%	31.72%
Bicycle	1.35%	3.98%	4.75%
Walk	6.69%	6.92%	6.68%

West Town contains a large white alone population and a small black alone population, as compared to Chicago. Additionally, West Town contains a significant Puerto Rican population.

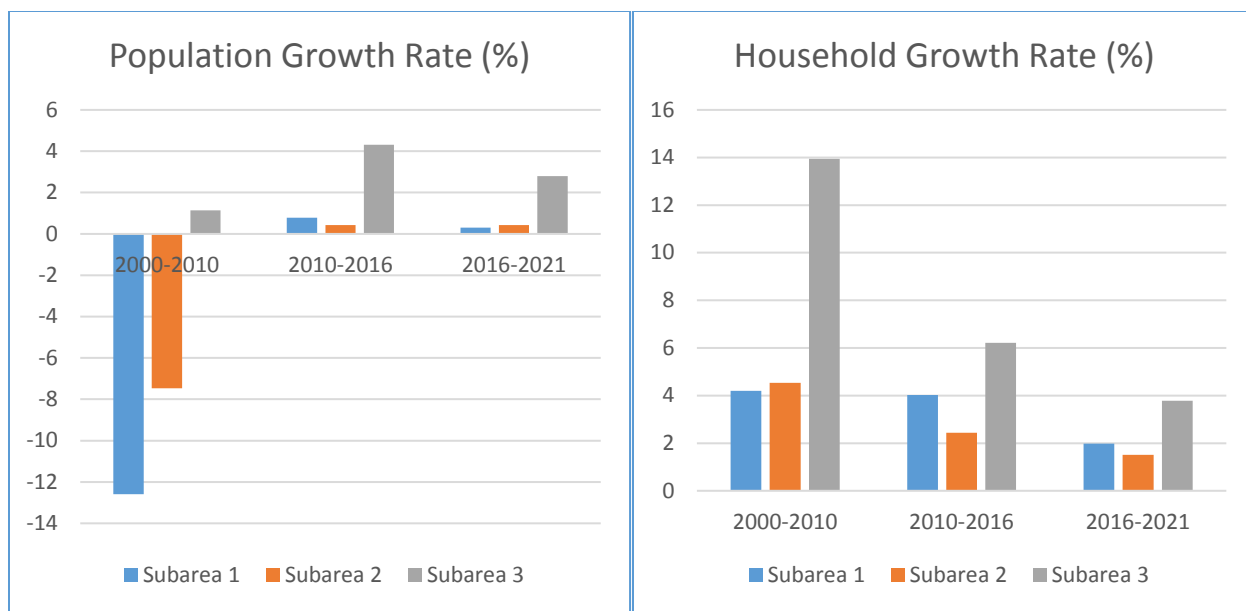
LANGUAGE	Chicago	West Town	Chamber Service Area
Speak Only English	63.92%	68.56%	65.72%
Speak Spanish at Home	24.42%	22.17%	22.78%
Other	11.66%	9.27%	11.5%
RACE (SINGLE-CLASSIFICATION)			
White Alone	46.07%	73.89%	73.53%
Black Alone	30.76%	7.04%	6.69%
American Indian and Alaska Native Alone	0.49%	0.52%	0.50%
Asian Alone	6.20%	4.97%	4.29%
Native Hawaiian and Pacific Islander Alone	0.04%	0.08%	0.07%
Some Other Race Alone	13.51%	10.30%	12.03%
Two or More Races	2.93%	3.19%	2.89%
RACE (HISPANIC OR LATINO)			
Not Hispanic or Latino	70.53%	77.06%	76.68%
Hispanic or Latino	29.47%	22.94%	23.32%
Mexican	74.46%	50.80%	54.02%
Puerto Rican	12.98%	37.28%	33.54%
Cuban	1.06%	1.47%	1.21%
Other Hispanic or Latino	11.49%	10.45%	11.23%

Sub-areas



Sub-areas 1 and 2 displayed a significant decline in population from 2000-2010, while simultaneously increasing the number of households during the same period. From 2000-2016, Sub-area 3 has shown the largest growth rates in both population and households, and is expected to continue this trend during the next five years. Sub-area 1 is the only sub-area with more family households than nonfamily households.

	SUB-AREA 1	SUB-AREA 2	SUB-AREA 3
POPULATION			
2016 Estimate	12,938	21,326	13,829
Growth 2000-2010	(12.59%)	(7.47%)	1.14%
Growth 2010-2016	0.78%	0.43%	4.31%
Growth 2016-2021	0.3%	0.43%	2.80%
HOUSEHOLDS			
2016 Estimate	5,586	10,493	6,860
Growth 2000-2010	4.20%	4.53%	13.94%
Growth 2010-2016	4.02%	2.44%	6.22%
Growth 2016-2021	1.98%	1.51%	3.78%



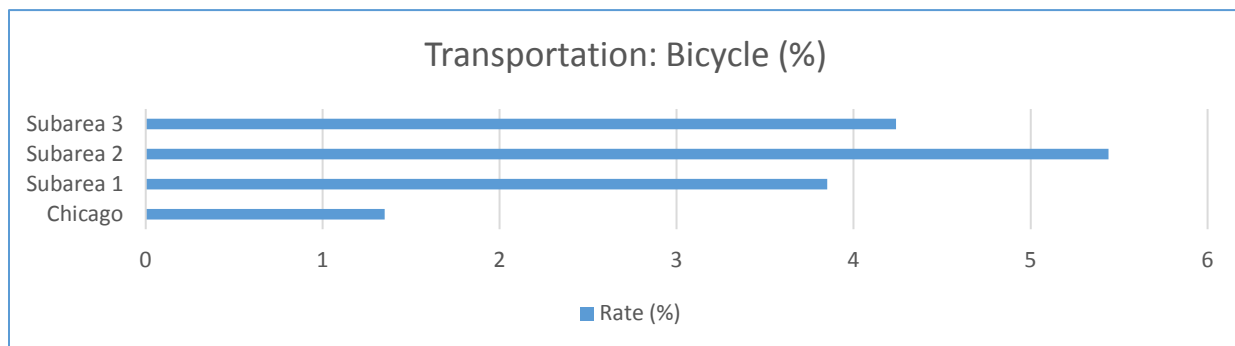
HOUSEHOLD SIZE	Sub-area 1	Sub-area 2	Sub-area 3
2016 Est. Average	2.31	2.03	1.96
2010 Family Households	50.86%	39.75%	48.19%
2010 Nonfamily Households	49.14%	60.25%	61.81%

The populations of Sub-area 2 and 3 have a higher rate of Bachelor's Degree obtainment and a higher median income. Sub-area 1 possesses the highest median household value to median income ratio with a rate of 7.1, compared to a rate of 4.8 for Chicago. This ratio is an affordability indicator, which means that the higher the number, the less affordable the area is. Sub-area 3 has a large male population as compared to Sub-area 1.

2016 TENURE	Sub-area 1	Sub-area 2	Sub-area 3
Owner Occupied	32.11%	38.67%	37.27%
Renter Occupied	67.89%	61.33%	62.73%
HOUSING VALUE			
2016 Median Value	\$338,236	\$454,701	\$405,819
INCOME			
2016 Est. Median	\$47,390	\$77,355	\$72,687
GENDER			
Male	49.95%	50.90%	52.44%
Female	50.05%	49.10%	47.56%
AGE			
2016 Median	34.3	33.6	34.0
EDUCATION			
Min. Bachelor's Degree	39.55%	65.41%	62.27%

Sub-area 2 contains the highest rate of residents commuting to work on a bicycle, at four times the rate of Chicago residents.

TRANSPORTATION	Sub-area 1	Sub-area 2	Sub-area 3
Drove Alone	53.13%	40.48%	40.69%
Public Transportation	24.98%	33.76%	33.41%
Bicycle	3.85%	5.44%	4.24%
Walking	5.9%	5.81%	8.75%



The population in Sub-area 1 is more likely to speak Spanish at home as compared to the rest of the Chamber service area, in addition to possessing a significant Puerto Rican population. Sub-area 2 has a much lower black alone population compared to the other two sub-areas.

LANGUAGE	Sub-area 1	Sub-area 2	Sub-area 3
Speak Only English	53.51%	67.23%	74.69%
Speak Spanish at Home	34.90%	19.80%	16.20%
Other	11.59%	12.97%	9.11%
RACE (SINGLE-CLASSIFICATION)			
White Alone	67.27%	79.94%	69.48%
Black Alone	10.62%	1.97%	10.29%
American Indian and Alaska Native Alone	0.62%	0.35%	0.61%
Asian Alone	2.28%	4.68%	5.58%
Native Hawaiian and Pacific Islander Alone	0.05%	0.04%	0.15%
Some Other Race Alone	15.56%	10.58%	10.98%
Two or More Races	3.61%	2.43%	2.92%
RACE (HISPANIC OR LATINO)			
Not Hispanic or Latino	66.35%	80.65%	80.22%
Hispanic or Latino	33.65%	19.35%	19.78%
Mexican	34.33%	66.21%	66.92%
Puerto Rican	56.98%	19.05%	18.12%
Cuban	1.19%	1.01%	1.57%
Other Hispanic or Latino	7.50%	13.73%	13.39%

Retail Market Report:

A retail market report analyzes the potential retail opportunity of a specific trade area through consumer expenditure data. This report indicates how well the retail needs of the local population are being met, by identifying retail leakage and surplus for different types of retail. A retail leakage means that residents are spending more on a particular good or service than local businesses can support, therefore residents must leave the district to meet their consumer needs. A retail surplus means that the community can support the local resident's needs in addition to being a destination for non-resident consumers.

RETAIL STORES	2016 DEMAND	2016 SUPPLY	LEAKAGE/SURPLUS
Total Retail Sales	\$949,128,954	\$624,045,194	\$325,083,760
LARGE GAP			
Grocery	\$78,961,322	\$12,013,540	\$66,947,782
Building Material, Garden	\$88,633,282	\$29,555,806	\$59,077,476
General Merchandise	\$107,101,217	\$11,262,284	\$95,838,933
NICHE GAP			
Specialty Food	\$9,970,216	\$2,778,790	\$7,191,426
Beer, Wine & Liquor	\$34,521,740	\$5,369,520	\$29,152,220
Furniture & Home Furnishings	\$20,901,546	\$12,273,139	\$8,628,407
Cosmetics & Beauty Supplies	\$3,377,266	\$1,008,526	\$2,368,740
Family Clothing	\$13,251,320	\$3,245,370	\$10,005,950
Jewelry Stores	\$17,056,527	\$749,974	\$16,306,553
Gift, Novelty & Souvenir	\$6,556,692	\$1,036,295	\$5,895,728
LARGE SURPLUS			
Special Food Service	\$14,043,150	\$78,809,717	\$64,766,568
NICHE SURPLUS			
Drinking Places	\$5,008,193	\$14,026,206	\$9,018,012
Full-Service Restaurant	\$58,965,571	\$67,334,371	\$8,368,800
Household Appliance Stores	\$2,249,071	\$15,017,264	\$12,768,194
Women's Clothing	\$6,170,508	\$12,231,130	\$6,060,622
Clothing Accessories	\$1,129,671	\$5,128,693	\$3,999,022
Used Merchandise	\$2,193,305	\$6,597,718	\$4,404,413
Florists	\$936,281	\$3,424,070	\$2,487,789

Data Source: The Nielsen Company, LLC © 2016

As a total retail market, the Chamber service area possesses a retail leakage of more than \$325M. The category experiencing the most significant retail leakage is grocery expenditures with over \$66M in unmet consumer demand. The Chamber service area has a retail surplus of more than \$64M in the special food service category, including retail surpluses in drinking places and full-service restaurants.

Findings & Recommendations:

Creating a successful strategy and implementation plan based on these findings will rely on strong leadership from a number of stakeholders. That plan can be championed by WTCC acting as a catalyst to promote the findings of this study to area property owners, elected officials, retailers, and potential developers.

Data Conclusions:

- West Town displays growth in educated, high income, and nonfamily households;
- Sub-area 3 is the segment leading household growth in the WTCC service area;
- West Town residents commute to work on a bicycle at a significantly higher rate as compared to Chicago;
- Residents leave the Chamber service area for grocery, specialty food, and beverage purchases; and
- The Chamber service area is a destination for restaurants, drinking places, and women's clothing retail

1: Prioritize Data Collection and Analysis

WTCC should maintain an accurate database of all commercial properties within the service area, including contact information for the property owner, business owner, and business representatives, in addition to business name, date business opened, business type, and number of employees. This data should be updated with business license filings from the City of Chicago Data portal on a monthly basis, and canvassing the district semi-annually. A business owner survey should be conducted annually to identify business owners' needs and member benefit improvements.

2. Update Commercial Vacancy Program

WTCC should improve and expand the "Commercial Spaces Available" section of their website, to include more user-friendly and marketable listings. Staff can explore LoopNet's Listing Widget as a potential tool to display images and additional property details, such as zoning and price per square foot. WTCC staff should identify chronically vacant properties in the district in their database. Chronically vacant properties include those that have not been under contract for multiple years in addition to properties that have been under contract multiple times over the course of several years. Establishing a relationship with the property owner will allow WTCC to identify potential remedies including façade improvement, activation, and technical assistance.

3. Develop Targeted Business Attraction Plan

WTCC should develop formal business attraction materials to distribute in-person and online to commercial real estate agents, property owners, prospective business owners, and other business development agencies. Business attraction materials should include demographic trends, retail market data, comparable neighborhoods, pedestrian and traffic counts and transportation features, in addition to any desirable neighborhood traits. Given the retail market data, industry-specific business attraction materials should be developed for the food services and drinking places sector. Once attraction materials are developed, WTCC can create a prospect list of regional and local businesses to actively recruit. WTCC's goal would be to facilitate conversations between prospective business owners and

West Town property owners. Based on the retail market study, target industries should include specialty food retailers as well as beer and wine retailers, furniture and home furnishings, family clothing, and jewelry stores.

4. Pursue Business Retention Programs

Given West Town's growth, WTCC should develop a business retention strategy to encourage existing businesses to stay within the district, in the event that commercial lease rates and expenses rise. A quality business retention strategy includes ongoing survey of business owner, technical assistance, and targeted business resources. Given proximity, WTCC might explore a partnership with the Small Business Development Center at the ICNC, in order to discuss technical assistance programming specifically branded for WTCC and the commercial district. Programming can include an educational guide, one-on-one technical assistance, workshops, and/or panel discussion with industry experts. Specific topics to develop resources for include retail, merchandising, and E-commerce. One of the most effective retention strategies is to develop a mentoring program where local, successful entrepreneurs teach prospective and startup entrepreneurs about the local market, trends, and lessons learned.

5. Foster Transit-Orientated Development and Active Transportation Relationships

WTCC should focus on building relationships with key stakeholders and developing support materials for transit-oriented development and active transportation in order to make Chicago Avenue a Complete Street. Relationships should be developed with local aldermanic offices, the City of Chicago's Department of Transportation, and the Active Transportation Alliance. Resources to track and analyze pedestrian and bicycle counts include Motionloft and Springboard, which can provide real-time activity reports to be transmitted to stakeholders. Additionally, WTCC can develop and promote a white paper focused on the benefits of transit-oriented development, particularly supporting community engagement efforts for developers that include active transportation in their projects.

Appendix:

- A. Demographics Report (Chicago, West Town Community Area, and Chamber Service Area)
- B. Demographics Report (Chamber Service Area: Sub-area 1, Sub-area 2, Sub-area 3)
- C. Chamber Service Area Retail Market Report
- D. Motionloft Pedestrian and Bicycle Count Report
- E. Lakeview Chamber of Commerce Transit-Oriented Development White Paper

Appendix A

Pop-Facts Demographics

Title Page

Data Version: 2016 Aug (Quick Market Insights)

Report Generation Method: Single

Analysis Area: City of Chicago; WTCC5; WTCC4

Reporting Detail: As Selected

Include Map: Yes

Include Labels: Yes

Map Reporting Detail: As Selected

Base Map Style: Bing Road

Subtotal Method: Equal Ranges

Sort Variable: 2016 Population

Sort Measure: Base % Comp

Sort Direction: Descending

Color Scheme: Nielsen Standard Color Theme

Number of Ranges: 5

Include Charts: Yes

Analysis Area Detail: Yes

Report Sections:

- Pop-Facts Summary

- Pop-Facts Demographic Snapshot

- Pop-Facts Census Demographic Overview

- Pop-Facts Population Quick Facts

- Pop-Facts Household Quick Facts

- Pop-Facts Demographic Quick Facts

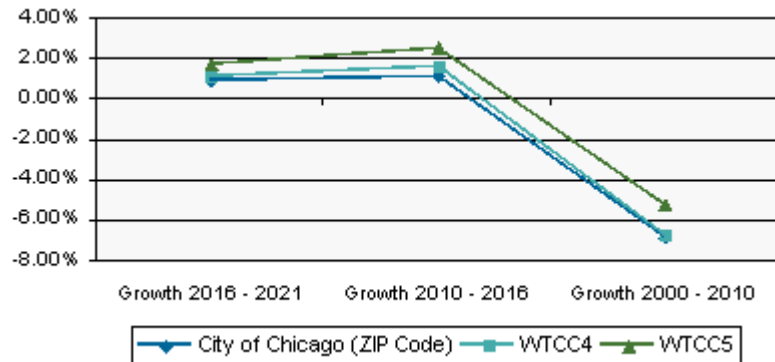
Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

Pop-Facts Summary

Population

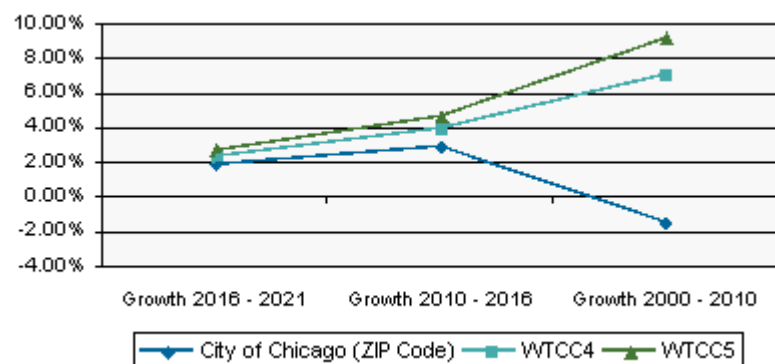
2021 Projection	2,734,088		48,652		86,417	
2016 Estimate	2,710,123		48,135		84,992	
2010 Census	2,680,220		47,372		82,893	
2000 Census	2,877,679		50,794		87,486	



Growth 2016 - 2021		0.88%		1.07%		1.68%
Growth 2010 - 2016		1.12%		1.61%		2.53%
Growth 2000 - 2010		(6.86%)		(6.74%)		(5.25%)

Households

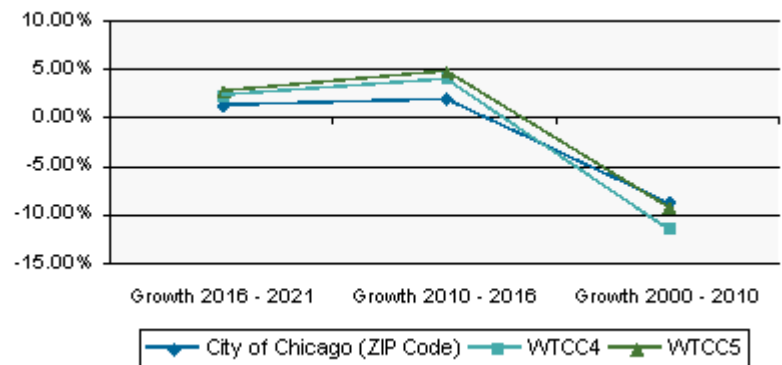
2021 Projection	1,090,524		23,488		41,517	
2016 Estimate	1,070,366		22,959		40,413	
2010 Census	1,040,240		22,091		38,618	
2000 Census	1,056,089		20,640		35,364	



Growth 2016 - 2021		1.88%		2.30%		2.73%
Growth 2010 - 2016		2.90%		3.93%		4.65%
Growth 2000 - 2010		(1.50%)		7.03%		9.20%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Family Households						
2021 Projection	591,669		9,869		17,021	
2016 Estimate	584,290		9,649		16,569	
2010 Census	573,099		9,277		15,824	
2000 Census	628,112		10,475		17,434	



Growth 2016 - 2021		1.26%		2.28%		2.73%
Growth 2010 - 2016		1.95%		4.02%		4.71%
Growth 2000 - 2010		(8.76%)		(11.44%)		(9.23%)

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

Pop-Facts Demographic Snapshot

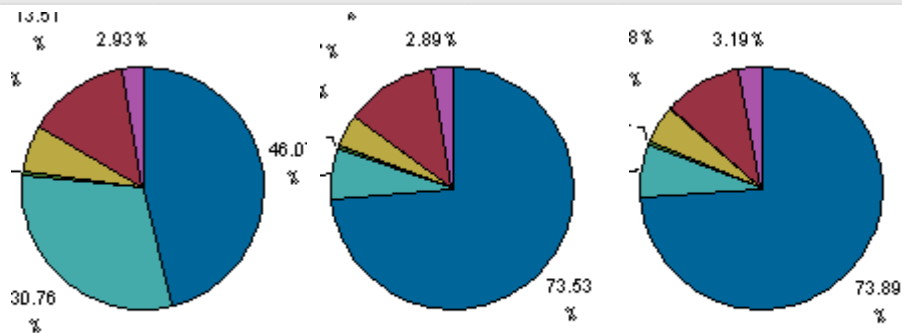
2016 Est. Population by Single-Classification Race

2,710,123

48,135

84,992

- White Alone
- Black or African American Alone
- Amer. Indian and Alaska Native Alone
- Asian Alone
- Native Hawaiian and Other Pac. Isl. Alone
- Some Other Race Alone
- Two or More Races



White Alone	1,248,454	46.07%	35,394	73.53%	62,803	73.89%
Black or African American Alone	833,544	30.76%	3,218	6.69%	5,986	7.04%
Amer. Indian and Alaska Native Alone	13,374	0.49%	239	0.50%	445	0.52%
Asian Alone	168,103	6.20%	2,067	4.29%	4,228	4.97%
Native Hawaiian and Other Pac. Isl. Alone	965	0.04%	35	0.07%	64	0.08%
Some Other Race Alone	366,264	13.51%	5,792	12.03%	8,753	10.30%
Two or More Races	79,419	2.93%	1,390	2.89%	2,714	3.19%

2016 Est. Population by Hispanic or Latino Origin	2,710,123		48,135		84,992	
Not Hispanic or Latino	1,911,378	70.53%	36,912	76.68%	65,496	77.06%
Hispanic or Latino	798,745	29.47%	11,223	23.32%	19,496	22.94%
Mexican	594,768	74.46%	6,063	54.02%	9,903	50.80%
Puerto Rican	103,700	12.98%	3,764	33.54%	7,268	37.28%
Cuban	8,472	1.06%	136	1.21%	288	1.47%
All Other Hispanic or Latino	91,805	11.49%	1,260	11.23%	2,037	10.45%

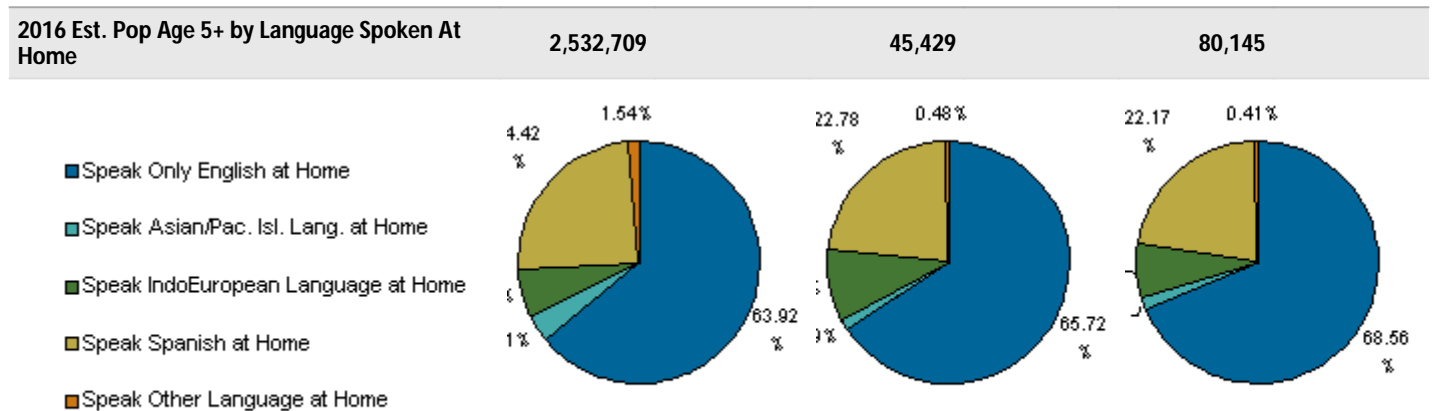
2016 Est. Hisp. or Latino Pop by Single-Class. Race	798,745		11,223		19,496	
White Alone	369,813	46.30%	4,343	38.69%	8,686	44.55%
Black or African American Alone	16,070	2.01%	313	2.78%	650	3.33%
American Indian and Alaska Native Alone	9,589	1.20%	182	1.62%	344	1.77%
Asian Alone	2,351	0.29%	52	0.46%	79	0.41%
Native Hawaiian and Other Pacific Islander Alone	476	0.06%	19	0.17%	38	0.19%
Some Other Race Alone	362,141	45.34%	5,704	50.82%	8,602	44.12%
Two or More Races	38,305	4.80%	611	5.45%	1,096	5.62%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
2016 Est. Pop by Race, Asian Alone, by Category	168,103		2,067		4,228	
Chinese, except Taiwanese	51,365	30.56%	283	13.71%	792	18.74%
Filipino	31,042	18.47%	626	30.27%	1,002	23.70%
Japanese	5,424	3.23%	22	1.08%	40	0.96%
Asian Indian	34,736	20.66%	657	31.77%	1,280	30.28%
Korean	12,892	7.67%	244	11.81%	614	14.51%
Vietnamese	9,268	5.51%	83	4.00%	160	3.78%
Cambodian	1,032	0.61%	0	0.02%	1	0.02%
Hmong	25	0.01%	0	0.00%	0	0.00%
Laotian	244	0.15%	8	0.38%	9	0.21%
Thai	3,117	1.85%	0	0.02%	5	0.12%
All Other Asian Races Including 2+ Category	18,958	11.28%	144	6.94%	324	7.67%
2016 Est. Population by Ancestry	2,710,123		48,135		84,992	
Arab	19,314	0.71%	160	0.33%	317	0.37%
Czech	5,588	0.21%	155	0.32%	287	0.34%
Danish	2,956	0.11%	96	0.20%	147	0.17%
Dutch	9,207	0.34%	377	0.78%	746	0.88%
English	34,432	1.27%	993	2.06%	1,893	2.23%
French (except Basque)	11,485	0.42%	326	0.68%	655	0.77%
French Canadian	2,500	0.09%	128	0.27%	238	0.28%
German	117,822	4.35%	3,900	8.10%	7,670	9.02%
Greek	16,026	0.59%	213	0.44%	458	0.54%
Hungarian	5,706	0.21%	138	0.29%	173	0.20%
Irish	133,259	4.92%	4,101	8.52%	6,804	8.01%
Italian	76,843	2.84%	2,788	5.79%	4,714	5.55%
Lithuanian	6,457	0.24%	102	0.21%	182	0.21%
United States or American	39,579	1.46%	671	1.39%	1,349	1.59%
Norwegian	7,915	0.29%	185	0.38%	376	0.44%
Polish	124,793	4.60%	3,049	6.34%	5,131	6.04%
Portuguese	788	0.03%	13	0.03%	35	0.04%
Russian	19,528	0.72%	434	0.90%	946	1.11%
Scottish	9,305	0.34%	434	0.90%	825	0.97%
Scotch-Irish	3,685	0.14%	97	0.20%	234	0.28%
Slovak	2,384	0.09%	100	0.21%	117	0.14%
Subsaharan African	36,767	1.36%	470	0.98%	564	0.66%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Swedish	13,455	0.50%	346	0.72%	691	0.81%
Swiss	1,786	0.07%	44	0.09%	93	0.11%
Ukrainian	10,164	0.38%	2,418	5.02%	2,783	3.27%
Welsh	3,111	0.11%	100	0.21%	268	0.32%
West Indian (except Hisp. groups)	11,927	0.44%	89	0.18%	184	0.22%
Other ancestries	1,765,769	65.15%	21,079	43.79%	38,373	45.15%
Ancestry Unclassified	217,572	8.03%	5,131	10.66%	8,738	10.28%



Speak Only English at Home	1,618,958	63.92%	29,858	65.72%	54,950	68.56%
Speak Asian/Pac. Isl. Lang. at Home	96,374	3.81%	584	1.29%	1,349	1.68%
Speak IndoEuropean Language at Home	160,102	6.32%	4,419	9.73%	5,751	7.18%
Speak Spanish at Home	618,385	24.42%	10,350	22.78%	17,769	22.17%
Speak Other Language at Home	38,890	1.54%	218	0.48%	325	0.41%

2016 Est. Population by Sex	2,710,123		48,135		84,992	
Male	1,320,736	48.73%	24,591	51.09%	43,444	51.12%
Female	1,389,387	51.27%	23,544	48.91%	41,548	48.88%

2016 Est. Population by Age	2,710,123		48,135		84,992	
Age 0 - 4	177,414	6.55%	2,706	5.62%	4,847	5.70%
Age 5 - 9	175,872	6.49%	2,863	5.95%	5,125	6.03%
Age 10 - 14	160,936	5.94%	1,827	3.80%	3,214	3.78%
Age 15 - 17	98,266	3.63%	977	2.03%	1,706	2.01%
Age 18 - 20	105,702	3.90%	920	1.91%	1,651	1.94%
Age 21 - 24	142,123	5.24%	1,295	2.69%	2,407	2.83%
Age 25 - 34	502,212	18.53%	15,215	31.61%	28,096	33.06%
Age 35 - 44	407,144	15.02%	9,378	19.48%	16,277	19.15%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Age 45 - 54	335,628	12.38%	5,607	11.65%	9,597	11.29%
Age 55 - 64	289,604	10.69%	3,770	7.83%	6,161	7.25%
Age 65 - 74	184,853	6.82%	2,177	4.52%	3,550	4.18%
Age 75 - 84	91,405	3.37%	980	2.04%	1,686	1.98%
Age 85 and over	38,964	1.44%	421	0.87%	673	0.79%
Age 16 and over	2,163,683	79.84%	40,421	83.97%	71,248	83.83%
Age 18 and over	2,097,635	77.40%	39,762	82.61%	70,099	82.48%
Age 21 and over	1,991,933	73.50%	38,842	80.69%	68,448	80.54%
Age 65 and over	315,222	11.63%	3,578	7.43%	5,910	6.95%
2016 Est. Median Age	34.9		33.9		33.4	
2016 Est. Average Age	36.8		35.7		35.1	

2016 Est. Male Population by Age	1,320,736		24,591		43,444	
Age 0 - 4	90,437	6.85%	1,392	5.66%	2,481	5.71%
Age 5 - 9	89,201	6.75%	1,479	6.02%	2,600	5.98%
Age 10 - 14	81,310	6.16%	965	3.93%	1,675	3.86%
Age 15 - 17	49,347	3.74%	492	2.00%	848	1.95%
Age 18 - 20	52,485	3.97%	457	1.86%	806	1.86%
Age 21 - 24	70,226	5.32%	604	2.46%	1,112	2.56%
Age 25 - 34	247,368	18.73%	7,543	30.67%	14,060	32.36%
Age 35 - 44	203,287	15.39%	4,987	20.28%	8,644	19.90%
Age 45 - 54	168,089	12.73%	3,035	12.34%	5,221	12.02%
Age 55 - 64	137,658	10.42%	2,019	8.21%	3,293	7.58%
Age 65 - 74	82,446	6.24%	1,068	4.34%	1,756	4.04%
Age 75 - 84	36,536	2.77%	412	1.68%	716	1.65%
Age 85 and over	12,346	0.93%	137	0.56%	231	0.53%
2016 Est. Median Age, Male	34.2		34.2		33.7	
2016 Est. Average Age, Male	35.8		35.5		35.1	

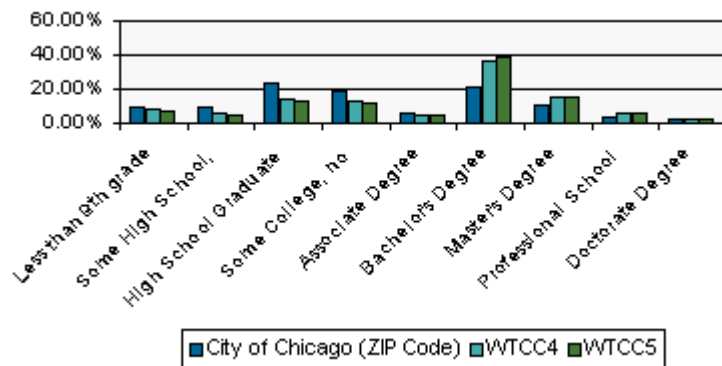
2016 Est. Female Population by Age	1,389,387		23,544		41,548	
Age 0 - 4	86,977	6.26%	1,314	5.58%	2,366	5.70%
Age 5 - 9	86,671	6.24%	1,384	5.88%	2,525	6.08%
Age 10 - 14	79,626	5.73%	862	3.66%	1,538	3.70%
Age 15 - 17	48,919	3.52%	485	2.06%	858	2.07%
Age 18 - 20	53,217	3.83%	463	1.97%	845	2.03%
Age 21 - 24	71,897	5.17%	691	2.93%	1,295	3.12%
Age 25 - 34	254,844	18.34%	7,672	32.59%	14,036	33.78%
Age 35 - 44	203,857	14.67%	4,390	18.65%	7,633	18.37%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Age 45 - 54	167,539	12.06%	2,572	10.92%	4,376	10.53%
Age 55 - 64	151,946	10.94%	1,751	7.44%	2,868	6.90%
Age 65 - 74	102,407	7.37%	1,109	4.71%	1,794	4.32%
Age 75 - 84	54,869	3.95%	568	2.41%	970	2.33%
Age 85 and over	26,618	1.92%	284	1.20%	442	1.06%
2016 Est. Median Age, Female	35.6		33.6		33.1	
2016 Est. Average Age, Female	37.8		35.8		35.1	

2016 Est. Pop Age 15+ by Marital Status	2,195,901		40,739		71,806	
Total, Never Married	1,080,142	49.19%	22,606	55.49%	40,707	56.69%
Males, Never Married	552,130	25.14%	12,101	29.70%	21,776	30.33%
Females, Never Married	528,012	24.05%	10,505	25.79%	18,931	26.36%
Married, Spouse present	684,290	31.16%	12,239	30.04%	21,353	29.74%
Married, Spouse absent	126,780	5.77%	1,462	3.59%	2,384	3.32%
Widowed	115,779	5.27%	1,415	3.47%	2,212	3.08%
Males Widowed	22,560	1.03%	242	0.59%	363	0.51%
Females Widowed	93,219	4.25%	1,173	2.88%	1,849	2.58%
Divorced	188,910	8.60%	3,018	7.41%	5,149	7.17%
Males Divorced	77,209	3.52%	1,380	3.39%	2,409	3.35%
Females Divorced	111,701	5.09%	1,638	4.02%	2,740	3.82%

2016 Est. Pop Age 25+ by Edu. Attainment	1,849,810		37,547		66,041	
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Less than 9th grade	171,361	9.26%	2,845	7.58%	4,652	7.04%
Some High School, no diploma	164,843	8.91%	1,820	4.85%	2,918	4.42%
High School Graduate (or GED)	431,627	23.33%	4,903	13.06%	7,996	12.11%
Some College, no degree	332,691	17.99%	4,612	12.28%	7,473	11.31%
Associate Degree	103,424	5.59%	1,586	4.22%	2,825	4.28%
Bachelor's Degree	383,003	20.70%	13,633	36.31%	25,448	38.53%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Master's Degree	180,886	9.78%	5,382	14.33%	9,710	14.70%
Professional School Degree	54,499	2.95%	1,952	5.20%	3,787	5.73%
Doctorate Degree	27,476	1.49%	813	2.17%	1,233	1.87%

2016 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	460,273		6,871		12,102	
No High School Diploma	183,314	39.83%	2,405	35.00%	4,358	36.01%
High School Graduate	129,450	28.12%	1,477	21.49%	2,691	22.24%
Some College or Associate's Degree	88,491	19.23%	1,329	19.34%	2,282	18.85%
Bachelor's Degree or Higher	59,018	12.82%	1,660	24.16%	2,771	22.89%

2016 Est. Households by Household Type	1,070,366		22,959		40,413	
Family Households	584,290	54.59%	9,649	42.03%	16,569	41.00%
Nonfamily Households	486,076	45.41%	13,310	57.97%	23,844	59.00%

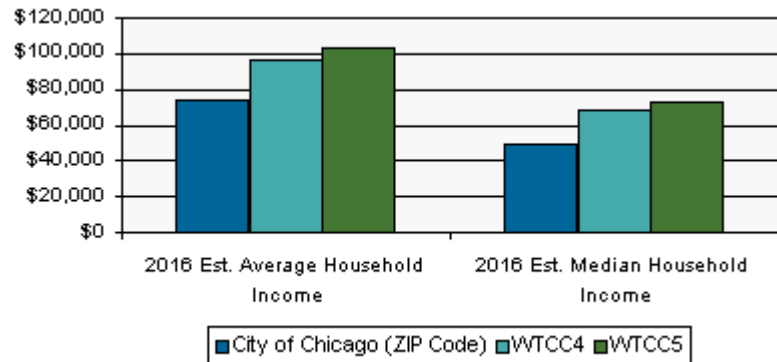
2016 Est. Group Quarters Population	60,729		399		1,021	
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2016 HHs by Ethnicity, Hispanic/Latino	218,329		3,742		6,636	
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2016 Est. Households by HH Income	1,070,366		22,959		40,413	
Income < \$15,000	186,653	17.44%	2,526	11.00%	4,365	10.80%
Income \$15,000 - \$24,999	119,400	11.16%	1,984	8.64%	3,385	8.37%
Income \$25,000 - \$34,999	106,386	9.94%	1,704	7.42%	2,724	6.74%
Income \$35,000 - \$49,999	135,575	12.67%	2,569	11.19%	4,127	10.21%
Income \$50,000 - \$74,999	168,564	15.75%	3,704	16.13%	6,230	15.42%
Income \$75,000 - \$99,999	112,512	10.51%	2,822	12.29%	4,864	12.04%
Income \$100,000 - \$124,999	77,710	7.26%	2,105	9.17%	3,896	9.64%
Income \$125,000 - \$149,999	46,942	4.39%	1,530	6.66%	2,729	6.75%
Income \$150,000 - \$199,999	50,827	4.75%	1,758	7.66%	3,366	8.33%
Income \$200,000 - \$249,999	22,504	2.10%	772	3.36%	1,582	3.91%
Income \$250,000 - \$499,999	29,673	2.77%	1,066	4.64%	2,228	5.51%
Income \$500,000+	13,620	1.27%	420	1.83%	917	2.27%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%



2016 Est. Average Household Income	\$73,781	\$95,469	\$102,359
2016 Est. Median Household Income	\$48,580	\$68,201	\$72,496

2016 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	\$64,236		\$73,444		\$79,774	
Black or African American Alone	\$30,485		\$27,985		\$28,393	
American Indian and Alaska Native Alone	\$45,707		\$19,235		\$27,095	
Asian Alone	\$57,767		\$83,196		\$89,408	
Native Hawaiian and Other Pacific Islander Alone	\$74,621		\$72,824		\$81,250	
Some Other Race Alone	\$41,750		\$44,835		\$41,647	
Two or More Races	\$50,669		\$59,418		\$64,153	
Hispanic or Latino	\$43,006		\$40,718		\$36,970	
Not Hispanic or Latino	\$50,917		\$73,716		\$81,258	

2016 Est. Family HH Type by Presence of Own Child.	584,290		9,649		16,569	
Married-Couple Family, own children	152,957	26.18%	2,671	27.69%	4,533	27.36%
Married-Couple Family, no own children	187,883	32.16%	3,860	40.00%	6,661	40.20%
Male Householder, own children	21,924	3.75%	339	3.52%	544	3.28%
Male Householder, no own children	36,162	6.19%	670	6.94%	1,066	6.44%
Female Householder, own children	90,826	15.54%	974	10.10%	1,854	11.19%
Female Householder, no own children	94,538	16.18%	1,135	11.76%	1,911	11.53%

2016 Est. Households by Household Size	1,070,366		22,959		40,413	
1-person	384,496	35.92%	8,847	38.53%	15,437	38.20%
2-person	292,513	27.33%	8,160	35.54%	14,479	35.83%
3-person	152,393	14.24%	3,150	13.72%	5,676	14.04%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
4-person	112,061	10.47%	1,673	7.29%	2,881	7.13%
5-person	64,547	6.03%	683	2.97%	1,150	2.84%
6-person	33,553	3.13%	278	1.21%	507	1.25%
7-or-more-person	30,803	2.88%	169	0.74%	284	0.70%
2016 Est. Average Household Size	2.48		2.08		2.08	

2016 Est. Households by Presence of People Under 18	1,070,366		22,959		40,413	
Households with 1 or More People under Age 18:	315,400	29.47%	4,474	19.49%	7,742	19.16%
Married-Couple Family	168,170	53.32%	2,836	63.38%	4,794	61.92%
Other Family, Male Householder	28,557	9.05%	424	9.48%	668	8.62%
Other Family, Female Householder	116,566	36.96%	1,185	26.49%	2,232	28.83%
Nonfamily, Male Householder	1,359	0.43%	14	0.30%	27	0.35%
Nonfamily, Female Householder	748	0.24%	16	0.35%	21	0.27%

Households with No People under Age 18:	754,966	70.53%	18,485	80.51%	32,672	80.84%
Married-Couple Family	172,648	22.87%	3,694	19.98%	6,396	19.58%
Other Family, Male Householder	29,580	3.92%	586	3.17%	947	2.90%
Other Family, Female Householder	68,811	9.11%	925	5.00%	1,533	4.69%
Nonfamily, Male Householder	233,891	30.98%	7,125	38.55%	12,997	39.78%
Nonfamily, Female Householder	250,036	33.12%	6,154	33.29%	10,799	33.05%

2016 Est. Households by Number of Vehicles	1,070,366		22,959		40,413	
No Vehicles	281,260	26.28%	5,185	22.58%	8,947	22.14%
1 Vehicle	482,498	45.08%	11,698	50.95%	20,851	51.59%
2 Vehicles	238,087	22.24%	5,120	22.30%	9,024	22.33%
3 Vehicles	51,616	4.82%	784	3.42%	1,321	3.27%
4 Vehicles	12,780	1.19%	137	0.60%	213	0.53%
5 or more Vehicles	4,125	0.39%	35	0.15%	58	0.14%
2016 Est. Average Number of Vehicles	1.1		1.1		1.1	

2016 Est. Families by Poverty Status	584,290		9,649		16,569	
2016 Families at or Above Poverty	470,618	80.55%	8,562	88.73%	14,455	87.24%
2016 Families at or Above Poverty with Children	216,171	37.00%	3,686	38.20%	6,166	37.22%
2016 Families Below Poverty	113,672	19.45%	1,087	11.27%	2,114	12.76%
2016 Families Below Poverty with Children	87,776	15.02%	824	8.54%	1,609	9.71%

2016 Est. Pop Age 16+ by Employment Status	2,163,683		40,421		71,248	
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Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
In Armed Forces	412	0.02%	25	0.06%	28	0.04%
Civilian - Employed	1,241,411	57.37%	29,536	73.07%	52,869	74.20%
Civilian - Unemployed	184,065	8.51%	2,242	5.55%	3,808	5.34%
Not in Labor Force	737,795	34.10%	8,618	21.32%	14,543	20.41%

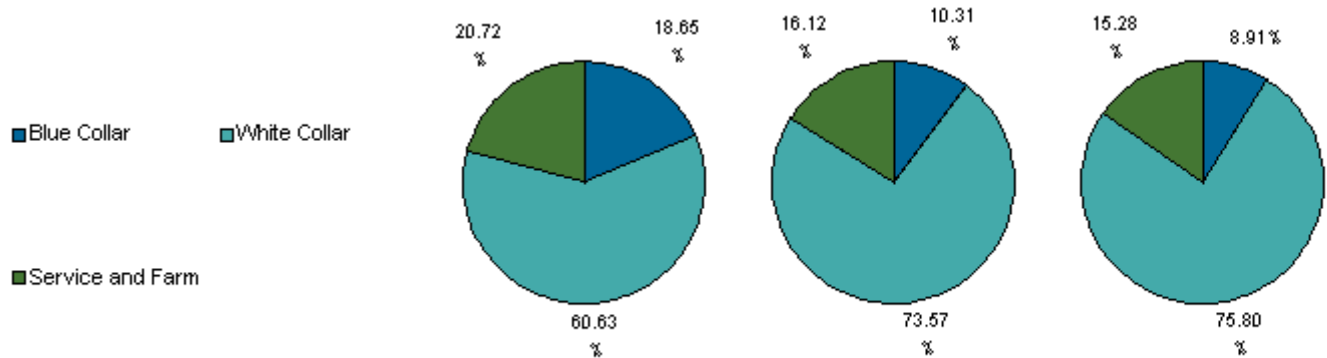
2016 Est. Civ. Employed Pop 16+ by Class of Worker	1,238,161		29,416		52,660	
For-Profit Private Workers	869,791	70.25%	20,798	70.70%	37,795	71.77%
Non-Profit Private Workers	126,926	10.25%	3,134	10.65%	5,364	10.19%
Local Government Workers	94,197	7.61%	1,658	5.64%	2,931	5.57%
State Government Workers	31,793	2.57%	745	2.53%	1,188	2.26%
Federal Government Workers	21,687	1.75%	285	0.97%	587	1.12%
Self-Employed Workers	92,445	7.47%	2,787	9.47%	4,773	9.06%
Unpaid Family Workers	1,322	0.11%	10	0.03%	21	0.04%

2016 Est. Civ. Employed Pop 16+ by Occupation	1,238,161		29,416		52,660	
Architect/Engineer	14,214	1.15%	546	1.85%	881	1.67%
Arts/Entertainment/Sports	33,181	2.68%	1,958	6.66%	3,222	6.12%
Building Grounds Maintenance	53,176	4.29%	682	2.32%	1,049	1.99%
Business/Financial Operations	80,836	6.53%	2,546	8.66%	5,135	9.75%
Community/Social Services	21,820	1.76%	567	1.93%	979	1.86%
Computer/Mathematical	34,869	2.82%	1,149	3.91%	2,116	4.02%
Construction/Extraction	43,160	3.49%	786	2.67%	1,274	2.42%
Education/Training/Library	75,681	6.11%	2,215	7.53%	3,758	7.14%
Farming/Fishing/Forestry	935	0.08%	0	0.00%	3	0.01%
Food Prep/Serving	81,210	6.56%	2,223	7.56%	3,784	7.19%
Health Practitioner/Technician	58,589	4.73%	1,460	4.96%	2,730	5.18%
Healthcare Support	28,720	2.32%	382	1.30%	562	1.07%
Maintenance Repair	23,484	1.90%	360	1.22%	513	0.97%
Legal	24,440	1.97%	1,082	3.68%	2,047	3.89%
Life/Physical/Social Science	9,074	0.73%	248	0.84%	404	0.77%
Management	114,774	9.27%	3,503	11.91%	6,984	13.26%
Office/Admin. Support	157,235	12.70%	2,757	9.37%	5,027	9.55%
Production	75,747	6.12%	904	3.07%	1,310	2.49%
Protective Services	37,137	3.00%	451	1.53%	805	1.53%
Sales/Related	125,965	10.17%	3,609	12.27%	6,633	12.60%
Personal Care/Service	55,354	4.47%	1,003	3.41%	1,846	3.51%
Transportation/Moving	88,560	7.15%	985	3.35%	1,597	3.03%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

2016 Est. Pop 16+ by Occupation Classification	1,238,161		29,416		52,660	
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Blue Collar	230,951	18.65%	3,034	10.31%	4,694	8.91%
White Collar	750,678	60.63%	21,642	73.57%	39,918	75.80%
Service and Farm	256,532	20.72%	4,740	16.12%	8,048	15.28%

2016 Est. Workers Age 16+ by Transp. to Work	1,210,997		28,839		51,694	
Drove Alone	598,430	49.42%	12,499	43.34%	21,586	41.76%
Car Pooled	107,033	8.84%	1,651	5.72%	2,998	5.80%
Public Transportation	337,786	27.89%	9,149	31.72%	17,306	33.48%
Walked	81,059	6.69%	1,926	6.68%	3,576	6.92%
Bicycle	16,377	1.35%	1,368	4.75%	2,059	3.98%
Other Means	17,626	1.46%	420	1.46%	796	1.54%
Worked at Home	52,686	4.35%	1,827	6.34%	3,374	6.53%

2016 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	153,701		4,372		7,500	
15 - 29 Minutes	336,019		10,033		17,777	
30 - 44 Minutes	338,198		7,144		13,037	
45 - 59 Minutes	159,757		2,673		4,969	
60 or more Minutes	171,128		2,912		5,125	
2016 Est. Avg Travel Time to Work in Minutes	37.00		32.00		33.00	

2016 Est. Occupied Housing Units by Tenure	1,070,366		22,959		40,413	
Owner Occupied	479,759	44.82%	8,416	36.65%	15,064	37.28%
Renter Occupied	590,607	55.18%	14,544	63.35%	25,349	62.72%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
2016 Owner Occ. HUs: Avg. Length of Residence	18.2		14.5		13.5	

2016 Renter Occ. HUs: Avg. Length of Residence	8.3		7.7		7.6	
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2016 Est. Owner-Occupied Housing Units by Value	479,759		8,416		15,064	
Value Less than \$20,000	9,399	1.96%	82	0.97%	130	0.86%
Value \$20,000 - \$39,999	6,729	1.40%	40	0.47%	50	0.33%
Value \$40,000 - \$59,999	9,652	2.01%	10	0.12%	48	0.32%
Value \$60,000 - \$79,999	14,956	3.12%	59	0.71%	167	1.11%
Value \$80,000 - \$99,999	22,940	4.78%	96	1.14%	152	1.01%
Value \$100,000 - \$149,999	64,172	13.38%	179	2.13%	280	1.86%
Value \$150,000 - \$199,999	72,496	15.11%	345	4.10%	521	3.46%
Value \$200,000 - \$299,999	110,065	22.94%	1,070	12.71%	2,097	13.92%
Value \$300,000 - \$399,999	67,244	14.02%	2,076	24.67%	3,837	25.47%
Value \$400,000 - \$499,999	37,585	7.83%	1,909	22.69%	3,109	20.64%
Value \$500,000 - \$749,999	34,308	7.15%	1,714	20.36%	2,776	18.43%
Value \$750,000 - \$999,999	14,506	3.02%	575	6.84%	1,166	7.74%
Value \$1,000,000 or more	15,707	3.27%	260	3.09%	732	4.86%
2016 Est. Median All Owner-Occupied Housing Value	\$235,920		\$413,132		\$408,061	

2016 Est. Housing Units by Units in Structure	1,228,108		25,210		44,278	
1 Unit Attached	42,028	3.42%	908	3.60%	1,851	4.18%
1 Unit Detached	305,953	24.91%	2,553	10.13%	4,663	10.53%
2 Units	179,417	14.61%	3,980	15.79%	6,203	14.01%
3 or 4 Units	199,375	16.23%	8,848	35.10%	15,085	34.07%
5 to 19 Units	188,536	15.35%	6,693	26.55%	11,121	25.12%
20 to 49 Units	77,506	6.31%	631	2.50%	1,794	4.05%
50 or More Units	232,490	18.93%	1,582	6.28%	3,504	7.91%
Mobile Home or Trailer	2,372	0.19%	14	0.06%	44	0.10%
Boat, RV, Van, etc.	431	0.04%	0	0.00%	12	0.03%

2016 Est. Housing Units by Year Structure Built	1,228,108		25,210		44,278	
Housing Units Built 2010 or later	50,740	4.13%	1,103	4.37%	2,317	5.23%
Housing Units Built 2000 to 2009	103,370	8.42%	4,458	17.69%	8,134	18.37%
Housing Units Built 1990 to 1999	52,071	4.24%	1,730	6.86%	3,863	8.73%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Housing Units Built 1980 to 1989	46,782	3.81%	655	2.60%	1,224	2.76%
Housing Units Built 1970 to 1979	80,538	6.56%	934	3.71%	1,612	3.64%
Housing Units Built 1960 to 1969	115,240	9.38%	1,024	4.06%	1,933	4.37%
Housing Units Built 1950 to 1959	147,441	12.01%	1,194	4.74%	1,747	3.95%
Housing Units Built 1940 to 1949	100,043	8.15%	1,070	4.24%	1,777	4.01%
Housing Unit Built 1939 or Earlier	531,883	43.31%	13,041	51.73%	21,671	48.94%
2016 Est. Median Year Structure Built	1948		1939		1943	

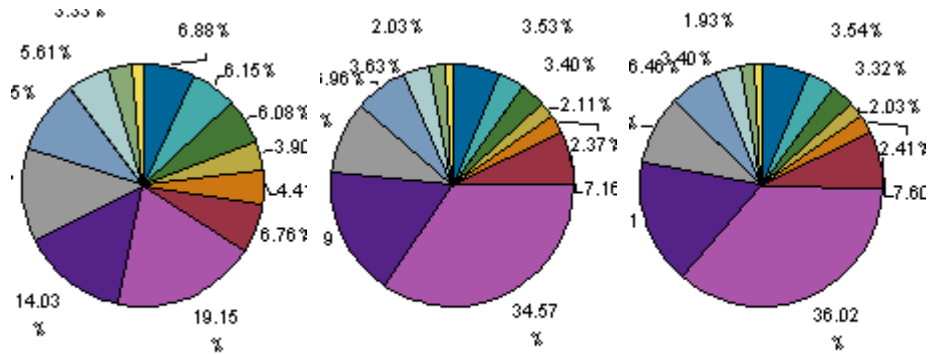
Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Pop-Facts Census Demographic Overview						
2010 Pop by Single Race Classification	2,680,220		47,372		82,893	
<p>Legend:</p> <ul style="list-style-type: none"> White Alone Black or African American Alone American Indian and Alaska Native Alone Asian Alone Native Hawaiian and Other Pacific Islander Alone Some Other Race Alone 						
White Alone	1,207,853	45.07%	33,057	69.78%	58,041	70.02%
Black or African American Alone	880,876	32.87%	3,844	8.12%	7,136	8.61%
American Indian and Alaska Native Alone	13,276	0.50%	257	0.54%	479	0.58%
Asian Alone	146,652	5.47%	1,651	3.48%	3,293	3.97%
Native Hawaiian and Other Pacific Islander Alone	1,007	0.04%	36	0.08%	63	0.08%
Some Other Race Alone	357,979	13.36%	7,085	14.96%	11,160	13.46%
Two or More Races	72,577	2.71%	1,441	3.04%	2,720	3.28%
2010 Population by Ethnicity	2,680,220		47,372		82,893	
Hispanic or Latino	773,061	71.16%	13,927	70.60%	23,940	71.12%
Not Hispanic or Latino	1,907,159	28.84%	33,446	29.40%	58,953	28.88%
2010 Hispanic or Latino Pop by Single-Class. Race	773,061		13,927		23,940	
White Alone	355,365	45.97%	5,656	40.62%	10,530	43.99%
Black or African American Alone	15,180	1.96%	335	2.40%	696	2.91%
American Indian and Alaska Native Alone	9,188	1.19%	188	1.35%	356	1.49%
Asian Alone	2,237	0.29%	52	0.37%	82	0.34%
Native Hawaiian and Other Pacific Islander Alone	453	0.06%	17	0.12%	35	0.15%
Some Other Race Alone	353,771	45.76%	6,989	50.18%	11,000	45.95%
Two or More Races	36,867	4.77%	690	4.95%	1,240	5.18%
2010 Population by Sex	2,680,220		47,372		82,893	
Male	1,301,120	48.55%	24,185	51.05%	42,391	51.14%
Female	1,379,100	51.45%	23,187	48.95%	40,502	48.86%
Male/Female Ratio	0.94		1.04		1.05	
2010 Population by Age	2,680,220		47,372		82,893	

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

- Age 0 - 4
- Age 5 - 9
- Age 10 - 14
- Age 15 - 17
- Age 18 - 20
- Age 21 - 24
- Age 25 - 34
- Age 35 - 44
- Age 45 - 54
- Age 55 - 64
- Age 65 - 74
- Age 75 - 84
- Age 85 and over

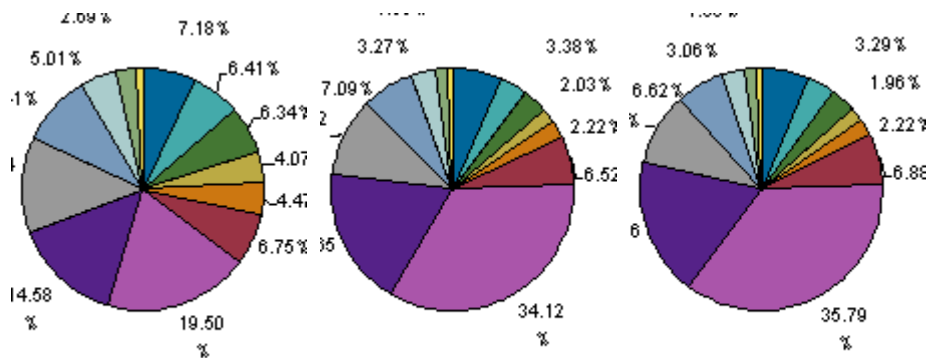


Age 0 - 4	184,476	6.88%	3,014	6.36%	5,367	6.47%
Age 5 - 9	164,751	6.15%	1,672	3.53%	2,932	3.54%
Age 10 - 14	163,062	6.08%	1,610	3.40%	2,755	3.32%
Age 15 - 17	104,406	3.90%	998	2.11%	1,682	2.03%
Age 18 - 20	118,212	4.41%	1,124	2.37%	1,998	2.41%
Age 21 - 24	181,163	6.76%	3,391	7.16%	6,299	7.60%
Age 25 - 34	513,260	19.15%	16,376	34.57%	29,856	36.02%
Age 35 - 44	376,048	14.03%	8,143	17.19%	13,936	16.81%
Age 45 - 54	336,859	12.57%	4,599	9.71%	7,597	9.16%
Age 55 - 64	261,409	9.75%	3,297	6.96%	5,358	6.46%
Age 65 - 74	150,366	5.61%	1,718	3.63%	2,821	3.40%
Age 75 - 84	89,372	3.33%	960	2.03%	1,597	1.93%
Age 85 and over	36,836	1.37%	470	0.99%	694	0.84%
Age 16 and over	2,133,917	79.62%	40,753	86.03%	71,293	86.01%
Age 18 and over	2,063,525	76.99%	40,077	84.60%	70,156	84.63%
Age 21 and over	1,945,313	72.58%	38,953	82.23%	68,158	82.22%
Age 65 and over	276,574	10.32%	3,148	6.65%	5,112	6.17%
2010 Median Age	33.3		32.3		31.8	
2010 Male Population by Age	1,301,120		24,185		42,391	

Pop-Facts Demographics

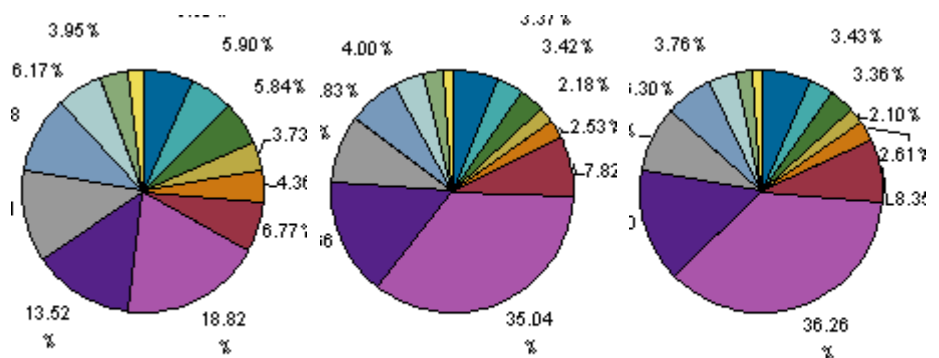
Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

- Age 0 - 4
- Age 5 - 9
- Age 10 - 14
- Age 15 - 17
- Age 18 - 20
- Age 21 - 24
- Age 25 - 34
- Age 35 - 44
- Age 45 - 54
- Age 55 - 64
- Age 65 - 74
- Age 75 - 84
- Age 85 and over



Age 0 - 4	93,388	7.18%	1,572	6.50%	2,728	6.44%
Age 5 - 9	83,419	6.41%	891	3.69%	1,544	3.64%
Age 10 - 14	82,555	6.34%	816	3.38%	1,396	3.29%
Age 15 - 17	52,912	4.07%	492	2.03%	831	1.96%
Age 18 - 20	58,124	4.47%	538	2.22%	941	2.22%
Age 21 - 24	87,840	6.75%	1,576	6.52%	2,919	6.88%
Age 25 - 34	253,757	19.50%	8,251	34.12%	15,170	35.79%
Age 35 - 44	189,662	14.58%	4,510	18.65%	7,740	18.26%
Age 45 - 54	165,703	12.74%	2,496	10.32%	4,110	9.70%
Age 55 - 64	122,455	9.41%	1,714	7.09%	2,805	6.62%
Age 65 - 74	65,238	5.01%	791	3.27%	1,299	3.06%
Age 75 - 84	34,953	2.69%	375	1.55%	662	1.56%
Age 85 and over	11,114	0.85%	161	0.66%	245	0.58%
2010 Median Age, Male	32.6		32.5		32.1	
2010 Female Population by Age	1,379,100		23,187		40,502	

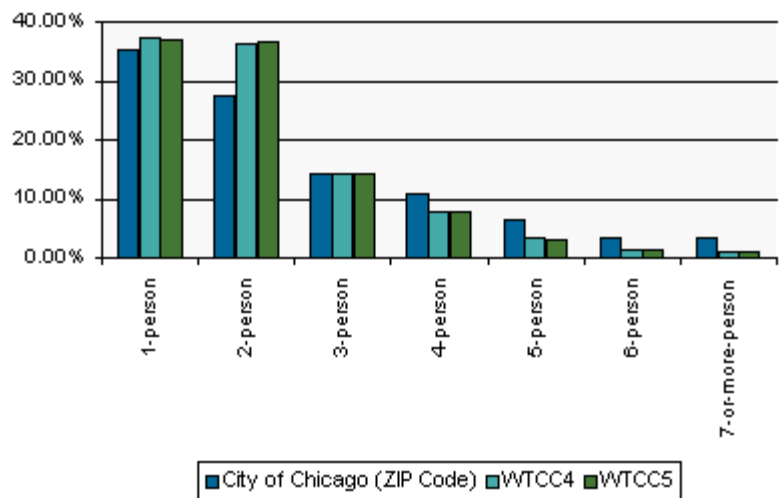
- Age 0 - 4
- Age 5 - 9
- Age 10 - 14
- Age 15 - 17
- Age 18 - 20
- Age 21 - 24
- Age 25 - 34
- Age 35 - 44
- Age 45 - 54
- Age 55 - 64
- Age 65 - 74
- Age 75 - 84
- Age 85 and over



Age 0 - 4	91,088	6.60%	1,443	6.22%	2,639	6.52%
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Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Age 5 - 9	81,332	5.90%	781	3.37%	1,388	3.43%
Age 10 - 14	80,507	5.84%	794	3.42%	1,360	3.36%
Age 15 - 17	51,494	3.73%	506	2.18%	851	2.10%
Age 18 - 20	60,088	4.36%	586	2.53%	1,057	2.61%
Age 21 - 24	93,323	6.77%	1,814	7.82%	3,381	8.35%
Age 25 - 34	259,503	18.82%	8,125	35.04%	14,686	36.26%
Age 35 - 44	186,386	13.52%	3,632	15.66%	6,196	15.30%
Age 45 - 54	171,156	12.41%	2,103	9.07%	3,487	8.61%
Age 55 - 64	138,954	10.08%	1,583	6.83%	2,553	6.30%
Age 65 - 74	85,128	6.17%	927	4.00%	1,522	3.76%
Age 75 - 84	54,419	3.95%	585	2.52%	935	2.31%
Age 85 and over	25,722	1.87%	309	1.33%	448	1.11%
2010 Median Age, Female	33.9		32.0		31.5	
2010 Households by Household Type	1,040,240		22,091		38,618	
Family Households	573,099	55.09%	9,277	41.99%	15,824	40.97%
Nonfamily Households	467,141	44.91%	12,814	58.01%	22,794	59.03%
2010 Group Quarters Population	60,518		391		1,016	
2010 Hispanic or Latino Households	207,685		4,682		8,195	
2010 Households by Household Size	1,040,240		22,091		38,618	



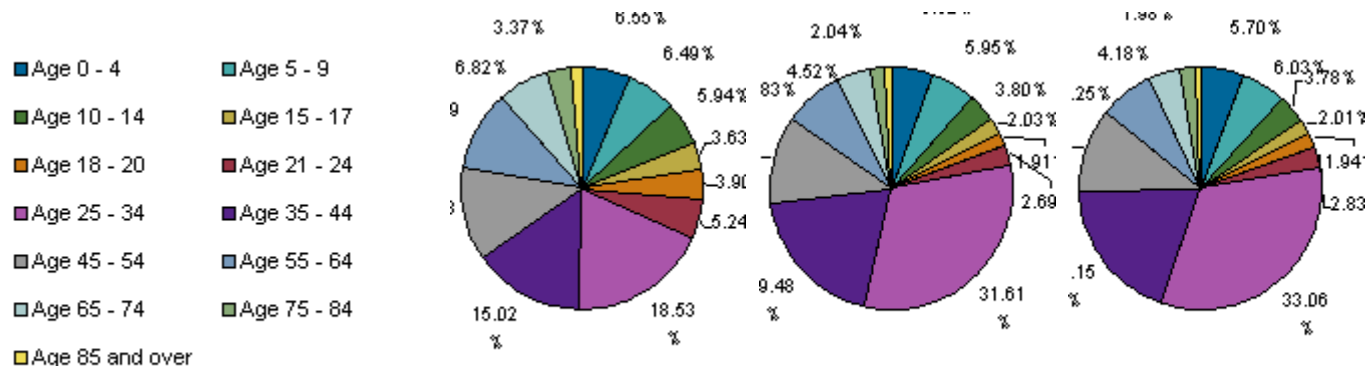
1-person	364,251	35.02%	8,171	36.99%	14,235	36.86%
2-person	285,453	27.44%	7,958	36.02%	14,017	36.30%
3-person	147,704	14.20%	3,071	13.90%	5,460	14.14%
4-person	111,913	10.76%	1,694	7.67%	2,884	7.47%
5-person	65,085	6.26%	711	3.22%	1,164	3.01%
6-person	32,368	3.11%	274	1.24%	498	1.29%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
7-or-more-person	33,466	3.22%	213	0.96%	359	0.93%
2010 Households by Type by Presence of Children	1,040,240		22,091		38,618	
2010 Fam HHs, Own Kids, Married Couple Fam	149,762	14.40%	2,572	11.64%	4,333	11.22%
2010 Fam HHs, Own Kids, Other Fam HH, Male HHldr	21,610	2.08%	327	1.48%	522	1.35%
2010 Fam HHs, Own Kids, Other Fam HH, Female HHldr	89,721	8.63%	940	4.26%	1,779	4.61%
2010 Fam HHs, No Own Kids, Married Couple Fam	182,786	17.57%	3,701	16.75%	6,341	16.42%
2010 Fam HHs, No Own Kids, Other Fam HH, Male HHldr	35,638	3.43%	643	2.91%	1,022	2.65%
2010 Fam HHs, No Own Kids, Other Fam HH, Female HHldr	93,582	9.00%	1,094	4.95%	1,827	4.73%
2010 NonFam HHs	467,141	44.91%	12,814	58.01%	22,794	59.03%
2010 Households by Presence of People Under Age 18	1,040,240		22,091		38,618	
HHs with 1 or More People Under Age 18:	310,460	29.85%	4,305	19.49%	7,402	19.17%
Married-Couple Family	164,891	53.11%	2,727	63.35%	4,581	61.89%
Other Family, Male Householder	28,165	9.07%	409	9.49%	639	8.64%
Other Family, Female Householder	115,345	37.15%	1,141	26.50%	2,136	28.86%
Nonfamily, Male Householder	1,329	0.43%	14	0.31%	27	0.36%
Nonfamily, Female Householder	730	0.24%	15	0.34%	19	0.26%
Households with No People Under Age 18:	729,780	70.15%	17,786	80.51%	31,216	80.83%
Married-Couple Family	167,662	22.97%	3,546	19.94%	6,093	19.52%
Other Family, Male Householder	29,074	3.98%	561	3.15%	905	2.90%
Other Family, Female Householder	67,956	9.31%	893	5.02%	1,470	4.71%
Nonfamily, Male Householder	224,436	30.75%	6,841	38.46%	12,400	39.72%
Nonfamily, Female Householder	240,652	30.75%	5,945	38.46%	10,349	39.72%
2010 Occupied Housing Units by Tenure	1,040,240		22,091		38,618	
Owner Occupied	467,238	44.92%	8,034	36.37%	14,284	36.99%
Renter Occupied	573,002	55.08%	14,057	63.63%	24,334	63.01%

Pop-Facts Demographics

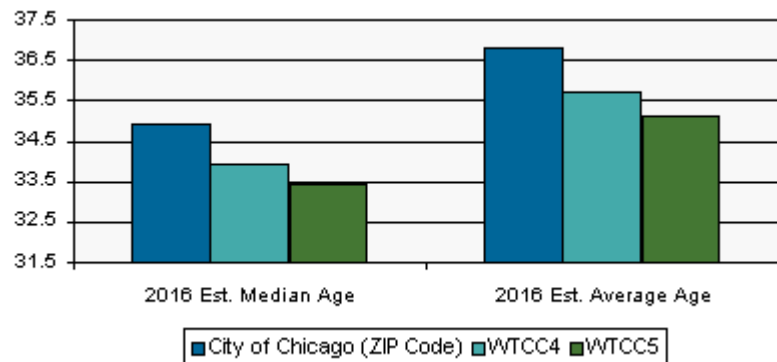
Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Pop-Facts Population Quick Facts						
2016 Est. Population by Age	2,710,123		48,135		84,992	



Age 0 - 4	177,414	6.55%	2,706	5.62%	4,847	5.70%
Age 5 - 9	175,872	6.49%	2,863	5.95%	5,125	6.03%
Age 10 - 14	160,936	5.94%	1,827	3.80%	3,214	3.78%
Age 15 - 17	98,266	3.63%	977	2.03%	1,706	2.01%
Age 18 - 20	105,702	3.90%	920	1.91%	1,651	1.94%
Age 21 - 24	142,123	5.24%	1,295	2.69%	2,407	2.83%
Age 25 - 34	502,212	18.53%	15,215	31.61%	28,096	33.06%
Age 35 - 44	407,144	15.02%	9,378	19.48%	16,277	19.15%
Age 45 - 54	335,628	12.38%	5,607	11.65%	9,597	11.29%
Age 55 - 64	289,604	10.69%	3,770	7.83%	6,161	7.25%
Age 65 - 74	184,853	6.82%	2,177	4.52%	3,550	4.18%
Age 75 - 84	91,405	3.37%	980	2.04%	1,686	1.98%
Age 85 and over	38,964	1.44%	421	0.87%	673	0.79%
Age 16 and over	2,163,683	79.84%	40,421	83.97%	71,248	83.83%
Age 18 and over	2,097,635	77.40%	39,762	82.61%	70,099	82.48%
Age 21 and over	1,991,933	73.50%	38,842	80.69%	68,448	80.54%
Age 65 and over	315,222	11.63%	3,578	7.43%	5,910	6.95%

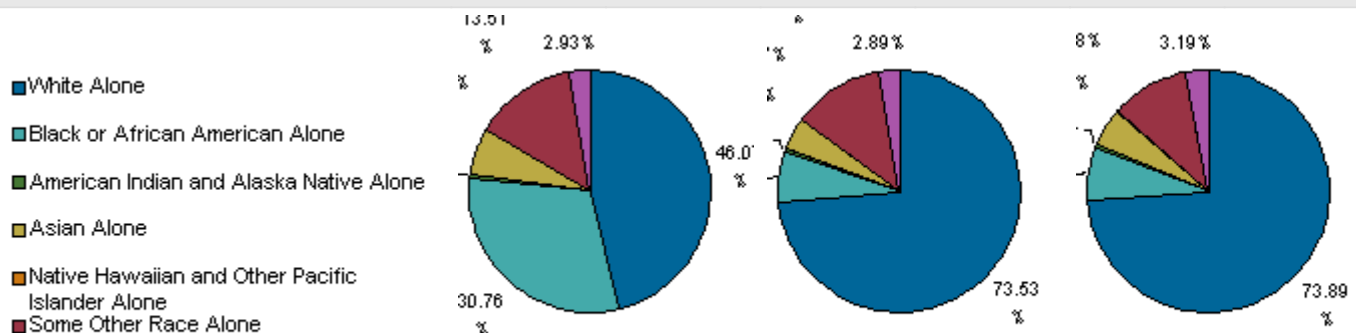
Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%



2016 Est. Median Age	34.9	33.9	33.4
2016 Est. Average Age	36.8	35.7	35.1

2016 Est. Population by Single-Classification Race	2,710,123	48,135	84,992
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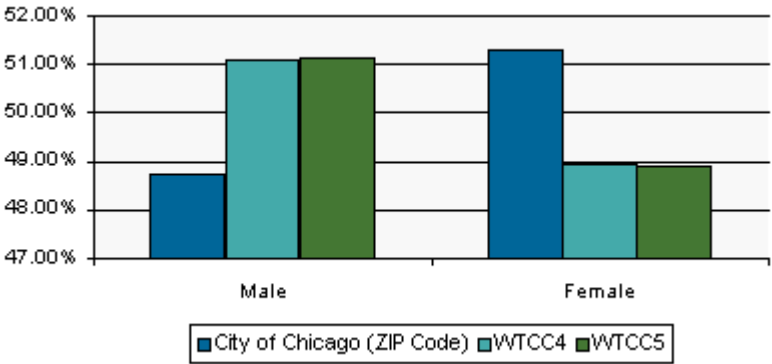
White Alone	1,248,454	46.07%	35,394	73.53%	62,803	73.89%
Black or African American Alone	833,544	30.76%	3,218	6.69%	5,986	7.04%
American Indian and Alaska Native Alone	13,374	0.49%	239	0.50%	445	0.52%
Asian Alone	168,103	6.20%	2,067	4.29%	4,228	4.97%
Native Hawaiian and Other Pacific Islander Alone	965	0.04%	35	0.07%	64	0.08%
Some Other Race Alone	366,264	13.51%	5,792	12.03%	8,753	10.30%
Two or More Races	79,419	2.93%	1,390	2.89%	2,714	3.19%

2016 Est. Population by Ethnicity (Hispanic or Latino)	2,710,123		48,135		84,992	
Hispanic or Latino	798,745	29.47%	11,223	23.32%	19,496	22.94%
Not Hispanic or Latino	1,911,378	70.53%	36,912	76.68%	65,496	77.06%

2016 Est. Population by Sex	2,710,123	48,135	84,992
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Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

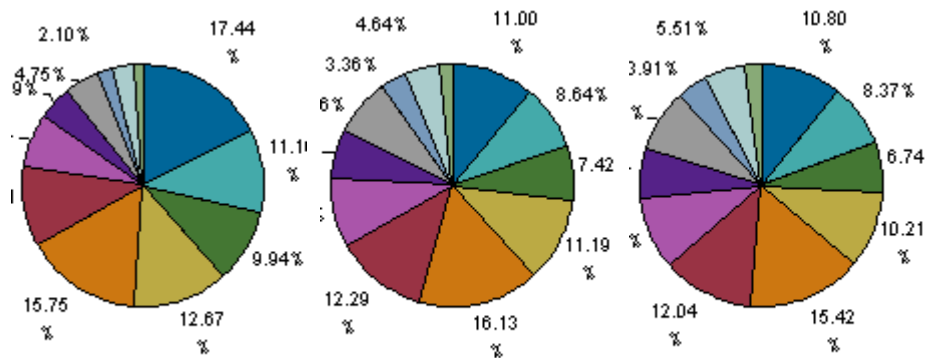


Male	1,320,736	48.73%	24,591	51.09%	43,444	51.12%
Female	1,389,387	51.27%	23,544	48.91%	41,548	48.88%

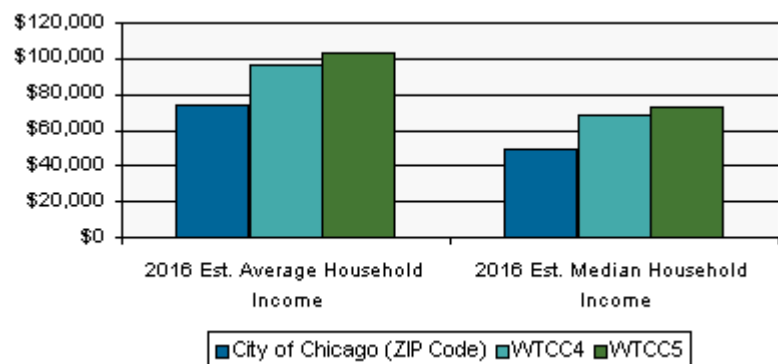
Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
Pop-Facts Household Quick Facts						
2016 Est. Households by Household Income	1,070,366		22,959		40,413	

- Income < \$15,000
- Income \$15,000 - \$24,999
- Income \$25,000 - \$34,999
- Income \$35,000 - \$49,999
- Income \$50,000 - \$74,999
- Income \$75,000 - \$99,999
- Income \$100,000 - \$124,999
- Income \$125,000 - \$149,999
- Income \$150,000 - \$199,999
- Income \$200,000 - \$249,999
- Income \$250,000 - \$499,999
- Income \$500,000+



Income < \$15,000	186,653	17.44%	2,526	11.00%	4,365	10.80%
Income \$15,000 - \$24,999	119,400	11.16%	1,984	8.64%	3,385	8.37%
Income \$25,000 - \$34,999	106,386	9.94%	1,704	7.42%	2,724	6.74%
Income \$35,000 - \$49,999	135,575	12.67%	2,569	11.19%	4,127	10.21%
Income \$50,000 - \$74,999	168,564	15.75%	3,704	16.13%	6,230	15.42%
Income \$75,000 - \$99,999	112,512	10.51%	2,822	12.29%	4,864	12.04%
Income \$100,000 - \$124,999	77,710	7.26%	2,105	9.17%	3,896	9.64%
Income \$125,000 - \$149,999	46,942	4.39%	1,530	6.66%	2,729	6.75%
Income \$150,000 - \$199,999	50,827	4.75%	1,758	7.66%	3,366	8.33%
Income \$200,000 - \$249,999	22,504	2.10%	772	3.36%	1,582	3.91%
Income \$250,000 - \$499,999	29,673	2.77%	1,066	4.64%	2,228	5.51%
Income \$500,000+	13,620	1.27%	420	1.83%	917	2.27%



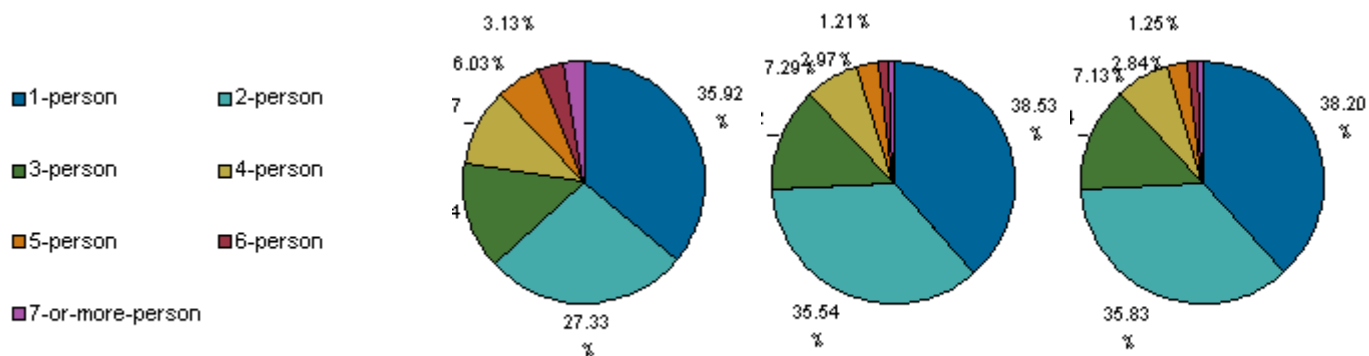
2016 Est. Average Household Income	\$73,781	\$95,469	\$102,359
2016 Est. Median Household Income	\$48,580	\$68,201	\$72,496

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
2016 Median HH Inc. by Single-Classification Race						
White Alone	\$64,236		\$73,444		\$79,774	
Black or African American Alone	\$30,485		\$27,985		\$28,393	
American Indian and Alaska Native Alone	\$45,707		\$19,235		\$27,095	
Asian Alone	\$57,767		\$83,196		\$89,408	
Native Hawaiian and Other Pacific Islander Alone	\$74,621		\$72,824		\$81,250	
Some Other Race Alone	\$41,750		\$44,835		\$41,647	
Two or More Races	\$50,669		\$59,418		\$64,153	
Hispanic or Latino	\$43,006		\$40,718		\$36,970	
Not Hispanic or Latino	\$50,917		\$73,716		\$81,258	

2016 Est. Households by Household Type	1,070,366		22,959		40,413	
Family Households	584,290	54.59%	9,649	42.03%	16,569	41.00%
Nonfamily Households	486,076	45.41%	13,310	57.97%	23,844	59.00%
2016 Est. Group Quarters Population	60,729		399		1,021	

2016 Est. Households by Household Size	1,070,366		22,959		40,413	
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1-person	384,496	35.92%	8,847	38.53%	15,437	38.20%
2-person	292,513	27.33%	8,160	35.54%	14,479	35.83%
3-person	152,393	14.24%	3,150	13.72%	5,676	14.04%
4-person	112,061	10.47%	1,673	7.29%	2,881	7.13%
5-person	64,547	6.03%	683	2.97%	1,150	2.84%
6-person	33,553	3.13%	278	1.21%	507	1.25%
7-or-more-person	30,803	2.88%	169	0.74%	284	0.70%
2016 Est. Average Household Size	2.48		2.08		2.08	

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%
2016 Est. HHs by Type by Presence of Own Children	584,290		9,649		16,569	
Married-Couple Family, own children	152,957	26.18%	2,671	27.69%	4,533	27.36%
Married-Couple Family, no own children	187,883	32.16%	3,860	40.00%	6,661	40.20%
Male Householder, own children	21,924	3.75%	339	3.52%	544	3.28%
Male Householder, no own children	36,162	6.19%	670	6.94%	1,066	6.44%
Female Householder, own children	90,826	15.54%	974	10.10%	1,854	11.19%
Female Householder, no own children	94,538	16.18%	1,135	11.76%	1,911	11.53%

Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

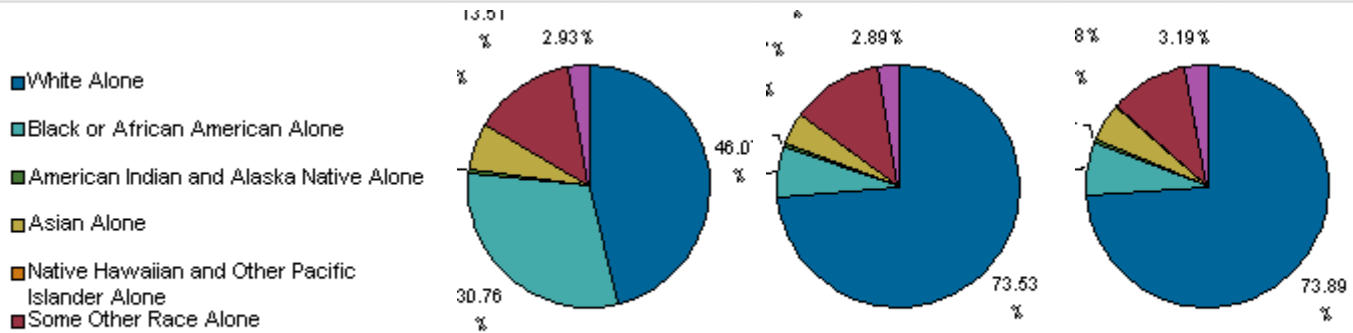
Pop-Facts Demographic Quick Facts

2016 Est. Population by Single-Classification Race

2,710,123

48,135

84,992



White Alone	1,248,454	46.07%	35,394	73.53%	62,803	73.89%
Black or African American Alone	833,544	30.76%	3,218	6.69%	5,986	7.04%
American Indian and Alaska Native Alone	13,374	0.49%	239	0.50%	445	0.52%
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Some Other Race Alone	366,264	13.51%	5,792	12.03%	8,753	10.30%
Two or More Races	79,419	2.93%	1,390	2.89%	2,714	3.19%

2016 Est. Population by Ethnicity (Hispanic or Latino)

2,710,123

48,135

84,992

Hispanic or Latino	798,745	29.47%	11,223	23.32%	19,496	22.94%
Not Hispanic or Latino	1,911,378	70.53%	36,912	76.68%	65,496	77.06%

2016 Occupied Housing Units by Tenure

1,070,366

22,959

40,413

Owner-Occupied	479,759	44.82%	8,416	36.65%	15,064	37.28%
Renter-Occupied	590,607	55.18%	14,544	63.35%	25,349	62.72%

2016 Average Household Size

2.48

2.08

2.08

2016 Est. Households by Household Income

1,070,366

22,959

40,413

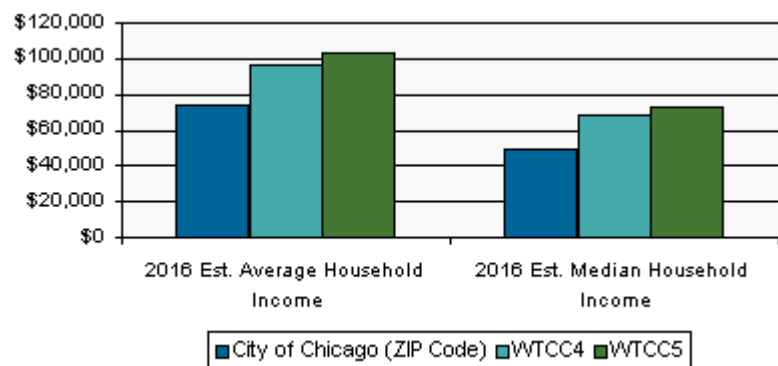
Pop-Facts Demographics

Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%

- Income < \$15,000
- Income \$15,000 - \$24,999
- Income \$25,000 - \$34,999
- Income \$35,000 - \$49,999
- Income \$50,000 - \$74,999
- Income \$75,000 - \$99,999
- Income \$100,000 - \$124,999
- Income \$125,000 - \$149,999
- Income \$150,000 - \$199,999
- Income \$200,000 - \$249,999
- Income \$250,000 - \$499,999
- Income \$500,000+

Income Bracket	City of Chicago (%)	WTCC4 (%)	WTCC5 (%)
< \$15,000	17.44%	11.00%	10.80%
\$15,000 - \$24,999	11.16%	8.64%	8.37%
\$25,000 - \$34,999	9.94%	7.42%	6.74%
\$35,000 - \$49,999	12.67%	11.19%	10.21%
\$50,000 - \$74,999	15.75%	16.13%	15.42%
\$75,000 - \$99,999	10.51%	12.29%	12.04%
\$100,000 - \$124,999	7.26%	9.17%	9.64%
\$125,000 - \$149,999	4.39%	6.66%	6.75%
\$150,000 - \$199,999	4.75%	7.66%	8.33%
\$200,000 - \$249,999	2.10%	3.36%	3.91%
\$250,000 - \$499,999	2.77%	4.64%	5.51%
\$500,000+	1.27%	1.83%	2.27%

Income Bracket	City of Chicago (Total)	City of Chicago (%)	WTCC4 (Total)	WTCC4 (%)	WTCC5 (Total)	WTCC5 (%)
Income < \$15,000	186,653	17.44%	2,526	11.00%	4,365	10.80%
Income \$15,000 - \$24,999	119,400	11.16%	1,984	8.64%	3,385	8.37%
Income \$25,000 - \$34,999	106,386	9.94%	1,704	7.42%	2,724	6.74%
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Income \$75,000 - \$99,999	112,512	10.51%	2,822	12.29%	4,864	12.04%
Income \$100,000 - \$124,999	77,710	7.26%	2,105	9.17%	3,896	9.64%
Income \$125,000 - \$149,999	46,942	4.39%	1,530	6.66%	2,729	6.75%
Income \$150,000 - \$199,999	50,827	4.75%	1,758	7.66%	3,366	8.33%
Income \$200,000 - \$249,999	22,504	2.10%	772	3.36%	1,582	3.91%
Income \$250,000 - \$499,999	29,673	2.77%	1,066	4.64%	2,228	5.51%
Income \$500,000+	13,620	1.27%	420	1.83%	917	2.27%

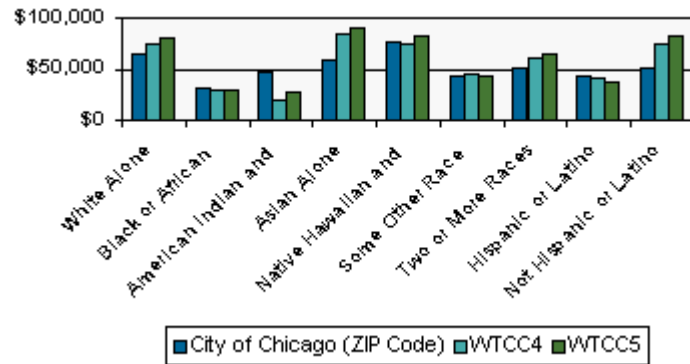


2016 Est. Average Household Income	\$73,781	\$95,469	\$102,359
2016 Est. Median Household Income	\$48,580	\$68,201	\$72,496

2016 Median HH Inc. by Single-Classification Race

Pop-Facts Demographics

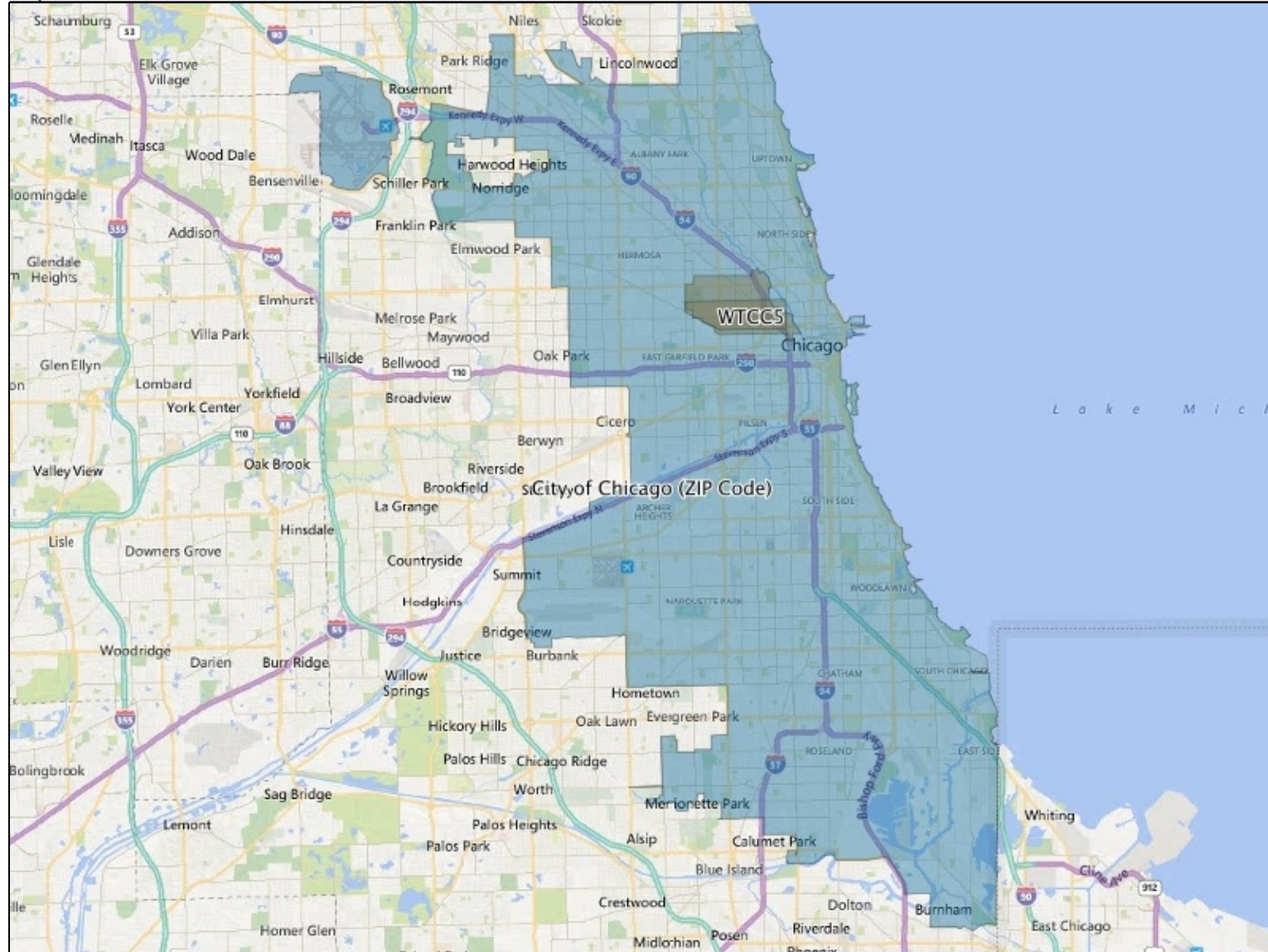
Description	City of Chicago (ZIP Code)		WTCC4		WTCC5	
	Total	%	Total	%	Total	%



White Alone	\$64,236		\$73,444		\$79,774	
Black or African American Alone	\$30,485		\$27,985		\$28,393	
American Indian and Alaska Native Alone	\$45,707		\$19,235		\$27,095	
Asian Alone	\$57,767		\$83,196		\$89,408	
Native Hawaiian and Other Pacific Islander Alone	\$74,621		\$72,824		\$81,250	
Some Other Race Alone	\$41,750		\$44,835		\$41,647	
Two or More Races	\$50,669		\$59,418		\$64,153	
Hispanic or Latino	\$43,006		\$40,718		\$36,970	
Not Hispanic or Latino	\$50,917		\$73,716		\$81,258	

Pop-Facts Demographics

Map



**2016 Population (2016 Population) : Base %
Comp: Descending by Equal Ranges**

**List of Report Areas by City of Chicago,
WTCC4, WTCC5**

- Base % Comp (76.59%~95.32%)
- Base % Comp (57.87%~76.59%)
- Base % Comp (39.14%~57.87%)
- Base % Comp (20.42%~39.14%)
- Base % Comp (1.69%~20.42%)

Pop-Facts Demographics

Appendix - Analysis Area details.

City of Chicago: 60601 Chicago, IL60602 Chicago, IL60603 Chicago, IL60604 Chicago, IL60605 Chicago, IL60606 Chicago, IL60607 Chicago, IL60608 Chicago, IL60609 Chicago, IL60610 Chicago, IL60611 Chicago, IL60612 Chicago, IL60613 Chicago, IL60614 Chicago, IL60615 Chicago, IL60616 Chicago, IL60617 Chicago, IL60618 Chicago, IL60619 Chicago, IL60620 Chicago, IL60621 Chicago, IL60622 Chicago, IL60623 Chicago, IL60624 Chicago, IL60625 Chicago, IL60626 Chicago, IL60628 Chicago, IL60629 Chicago, IL60630 Chicago, IL60631 Chicago, IL60632 Chicago, IL60633 Chicago, IL60634 Chicago, IL60636 Chicago, IL60637 Chicago, IL60638 Chicago, IL60639 Chicago, IL60640 Chicago, IL60641 Chicago, IL60642 Chicago, IL60643 Chicago, IL60644 Chicago, IL60645 Chicago, IL60646 Chicago, IL60647 Chicago, IL60649 Chicago, IL60651 Chicago, IL60652 Chicago, IL60653 Chicago, IL60654 Chicago, IL60655 Chicago, IL60656 Chicago, IL60657 Chicago, IL60659 Chicago, IL60660 Chicago, IL60661 Chicago, IL60666 Chicago, IL

Appendix B

Pop-Facts Demographics

Title Page

Data Version: 2016 Aug (Quick Market Insights)

Report Generation Method: Single

Analysis Area: WTCC1; WTCC2; WTCC3

Reporting Detail: As Selected

Include Map: Yes

Include Labels: Yes

Map Reporting Detail: As Selected

Base Map Style: Bing Road

Subtotal Method: Equal Ranges

Sort Variable: 2016 Population

Sort Measure: Base % Comp

Sort Direction: Descending

Color Scheme: Nielsen Standard Color Theme

Number of Ranges: 5

Include Charts: Yes

Analysis Area Detail: Yes

Report Sections:

- Pop-Facts Summary

- Pop-Facts Demographic Snapshot

- Pop-Facts Census Demographic Overview

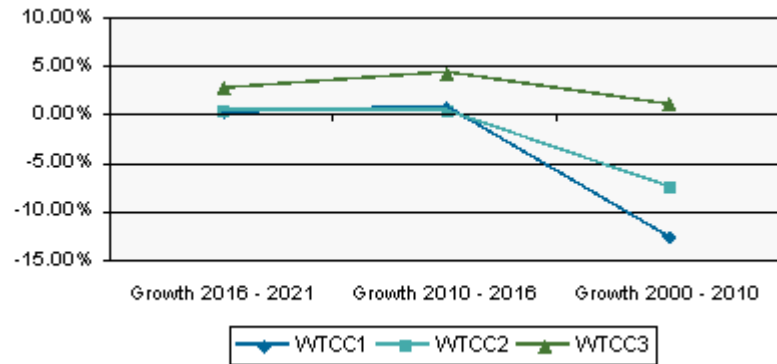
- Pop-Facts Population Quick Facts

- Pop-Facts Household Quick Facts

- Pop-Facts Demographic Quick Facts

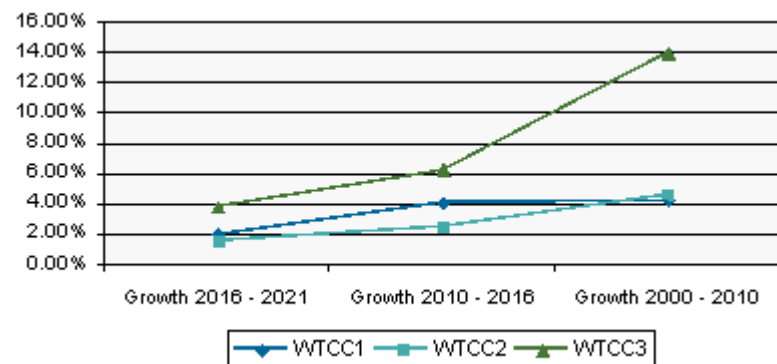
Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Pop-Facts Summary						
Population						
2021 Projection	12,977		21,418		14,216	
2016 Estimate	12,938		21,326		13,829	
2010 Census	12,837		21,235		13,257	
2000 Census	14,687		22,949		13,108	



Growth 2016 - 2021		0.30%		0.43%		2.80%
Growth 2010 - 2016		0.78%		0.43%		4.31%
Growth 2000 - 2010		(12.59%)		(7.47%)		1.14%

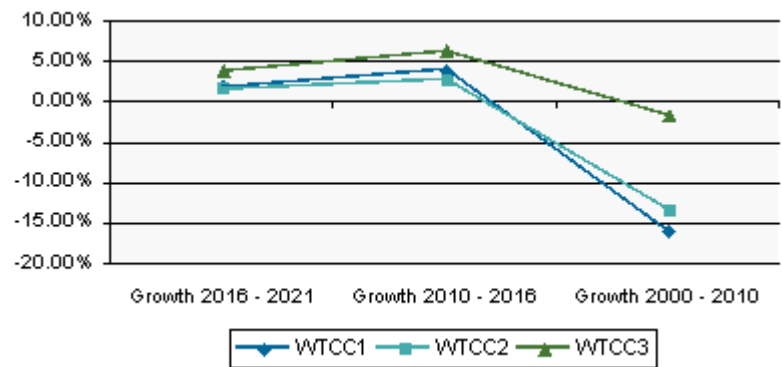
Households						
2021 Projection	5,696		10,652		7,120	
2016 Estimate	5,586		10,493		6,860	
2010 Census	5,370		10,243		6,459	
2000 Census	5,154		9,799		5,668	



Growth 2016 - 2021		1.98%		1.51%		3.78%
Growth 2010 - 2016		4.02%		2.44%		6.22%
Growth 2000 - 2010		4.20%		4.53%		13.94%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Family Households						
2021 Projection	2,890		4,253		2,719	
2016 Estimate	2,837		4,186		2,619	
2010 Census	2,731		4,071		2,466	
2000 Census	3,252		4,702		2,510	



Growth 2016 - 2021		1.87%		1.60%		3.80%
Growth 2010 - 2016		3.88%		2.80%		6.18%
Growth 2000 - 2010		(16.02%)		(13.42%)		(1.75%)

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

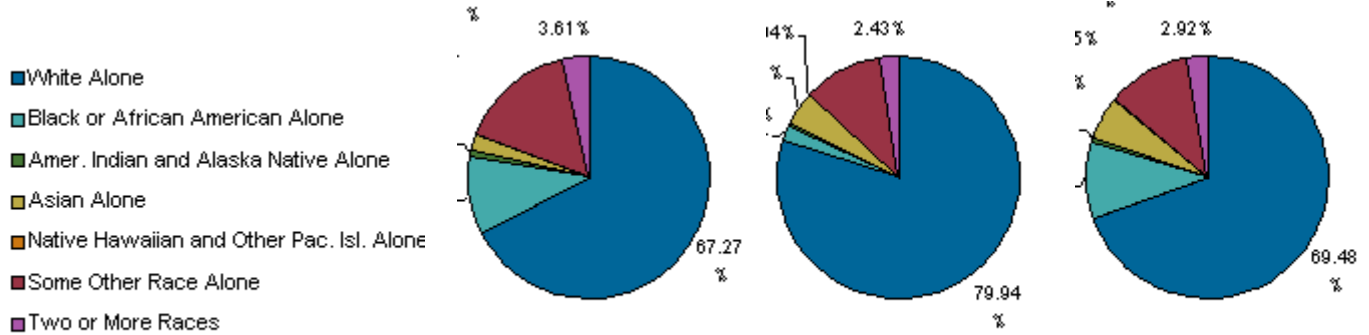
Pop-Facts Demographic Snapshot

2016 Est. Population by Single-Classification Race

12,938

21,326

13,829



White Alone	8,703	67.27%	17,048	79.94%	9,608	69.48%
Black or African American Alone	1,374	10.62%	421	1.97%	1,422	10.29%
Amer. Indian and Alaska Native Alone	80	0.62%	74	0.35%	84	0.61%
Asian Alone	295	2.28%	999	4.68%	771	5.58%
Native Hawaiian and Other Pac. Isl. Alone	6	0.05%	9	0.04%	20	0.15%
Some Other Race Alone	2,013	15.56%	2,256	10.58%	1,519	10.98%
Two or More Races	467	3.61%	519	2.43%	403	2.92%

2016 Est. Population by Hispanic or Latino Origin

12,938

21,326

13,829

Not Hispanic or Latino	8,584	66.35%	17,200	80.65%	11,094	80.22%
Hispanic or Latino	4,354	33.65%	4,126	19.35%	2,735	19.78%
Mexican	1,495	34.33%	2,732	66.21%	1,830	66.92%
Puerto Rican	2,481	56.98%	786	19.05%	496	18.12%
Cuban	52	1.19%	41	1.01%	43	1.57%
All Other Hispanic or Latino	327	7.50%	567	13.73%	366	13.39%

2016 Est. Hisp. or Latino Pop by Single-Class. Race

4,354

4,126

2,735

White Alone	1,761	40.45%	1,606	38.93%	971	35.51%
Black or African American Alone	209	4.80%	61	1.48%	43	1.55%
American Indian and Alaska Native Alone	74	1.71%	54	1.30%	54	1.98%
Asian Alone	22	0.50%	21	0.50%	9	0.34%
Native Hawaiian and Other Pacific Islander Alone	2	0.04%	1	0.02%	16	0.60%
Some Other Race Alone	1,996	45.84%	2,208	53.53%	1,496	54.67%
Two or More Races	290	6.65%	175	4.24%	146	5.35%

Pop-Facts Demographics

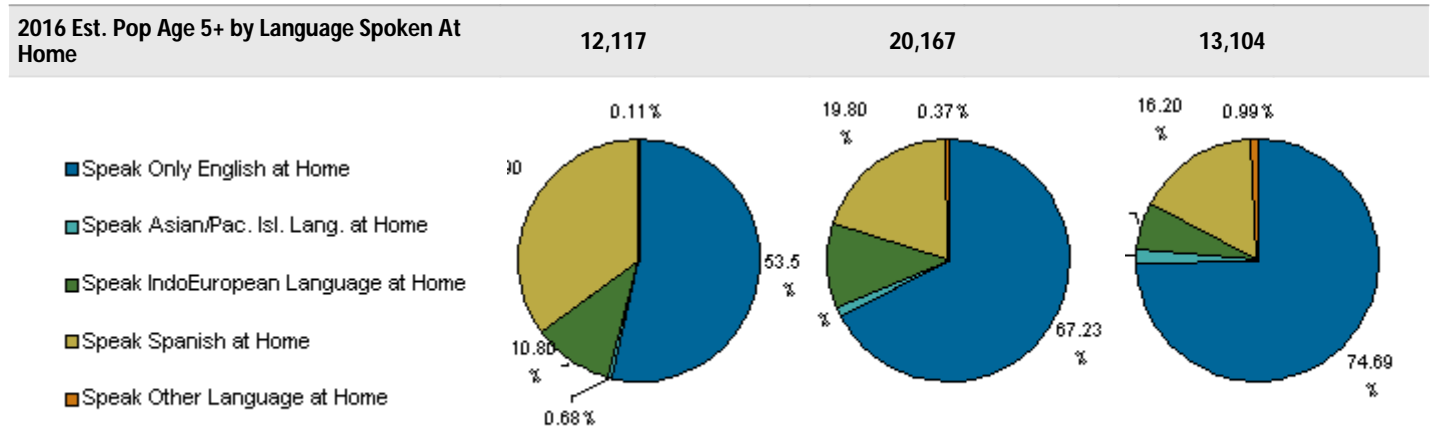
Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

2016 Est. Pop by Race, Asian Alone, by Category	295		999		771	
Chinese, except Taiwanese	55	18.65%	205	20.51%	23	2.98%
Filipino	104	35.08%	300	30.07%	221	28.70%
Japanese	8	2.84%	10	1.05%	3	0.45%
Asian Indian	43	14.69%	231	23.12%	382	49.54%
Korean	48	16.37%	122	12.21%	73	9.51%
Vietnamese	25	8.35%	58	5.81%	0	0.00%
Cambodian	0	0.13%	0	0.00%	0	0.00%
Hmong	0	0.00%	0	0.00%	0	0.00%
Laotian	0	0.00%	0	0.00%	8	1.03%
Thai	0	0.13%	0	0.00%	0	0.00%
All Other Asian Races Including 2+ Category	11	3.77%	72	7.23%	60	7.79%

2016 Est. Population by Ancestry	12,938		21,326		13,829	
Arab	13	0.10%	47	0.22%	100	0.73%
Czech	16	0.13%	74	0.35%	65	0.47%
Danish	16	0.12%	59	0.28%	21	0.15%
Dutch	68	0.53%	197	0.92%	112	0.81%
English	122	0.95%	503	2.36%	368	2.66%
French (except Basque)	34	0.26%	131	0.61%	161	1.16%
French Canadian	24	0.19%	78	0.37%	26	0.19%
German	593	4.58%	2,022	9.48%	1,281	9.27%
Greek	64	0.50%	103	0.48%	45	0.33%
Hungarian	30	0.23%	69	0.32%	39	0.28%
Irish	467	3.61%	2,542	11.92%	1,090	7.88%
Italian	541	4.18%	1,360	6.38%	879	6.36%
Lithuanian	34	0.26%	29	0.14%	39	0.28%
United States or American	89	0.69%	305	1.43%	277	2.00%
Norwegian	48	0.37%	82	0.38%	55	0.40%
Polish	650	5.02%	1,388	6.51%	1,008	7.29%
Portuguese	0	0.00%	13	0.06%	0	0.00%
Russian	71	0.55%	295	1.38%	67	0.49%
Scottish	26	0.20%	353	1.66%	54	0.39%
Scotch-Irish	0	0.00%	55	0.26%	42	0.31%
Slovak	21	0.16%	39	0.18%	40	0.29%
Subsaharan African	68	0.53%	124	0.58%	277	2.01%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Swedish	50	0.38%	237	1.11%	59	0.42%
Swiss	0	0.00%	18	0.08%	26	0.19%
Ukrainian	952	7.35%	1,382	6.48%	82	0.59%
Welsh	0	0.00%	54	0.25%	46	0.33%
West Indian (except Hisp. groups)	29	0.22%	6	0.03%	54	0.39%
Other ancestries	7,454	57.61%	7,594	35.61%	6,016	43.50%
Ancestry Unclassified	1,459	11.28%	2,170	10.18%	1,499	10.84%



Speak Only English at Home	6,484	53.51%	13,559	67.23%	9,787	74.69%
Speak Asian/Pac. Isl. Lang. at Home	82	0.68%	280	1.39%	221	1.69%
Speak IndoEuropean Language at Home	1,309	10.80%	2,261	11.21%	844	6.44%
Speak Spanish at Home	4,229	34.90%	3,993	19.80%	2,122	16.20%
Speak Other Language at Home	13	0.11%	75	0.37%	130	0.99%

2016 Est. Population by Sex	12,938		21,326		13,829	
Male	6,463	49.95%	10,855	50.90%	7,251	52.44%
Female	6,475	50.05%	10,471	49.10%	6,578	47.56%

2016 Est. Population by Age	12,938		21,326		13,829	
Age 0 - 4	821	6.34%	1,159	5.43%	725	5.24%
Age 5 - 9	827	6.39%	1,262	5.92%	773	5.59%
Age 10 - 14	645	4.99%	728	3.41%	452	3.27%
Age 15 - 17	397	3.07%	318	1.49%	262	1.89%
Age 18 - 20	362	2.80%	313	1.47%	244	1.77%
Age 21 - 24	495	3.83%	460	2.16%	338	2.44%
Age 25 - 34	3,131	24.20%	7,475	35.05%	4,596	33.23%
Age 35 - 44	2,376	18.36%	4,248	19.92%	2,747	19.86%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Age 45 - 54	1,615	12.48%	2,460	11.54%	1,527	11.04%
Age 55 - 64	1,165	9.01%	1,539	7.22%	1,062	7.68%
Age 65 - 74	694	5.36%	798	3.74%	682	4.93%
Age 75 - 84	300	2.32%	361	1.69%	319	2.30%
Age 85 and over	111	0.86%	207	0.97%	103	0.75%
Age 16 and over	10,516	81.28%	18,073	84.74%	11,796	85.30%
Age 18 and over	10,248	79.21%	17,860	83.75%	11,618	84.01%
Age 21 and over	9,887	76.42%	17,547	82.28%	11,374	82.24%
Age 65 and over	1,105	8.54%	1,366	6.40%	1,104	7.98%
2016 Est. Median Age	34.3		33.6		34.0	
2016 Est. Average Age	35.7		35.4		36.1	

2016 Est. Male Population by Age	6,463		10,855		7,251	
Age 0 - 4	426	6.59%	596	5.49%	369	5.09%
Age 5 - 9	431	6.68%	653	6.01%	394	5.44%
Age 10 - 14	348	5.38%	391	3.60%	226	3.12%
Age 15 - 17	207	3.21%	154	1.42%	130	1.80%
Age 18 - 20	184	2.84%	152	1.40%	120	1.66%
Age 21 - 24	235	3.64%	213	1.96%	156	2.14%
Age 25 - 34	1,500	23.20%	3,674	33.84%	2,362	32.58%
Age 35 - 44	1,225	18.95%	2,276	20.97%	1,483	20.45%
Age 45 - 54	846	13.09%	1,323	12.19%	863	11.91%
Age 55 - 64	589	9.12%	824	7.59%	604	8.33%
Age 65 - 74	321	4.97%	388	3.58%	357	4.92%
Age 75 - 84	118	1.82%	147	1.36%	147	2.03%
Age 85 and over	33	0.51%	65	0.60%	39	0.54%
2016 Est. Median Age, Male	34.3		33.9		34.4	
2016 Est. Average Age, Male	35.1		35.2		36.4	

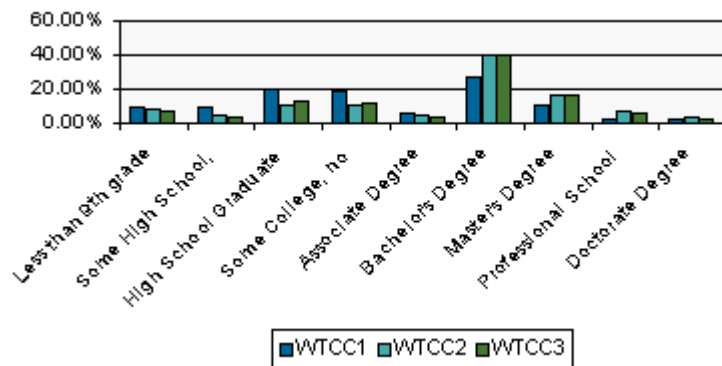
2016 Est. Female Population by Age	6,475		10,471		6,578	
Age 0 - 4	395	6.10%	563	5.38%	355	5.40%
Age 5 - 9	395	6.11%	609	5.82%	379	5.75%
Age 10 - 14	298	4.60%	337	3.22%	226	3.43%
Age 15 - 17	189	2.92%	164	1.56%	131	2.00%
Age 18 - 20	178	2.75%	161	1.54%	124	1.89%
Age 21 - 24	260	4.02%	247	2.36%	183	2.78%
Age 25 - 34	1,631	25.19%	3,801	36.30%	2,234	33.96%
Age 35 - 44	1,151	17.78%	1,972	18.83%	1,264	19.22%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Age 45 - 54	769	11.88%	1,137	10.86%	663	10.09%
Age 55 - 64	576	8.89%	716	6.83%	458	6.96%
Age 65 - 74	372	5.75%	410	3.92%	326	4.95%
Age 75 - 84	182	2.82%	213	2.04%	172	2.61%
Age 85 and over	78	1.20%	141	1.35%	64	0.98%
2016 Est. Median Age, Female	34.3		33.3		33.5	
2016 Est. Average Age, Female	36.4		35.5		35.8	

2016 Est. Pop Age 15+ by Marital Status	10,645		18,178		11,879	
Total, Never Married	5,875	55.19%	9,795	53.88%	6,915	58.21%
Males, Never Married	3,230	30.34%	5,049	27.78%	3,811	32.08%
Females, Never Married	2,645	24.85%	4,746	26.11%	3,104	26.13%
Married, Spouse present	2,802	26.33%	6,078	33.44%	3,347	28.17%
Married, Spouse absent	550	5.17%	578	3.18%	332	2.79%
Widowed	442	4.15%	596	3.28%	376	3.16%
Males Widowed	103	0.97%	65	0.36%	74	0.62%
Females Widowed	339	3.18%	531	2.92%	302	2.54%
Divorced	975	9.16%	1,131	6.22%	910	7.66%
Males Divorced	346	3.25%	602	3.31%	432	3.63%
Females Divorced	629	5.91%	529	2.91%	478	4.03%

2016 Est. Pop Age 25+ by Edu. Attainment	9,391		17,087		11,036	
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Less than 9th grade	806	8.59%	1,261	7.38%	776	7.03%
Some High School, no diploma	829	8.83%	607	3.55%	383	3.47%
High School Graduate (or GED)	1,782	18.98%	1,746	10.22%	1,370	12.41%
Some College, no degree	1,736	18.49%	1,622	9.49%	1,250	11.33%
Associate Degree	524	5.58%	675	3.95%	385	3.49%
Bachelor's Degree	2,482	26.43%	6,797	39.78%	4,341	39.34%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Master's Degree	927	9.87%	2,678	15.67%	1,773	16.07%
Professional School Degree	180	1.92%	1,153	6.75%	618	5.60%
Doctorate Degree	125	1.33%	549	3.21%	139	1.26%

2016 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	2,661		2,509		1,697	
No High School Diploma	918	34.52%	832	33.18%	653	38.51%
High School Graduate	754	28.35%	445	17.73%	276	16.28%
Some College or Associate's Degree	584	21.95%	424	16.89%	320	18.88%
Bachelor's Degree or Higher	404	15.18%	808	32.20%	447	26.33%

2016 Est. Households by Household Type	5,586		10,493		6,860	
Family Households	2,837	50.79%	4,186	39.89%	2,619	38.17%
Nonfamily Households	2,749	49.21%	6,308	60.11%	4,241	61.83%

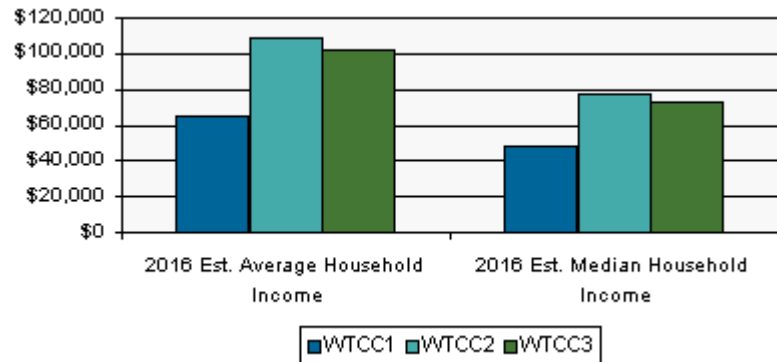
2016 Est. Group Quarters Population	9		27		363	
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2016 HHs by Ethnicity, Hispanic/Latino	1,480		1,311		948	
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2016 Est. Households by HH Income	5,586		10,493		6,860	
Income < \$15,000	882	15.79%	780	7.44%	861	12.56%
Income \$15,000 - \$24,999	639	11.44%	800	7.63%	542	7.91%
Income \$25,000 - \$34,999	632	11.31%	618	5.89%	453	6.60%
Income \$35,000 - \$49,999	775	13.88%	1,151	10.97%	640	9.34%
Income \$50,000 - \$74,999	915	16.38%	1,757	16.74%	1,028	14.99%
Income \$75,000 - \$99,999	598	10.70%	1,483	14.13%	739	10.78%
Income \$100,000 - \$124,999	383	6.86%	1,011	9.63%	709	10.34%
Income \$125,000 - \$149,999	264	4.73%	757	7.21%	508	7.40%
Income \$150,000 - \$199,999	328	5.87%	838	7.98%	591	8.61%
Income \$200,000 - \$249,999	111	1.98%	389	3.71%	272	3.96%
Income \$250,000 - \$499,999	51	0.91%	638	6.08%	376	5.48%
Income \$500,000+	8	0.14%	271	2.58%	140	2.05%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%



2016 Est. Average Household Income	\$65,007	\$107,862	\$101,347
2016 Est. Median Household Income	\$47,390	\$77,355	\$72,687

2016 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	\$49,281		\$79,869		\$86,786	
Black or African American Alone	\$20,925		\$76,985		\$27,367	
American Indian and Alaska Native Alone	\$14,999		\$14,999		\$33,691	
Asian Alone	\$64,132		\$74,715		\$120,500	
Native Hawaiian and Other Pacific Islander Alone	\$137,500		\$56,250		\$69,241	
Some Other Race Alone	\$39,989		\$63,118		\$23,476	
Two or More Races	\$63,639		\$66,283		\$44,362	
Hispanic or Latino	\$31,755		\$60,599		\$34,668	
Not Hispanic or Latino	\$55,632		\$81,023		\$78,329	

2016 Est. Family HH Type by Presence of Own Child.	2,837		4,186		2,619	
Married-Couple Family, own children	715	25.20%	1,275	30.46%	680	25.95%
Married-Couple Family, no own children	896	31.59%	1,809	43.21%	1,151	43.96%
Male Householder, own children	116	4.08%	136	3.26%	87	3.32%
Male Householder, no own children	227	7.99%	275	6.56%	168	6.42%
Female Householder, own children	457	16.12%	271	6.47%	245	9.37%
Female Householder, no own children	426	15.03%	420	10.04%	288	10.99%

2016 Est. Households by Household Size	5,586		10,493		6,860	
1-person	1,880	33.66%	4,094	39.01%	2,865	41.77%
2-person	1,803	32.28%	3,883	37.01%	2,466	35.95%
3-person	895	16.01%	1,388	13.23%	865	12.60%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
4-person	576	10.30%	685	6.53%	411	5.99%
5-person	259	4.63%	260	2.48%	163	2.38%
6-person	106	1.90%	111	1.06%	61	0.89%
7-or-more-person	68	1.21%	72	0.69%	29	0.43%
2016 Est. Average Household Size	2.31		2.03		1.96	

2016 Est. Households by Presence of People Under 18	5,586		10,493		6,860	
Households with 1 or More People under Age 18:	1,507	26.99%	1,839	17.53%	1,124	16.39%
Married-Couple Family	790	52.43%	1,325	72.04%	718	63.89%
Other Family, Male Householder	145	9.63%	172	9.35%	107	9.49%
Other Family, Female Householder	564	37.43%	329	17.88%	291	25.92%
Nonfamily, Male Householder	4	0.29%	6	0.32%	3	0.28%
Nonfamily, Female Householder	3	0.23%	8	0.42%	5	0.41%

Households with No People under Age 18:	4,078	73.01%	8,654	82.47%	5,736	83.61%
Married-Couple Family	821	20.13%	1,757	20.30%	1,113	19.40%
Other Family, Male Householder	197	4.84%	242	2.79%	147	2.56%
Other Family, Female Householder	320	7.85%	363	4.20%	241	4.20%
Nonfamily, Male Householder	1,426	34.96%	3,304	38.18%	2,389	41.65%
Nonfamily, Female Householder	1,314	32.23%	2,988	34.53%	1,846	32.19%

2016 Est. Households by Number of Vehicles	5,586		10,493		6,860	
No Vehicles	1,383	24.76%	2,242	21.37%	1,555	22.66%
1 Vehicle	2,834	50.74%	5,246	50.00%	3,608	52.59%
2 Vehicles	1,094	19.59%	2,553	24.33%	1,468	21.40%
3 Vehicles	182	3.26%	397	3.78%	205	2.98%
4 Vehicles	69	1.24%	43	0.41%	24	0.36%
5 or more Vehicles	23	0.41%	11	0.10%	1	0.01%
2016 Est. Average Number of Vehicles	1.1		1.1		1.1	

2016 Est. Families by Poverty Status	2,837		4,186		2,619	
2016 Families at or Above Poverty	2,281	80.39%	3,893	93.02%	2,382	90.94%
2016 Families at or Above Poverty with Children	1,081	38.10%	1,653	39.50%	949	36.25%
2016 Families Below Poverty	556	19.61%	292	6.98%	237	9.06%
2016 Families Below Poverty with Children	422	14.88%	246	5.87%	155	5.93%

2016 Est. Pop Age 16+ by Employment Status	10,516		18,073		11,796	
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Pop-Facts Demographics

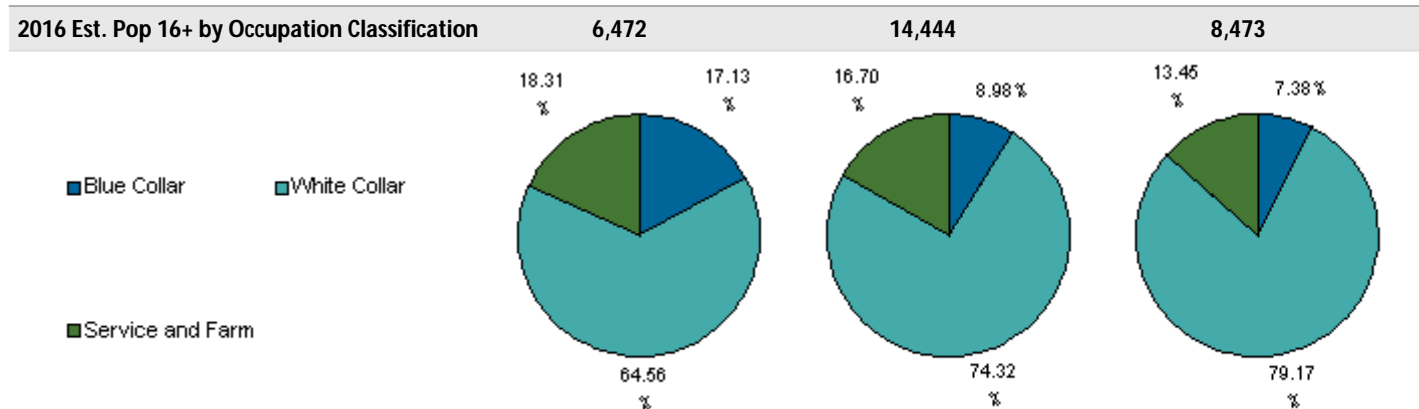
Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
In Armed Forces	0	0.00%	11	0.06%	14	0.12%
Civilian - Employed	6,492	61.73%	14,473	80.08%	8,544	72.43%
Civilian - Unemployed	939	8.93%	554	3.06%	747	6.33%
Not in Labor Force	3,085	29.33%	3,035	16.79%	2,491	21.12%

2016 Est. Civ. Employed Pop 16+ by Class of Worker	6,472		14,444		8,473	
For-Profit Private Workers	4,789	73.98%	10,122	70.08%	5,868	69.25%
Non-Profit Private Workers	533	8.24%	1,580	10.94%	1,018	12.01%
Local Government Workers	369	5.70%	810	5.61%	477	5.63%
State Government Workers	173	2.67%	435	3.01%	136	1.60%
Federal Government Workers	78	1.21%	95	0.65%	111	1.32%
Self-Employed Workers	531	8.20%	1,391	9.63%	863	10.19%
Unpaid Family Workers	0	0.00%	10	0.07%	0	0.00%

2016 Est. Civ. Employed Pop 16+ by Occupation	6,472		14,444		8,473	
Architect/Engineer	79	1.22%	297	2.05%	169	2.00%
Arts/Entertainment/Sports	355	5.48%	1,124	7.78%	477	5.64%
Building Grounds Maintenance	195	3.01%	325	2.25%	162	1.91%
Business/Financial Operations	320	4.94%	1,216	8.42%	1,007	11.89%
Community/Social Services	93	1.43%	348	2.41%	126	1.49%
Computer/Mathematical	208	3.21%	510	3.53%	430	5.08%
Construction/Extraction	272	4.20%	350	2.42%	163	1.92%
Education/Training/Library	546	8.44%	1,216	8.42%	450	5.31%
Farming/Fishing/Forestry	0	0.00%	0	0.00%	0	0.00%
Food Prep/Serving	502	7.76%	1,315	9.10%	404	4.77%
Health Practitioner/Technician	325	5.01%	716	4.96%	418	4.93%
Healthcare Support	159	2.46%	168	1.17%	54	0.64%
Maintenance Repair	144	2.22%	110	0.76%	105	1.24%
Legal	47	0.73%	686	4.75%	349	4.12%
Life/Physical/Social Science	47	0.73%	157	1.09%	43	0.51%
Management	582	8.99%	1,642	11.37%	1,276	15.06%
Office/Admin. Support	973	15.04%	1,139	7.88%	641	7.57%
Production	334	5.17%	407	2.82%	162	1.91%
Protective Services	69	1.06%	187	1.29%	195	2.30%
Sales/Related	604	9.33%	1,683	11.65%	1,319	15.57%
Personal Care/Service	260	4.02%	417	2.89%	325	3.83%
Transportation/Moving	359	5.54%	430	2.98%	195	2.31%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%



Blue Collar	1,109	17.13%	1,297	8.98%	625	7.38%
White Collar	4,178	64.56%	10,734	74.32%	6,708	79.17%
Service and Farm	1,185	18.31%	2,413	16.70%	1,140	13.45%

2016 Est. Workers Age 16+ by Transp. to Work	6,379		14,110		8,324	
Drove Alone	3,389	53.13%	5,712	40.48%	3,387	40.69%
Car Pooled	509	7.98%	841	5.96%	299	3.60%
Public Transportation	1,594	24.98%	4,764	33.76%	2,781	33.41%
Walked	376	5.90%	820	5.81%	728	8.75%
Bicycle	246	3.85%	768	5.44%	353	4.24%
Other Means	40	0.62%	195	1.38%	184	2.21%
Worked at Home	225	3.52%	1,010	7.16%	591	7.10%

2016 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	960		1,864		1,544	
15 - 29 Minutes	2,120		4,751		3,152	
30 - 44 Minutes	1,611		3,778		1,750	
45 - 59 Minutes	673		1,406		592	
60 or more Minutes	805		1,325		780	
2016 Est. Avg Travel Time to Work in Minutes	34.00		33.00		30.00	

2016 Est. Occupied Housing Units by Tenure	5,586		10,493		6,860	
Owner Occupied	1,794	32.11%	4,058	38.67%	2,557	37.27%
Renter Occupied	3,792	67.89%	6,435	61.33%	4,303	62.73%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
2016 Owner Occ. HUs: Avg. Length of Residence	17.3		14.6		12.3	

2016 Renter Occ. HUs: Avg. Length of Residence	8.0		7.6		7.8	
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2016 Est. Owner-Occupied Housing Units by Value	1,794		4,058		2,557	
Value Less than \$20,000	14	0.78%	30	0.74%	38	1.47%
Value \$20,000 - \$39,999	22	1.25%	2	0.05%	15	0.61%
Value \$40,000 - \$59,999	4	0.23%	1	0.02%	5	0.21%
Value \$60,000 - \$79,999	26	1.45%	32	0.78%	2	0.06%
Value \$80,000 - \$99,999	61	3.42%	19	0.46%	16	0.62%
Value \$100,000 - \$149,999	41	2.31%	125	3.07%	12	0.48%
Value \$150,000 - \$199,999	163	9.06%	137	3.38%	44	1.74%
Value \$200,000 - \$299,999	369	20.57%	340	8.37%	360	14.08%
Value \$300,000 - \$399,999	513	28.60%	813	20.03%	749	29.29%
Value \$400,000 - \$499,999	303	16.91%	971	23.93%	634	24.79%
Value \$500,000 - \$749,999	204	11.36%	1,005	24.78%	503	19.68%
Value \$750,000 - \$999,999	38	2.14%	436	10.75%	100	3.93%
Value \$1,000,000 or more	34	1.92%	147	3.63%	78	3.05%
2016 Est. Median All Owner-Occupied Housing Value	\$338,236		\$454,701		\$405,819	

2016 Est. Housing Units by Units in Structure	6,215		11,506		7,466	
1 Unit Attached	154	2.48%	228	1.98%	525	7.04%
1 Unit Detached	768	12.35%	1,528	13.28%	253	3.39%
2 Units	1,084	17.45%	2,062	17.92%	829	11.11%
3 or 4 Units	2,274	36.59%	4,616	40.12%	1,953	26.15%
5 to 19 Units	1,710	27.51%	2,957	25.69%	2,019	27.04%
20 to 49 Units	74	1.20%	115	1.00%	441	5.90%
50 or More Units	151	2.42%	0	0.00%	1,432	19.18%
Mobile Home or Trailer	0	0.00%	0	0.00%	14	0.19%
Boat, RV, Van, etc.	0	0.00%	0	0.00%	0	0.00%

2016 Est. Housing Units by Year Structure Built	6,215		11,506		7,466	
Housing Units Built 2010 or later	232	3.73%	407	3.54%	463	6.21%
Housing Units Built 2000 to 2009	784	12.61%	1,850	16.08%	1,822	24.40%
Housing Units Built 1990 to 1999	227	3.65%	676	5.87%	826	11.06%

Pop-Facts Demographics

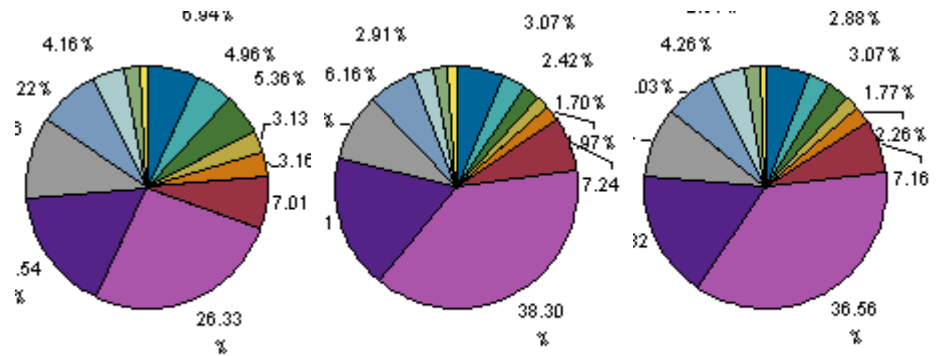
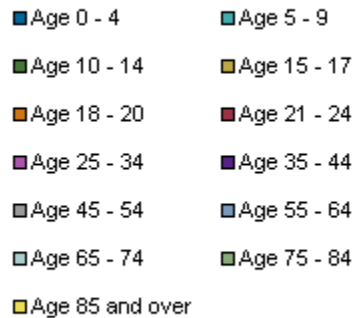
Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Housing Units Built 1980 to 1989	145	2.34%	247	2.15%	262	3.51%
Housing Units Built 1970 to 1979	278	4.48%	317	2.76%	339	4.54%
Housing Units Built 1960 to 1969	160	2.58%	412	3.58%	450	6.03%
Housing Units Built 1950 to 1959	274	4.41%	557	4.84%	362	4.85%
Housing Units Built 1940 to 1949	382	6.14%	552	4.80%	135	1.81%
Housing Unit Built 1939 or Earlier	3,733	60.07%	6,487	56.38%	2,807	37.60%
2016 Est. Median Year Structure Built	1939		1939		1970	

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Pop-Facts Census Demographic Overview						
2010 Pop by Single Race Classification	12,837		21,235		13,257	
<p>Legend:</p> <ul style="list-style-type: none"> White Alone Black or African American Alone American Indian and Alaska Native Alone Asian Alone Native Hawaiian and Other Pacific Islander Alone Some Other Race Alone 						
White Alone	7,929	61.76%	16,377	77.12%	8,718	65.76%
Black or African American Alone	1,696	13.21%	517	2.43%	1,630	12.29%
American Indian and Alaska Native Alone	83	0.65%	89	0.42%	85	0.64%
Asian Alone	247	1.92%	827	3.89%	576	4.34%
Native Hawaiian and Other Pacific Islander Alone	7	0.05%	10	0.05%	19	0.15%
Some Other Race Alone	2,407	18.75%	2,833	13.34%	1,840	13.88%
Two or More Races	468	3.64%	582	2.74%	390	2.94%
2010 Population by Ethnicity	12,837		21,235		13,257	
Hispanic or Latino	5,174	59.69%	5,364	74.74%	3,377	74.52%
Not Hispanic or Latino	7,663	40.31%	15,871	25.26%	9,880	25.48%
2010 Hispanic or Latino Pop by Single-Class. Race	5,174		5,364		3,377	
White Alone	2,164	41.82%	2,208	41.16%	1,279	37.88%
Black or African American Alone	217	4.19%	70	1.31%	48	1.43%
American Indian and Alaska Native Alone	75	1.44%	61	1.14%	51	1.52%
Asian Alone	20	0.39%	22	0.40%	10	0.30%
Native Hawaiian and Other Pacific Islander Alone	2	0.04%	0	0.00%	15	0.44%
Some Other Race Alone	2,390	46.20%	2,783	51.89%	1,810	53.59%
Two or More Races	307	5.93%	219	4.09%	163	4.83%
2010 Population by Sex	12,837		21,235		13,257	
Male	6,398	49.84%	10,802	50.87%	6,963	52.52%
Female	6,440	50.16%	10,433	49.13%	6,294	47.48%
Male/Female Ratio	0.99		1.04		1.11	
2010 Population by Age	12,837		21,235		13,257	

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

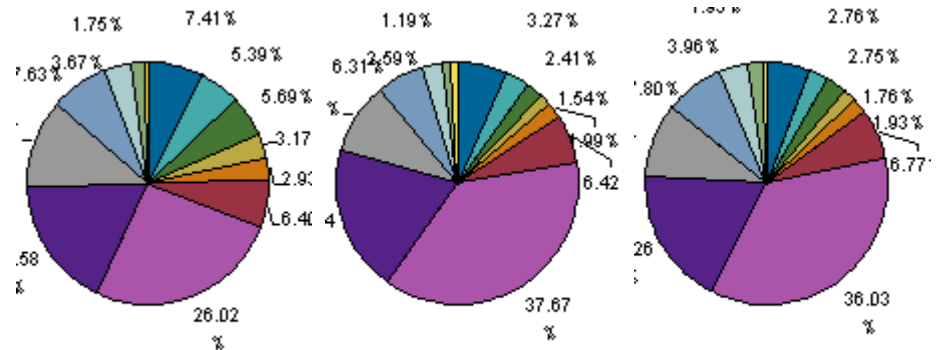


Age 0 - 4	891	6.94%	1,345	6.33%	777	5.86%
Age 5 - 9	637	4.96%	652	3.07%	381	2.88%
Age 10 - 14	688	5.36%	514	2.42%	407	3.07%
Age 15 - 17	402	3.13%	360	1.70%	235	1.77%
Age 18 - 20	405	3.16%	418	1.97%	300	2.26%
Age 21 - 24	900	7.01%	1,537	7.24%	950	7.16%
Age 25 - 34	3,381	26.33%	8,134	38.30%	4,846	36.56%
Age 35 - 44	2,123	16.54%	3,783	17.81%	2,230	16.82%
Age 45 - 54	1,419	11.06%	1,933	9.10%	1,243	9.37%
Age 55 - 64	1,055	8.22%	1,308	6.16%	932	7.03%
Age 65 - 74	534	4.16%	618	2.91%	565	4.26%
Age 75 - 84	286	2.22%	367	1.73%	307	2.31%
Age 85 and over	117	0.91%	269	1.26%	84	0.64%
Age 16 and over	10,489	81.70%	18,616	87.66%	11,612	87.59%
Age 18 and over	10,220	79.61%	18,364	86.48%	11,456	86.42%
Age 21 and over	9,815	76.45%	17,946	84.51%	11,157	84.16%
Age 65 and over	937	7.30%	1,253	5.90%	956	7.21%
2010 Median Age	32.4		32.1		32.4	
2010 Male Population by Age	6,398		10,802		6,963	

Pop-Facts Demographics

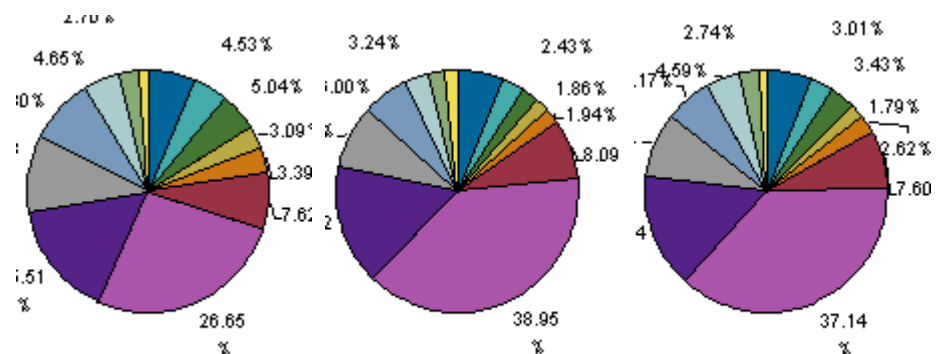
Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

- Age 0 - 4
- Age 5 - 9
- Age 10 - 14
- Age 15 - 17
- Age 18 - 20
- Age 21 - 24
- Age 25 - 34
- Age 35 - 44
- Age 45 - 54
- Age 55 - 64
- Age 65 - 74
- Age 75 - 84
- Age 85 and over



Age 0 - 4	474	7.41%	702	6.50%	395	5.67%
Age 5 - 9	345	5.39%	353	3.27%	192	2.76%
Age 10 - 14	364	5.69%	260	2.41%	191	2.75%
Age 15 - 17	203	3.17%	166	1.54%	123	1.76%
Age 18 - 20	187	2.93%	215	1.99%	135	1.93%
Age 21 - 24	410	6.40%	693	6.42%	471	6.77%
Age 25 - 34	1,664	26.02%	4,070	37.67%	2,509	36.03%
Age 35 - 44	1,125	17.58%	2,111	19.54%	1,271	18.26%
Age 45 - 54	757	11.84%	1,047	9.70%	689	9.90%
Age 55 - 64	488	7.63%	681	6.31%	543	7.80%
Age 65 - 74	235	3.67%	280	2.59%	276	3.96%
Age 75 - 84	112	1.75%	129	1.19%	134	1.93%
Age 85 and over	34	0.53%	93	0.86%	33	0.48%
2010 Median Age, Male	32.3		32.4		32.9	
2010 Female Population by Age	6,440		10,433		6,294	

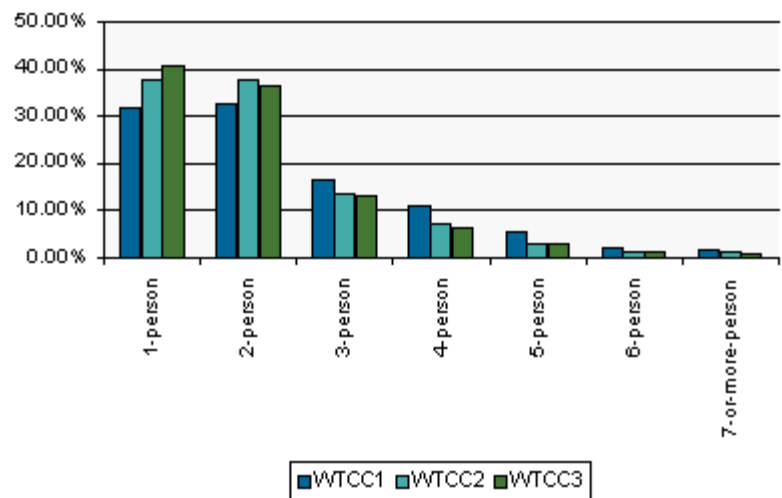
- Age 0 - 4
- Age 5 - 9
- Age 10 - 14
- Age 15 - 17
- Age 18 - 20
- Age 21 - 24
- Age 25 - 34
- Age 35 - 44
- Age 45 - 54
- Age 55 - 64
- Age 65 - 74
- Age 75 - 84
- Age 85 and over



Age 0 - 4	417	6.47%	643	6.16%	382	6.08%
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Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Age 5 - 9	292	4.53%	299	2.87%	189	3.01%
Age 10 - 14	324	5.04%	253	2.43%	216	3.43%
Age 15 - 17	199	3.09%	194	1.86%	113	1.79%
Age 18 - 20	218	3.39%	202	1.94%	165	2.62%
Age 21 - 24	490	7.62%	844	8.09%	478	7.60%
Age 25 - 34	1,716	26.65%	4,064	38.95%	2,337	37.14%
Age 35 - 44	999	15.51%	1,672	16.02%	959	15.24%
Age 45 - 54	662	10.28%	885	8.49%	553	8.79%
Age 55 - 64	567	8.80%	626	6.00%	388	6.17%
Age 65 - 74	299	4.65%	338	3.24%	289	4.59%
Age 75 - 84	174	2.70%	238	2.28%	172	2.74%
Age 85 and over	83	1.29%	175	1.68%	51	0.81%
2010 Median Age, Female	32.5		31.8		31.9	
2010 Households by Household Type	5,370		10,243		6,459	
Family Households	2,731	50.86%	4,071	39.75%	2,466	38.19%
Nonfamily Households	2,639	49.14%	6,171	60.25%	3,992	61.81%
2010 Group Quarters Population	9		27		355	
2010 Hispanic or Latino Households	1,779		1,716		1,184	
2010 Households by Household Size	5,370		10,243		6,459	



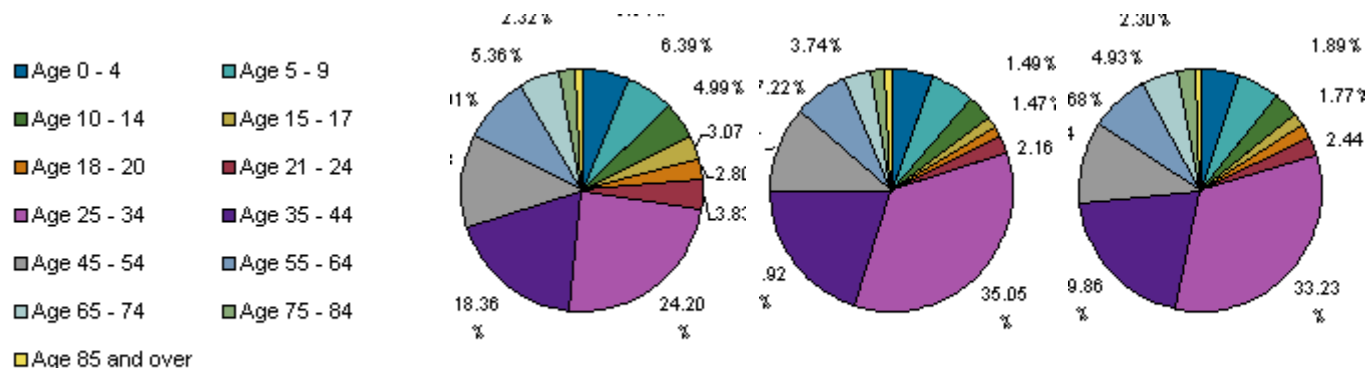
1-person	1,704	31.73%	3,841	37.50%	2,619	40.55%
2-person	1,751	32.60%	3,853	37.62%	2,347	36.33%
3-person	866	16.14%	1,376	13.44%	825	12.77%
4-person	586	10.91%	705	6.88%	403	6.23%
5-person	274	5.10%	270	2.64%	166	2.57%
6-person	104	1.93%	108	1.05%	62	0.96%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
7-or-more-person	86	1.59%	90	0.88%	37	0.58%
2010 Households by Type by Presence of Children	5,370		10,243		6,459	
2010 Fam HHs, Own Kids, Married Couple Fam	689	12.84%	1,238	12.09%	642	9.95%
2010 Fam HHs, Own Kids, Other Fam HH, Male HHldr	112	2.08%	134	1.30%	81	1.25%
2010 Fam HHs, Own Kids, Other Fam HH, Female HHldr	441	8.22%	265	2.58%	233	3.61%
2010 Fam HHs, No Own Kids, Married Couple Fam	862	16.04%	1,761	17.19%	1,076	16.65%
2010 Fam HHs, No Own Kids, Other Fam HH, Male HHldr	217	4.04%	264	2.58%	161	2.49%
2010 Fam HHs, No Own Kids, Other Fam HH, Female HHldr	410	7.63%	411	4.01%	273	4.23%
2010 NonFam HHs	2,639	49.14%	6,171	60.25%	3,992	61.81%
2010 Households by Presence of People Under Age 18	5,370		10,243		6,459	
HHs with 1 or More People Under Age 18:	1,452	27.03%	1,787	17.44%	1,064	16.47%
Married-Couple Family	760	52.33%	1,288	72.11%	677	63.67%
Other Family, Male Householder	140	9.65%	165	9.25%	103	9.69%
Other Family, Female Householder	544	37.48%	319	17.88%	276	25.99%
Nonfamily, Male Householder	4	0.30%	6	0.33%	3	0.30%
Nonfamily, Female Householder	3	0.23%	8	0.43%	4	0.35%
Households with No People Under Age 18:	3,918	72.97%	8,456	82.56%	5,395	83.53%
Married-Couple Family	791	20.19%	1,711	20.23%	1,041	19.29%
Other Family, Male Householder	189	4.82%	232	2.75%	139	2.58%
Other Family, Female Householder	307	7.83%	356	4.21%	230	4.26%
Nonfamily, Male Householder	1,369	34.95%	3,225	38.14%	2,240	41.52%
Nonfamily, Female Householder	1,262	34.95%	2,932	38.14%	1,745	41.52%
2010 Occupied Housing Units by Tenure	5,370		10,243		6,459	
Owner Occupied	1,725	32.12%	3,947	38.53%	2,356	36.48%
Renter Occupied	3,645	67.88%	6,296	61.47%	4,103	63.52%

Pop-Facts Demographics

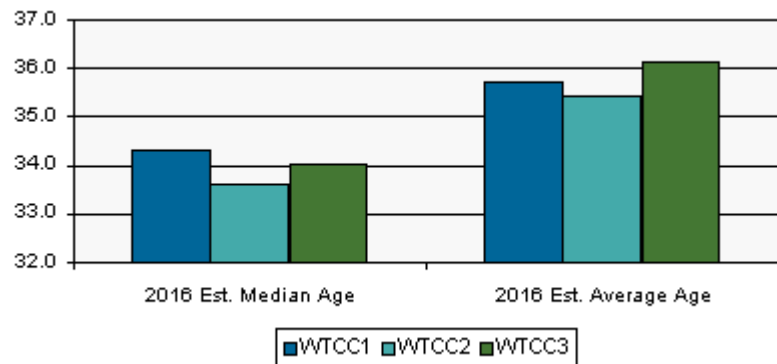
Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Pop-Facts Population Quick Facts						
2016 Est. Population by Age	12,938		21,326		13,829	



Age 0 - 4	821	6.34%	1,159	5.43%	725	5.24%
Age 5 - 9	827	6.39%	1,262	5.92%	773	5.59%
Age 10 - 14	645	4.99%	728	3.41%	452	3.27%
Age 15 - 17	397	3.07%	318	1.49%	262	1.89%
Age 18 - 20	362	2.80%	313	1.47%	244	1.77%
Age 21 - 24	495	3.83%	460	2.16%	338	2.44%
Age 25 - 34	3,131	24.20%	7,475	35.05%	4,596	33.23%
Age 35 - 44	2,376	18.36%	4,248	19.92%	2,747	19.86%
Age 45 - 54	1,615	12.48%	2,460	11.54%	1,527	11.04%
Age 55 - 64	1,165	9.01%	1,539	7.22%	1,062	7.68%
Age 65 - 74	694	5.36%	798	3.74%	682	4.93%
Age 75 - 84	300	2.32%	361	1.69%	319	2.30%
Age 85 and over	111	0.86%	207	0.97%	103	0.75%
Age 16 and over	10,516	81.28%	18,073	84.74%	11,796	85.30%
Age 18 and over	10,248	79.21%	17,860	83.75%	11,618	84.01%
Age 21 and over	9,887	76.42%	17,547	82.28%	11,374	82.24%
Age 65 and over	1,105	8.54%	1,366	6.40%	1,104	7.98%

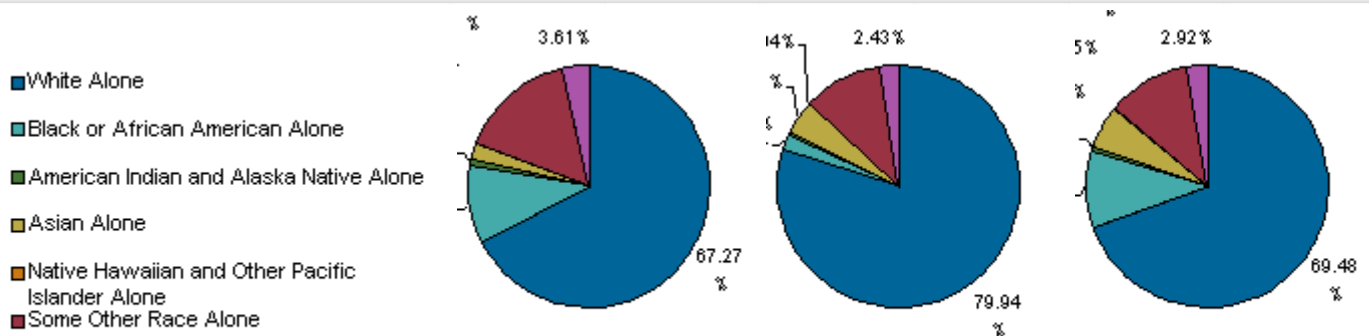
Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%



2016 Est. Median Age	34.3	33.6	34.0
2016 Est. Average Age	35.7	35.4	36.1

2016 Est. Population by Single-Classification Race	12,938	21,326	13,829
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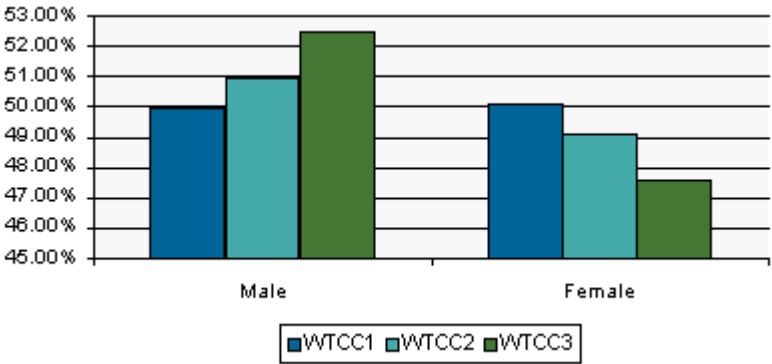
White Alone	8,703	67.27%	17,048	79.94%	9,608	69.48%
Black or African American Alone	1,374	10.62%	421	1.97%	1,422	10.29%
American Indian and Alaska Native Alone	80	0.62%	74	0.35%	84	0.61%
Asian Alone	295	2.28%	999	4.68%	771	5.58%
Native Hawaiian and Other Pacific Islander Alone	6	0.05%	9	0.04%	20	0.15%
Some Other Race Alone	2,013	15.56%	2,256	10.58%	1,519	10.98%
Two or More Races	467	3.61%	519	2.43%	403	2.92%

2016 Est. Population by Ethnicity (Hispanic or Latino)	12,938	21,326	13,829
Hispanic or Latino	4,354	4,126	2,735
Not Hispanic or Latino	8,584	17,200	11,094

2016 Est. Population by Sex	12,938	21,326	13,829
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Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

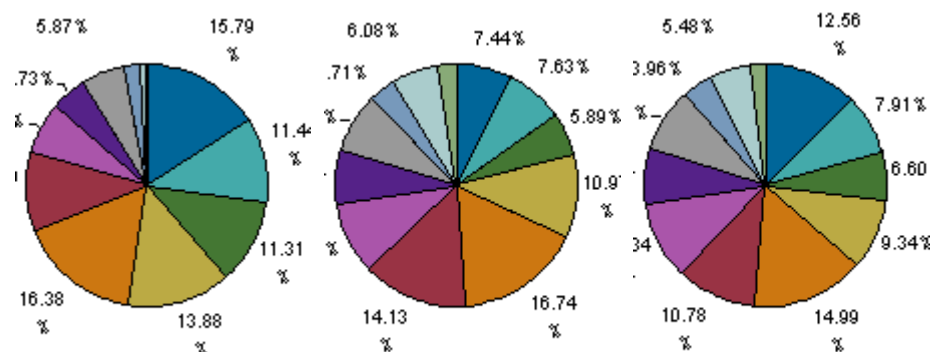


Male	6,463	49.95%	10,855	50.90%	7,251	52.44%
Female	6,475	50.05%	10,471	49.10%	6,578	47.56%

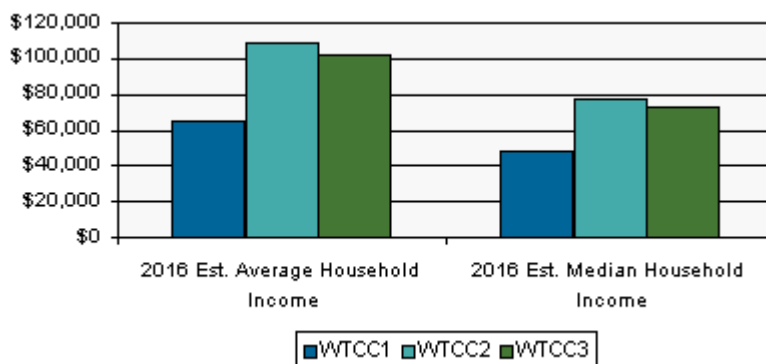
Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
Pop-Facts Household Quick Facts						
2016 Est. Households by Household Income	5,586		10,493		6,860	

- Income < \$15,000
- Income \$15,000 - \$24,999
- Income \$25,000 - \$34,999
- Income \$35,000 - \$49,999
- Income \$50,000 - \$74,999
- Income \$75,000 - \$99,999
- Income \$100,000 - \$124,999
- Income \$125,000 - \$149,999
- Income \$150,000 - \$199,999
- Income \$200,000 - \$249,999
- Income \$250,000 - \$499,999
- Income \$500,000+



Income < \$15,000	882	15.79%	780	7.44%	861	12.56%
Income \$15,000 - \$24,999	639	11.44%	800	7.63%	542	7.91%
Income \$25,000 - \$34,999	632	11.31%	618	5.89%	453	6.60%
Income \$35,000 - \$49,999	775	13.88%	1,151	10.97%	640	9.34%
Income \$50,000 - \$74,999	915	16.38%	1,757	16.74%	1,028	14.99%
Income \$75,000 - \$99,999	598	10.70%	1,483	14.13%	739	10.78%
Income \$100,000 - \$124,999	383	6.86%	1,011	9.63%	709	10.34%
Income \$125,000 - \$149,999	264	4.73%	757	7.21%	508	7.40%
Income \$150,000 - \$199,999	328	5.87%	838	7.98%	591	8.61%
Income \$200,000 - \$249,999	111	1.98%	389	3.71%	272	3.96%
Income \$250,000 - \$499,999	51	0.91%	638	6.08%	376	5.48%
Income \$500,000+	8	0.14%	271	2.58%	140	2.05%



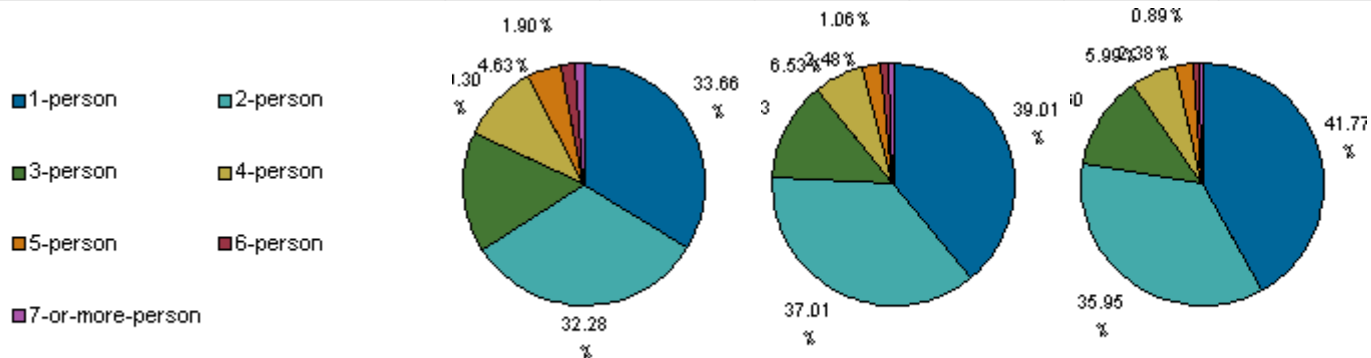
2016 Est. Average Household Income	\$65,007	\$107,862	\$101,347
2016 Est. Median Household Income	\$47,390	\$77,355	\$72,687

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
2016 Median HH Inc. by Single-Classification Race						
White Alone	\$49,281		\$79,869		\$86,786	
Black or African American Alone	\$20,925		\$76,985		\$27,367	
American Indian and Alaska Native Alone	\$14,999		\$14,999		\$33,691	
Asian Alone	\$64,132		\$74,715		\$120,500	
Native Hawaiian and Other Pacific Islander Alone	\$137,500		\$56,250		\$69,241	
Some Other Race Alone	\$39,989		\$63,118		\$23,476	
Two or More Races	\$63,639		\$66,283		\$44,362	
Hispanic or Latino	\$31,755		\$60,599		\$34,668	
Not Hispanic or Latino	\$55,632		\$81,023		\$78,329	

2016 Est. Households by Household Type	5,586		10,493		6,860	
Family Households	2,837	50.79%	4,186	39.89%	2,619	38.17%
Nonfamily Households	2,749	49.21%	6,308	60.11%	4,241	61.83%
2016 Est. Group Quarters Population	9		27		363	

2016 Est. Households by Household Size	5,586		10,493		6,860	
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1-person	1,880	33.66%	4,094	39.01%	2,865	41.77%
2-person	1,803	32.28%	3,883	37.01%	2,466	35.95%
3-person	895	16.01%	1,388	13.23%	865	12.60%
4-person	576	10.30%	685	6.53%	411	5.99%
5-person	259	4.63%	260	2.48%	163	2.38%
6-person	106	1.90%	111	1.06%	61	0.89%
7-or-more-person	68	1.21%	72	0.69%	29	0.43%
2016 Est. Average Household Size	2.31		2.03		1.96	

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%
2016 Est. HHs by Type by Presence of Own Children	2,837		4,186		2,619	
Married-Couple Family, own children	715	25.20%	1,275	30.46%	680	25.95%
Married-Couple Family, no own children	896	31.59%	1,809	43.21%	1,151	43.96%
Male Householder, own children	116	4.08%	136	3.26%	87	3.32%
Male Householder, no own children	227	7.99%	275	6.56%	168	6.42%
Female Householder, own children	457	16.12%	271	6.47%	245	9.37%
Female Householder, no own children	426	15.03%	420	10.04%	288	10.99%

Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%

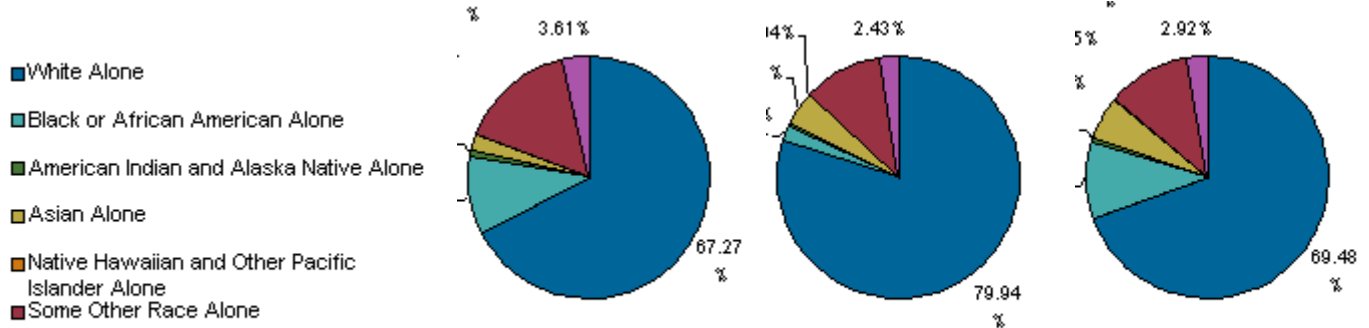
Pop-Facts Demographic Quick Facts

2016 Est. Population by Single-Classification Race

12,938

21,326

13,829



White Alone	8,703	67.27%	17,048	79.94%	9,608	69.48%
Black or African American Alone	1,374	10.62%	421	1.97%	1,422	10.29%
American Indian and Alaska Native Alone	80	0.62%	74	0.35%	84	0.61%
Asian Alone	295	2.28%	999	4.68%	771	5.58%
Native Hawaiian and Other Pacific Islander Alone	6	0.05%	9	0.04%	20	0.15%
Some Other Race Alone	2,013	15.56%	2,256	10.58%	1,519	10.98%
Two or More Races	467	3.61%	519	2.43%	403	2.92%

2016 Est. Population by Ethnicity (Hispanic or Latino)

12,938

21,326

13,829

Hispanic or Latino	4,354	33.65%	4,126	19.35%	2,735	19.78%
Not Hispanic or Latino	8,584	66.35%	17,200	80.65%	11,094	80.22%

2016 Occupied Housing Units by Tenure

5,586

10,493

6,860

Owner-Occupied	1,794	32.11%	4,058	38.67%	2,557	37.27%
Renter-Occupied	3,792	67.89%	6,435	61.33%	4,303	62.73%

2016 Average Household Size

2.31

2.03

1.96

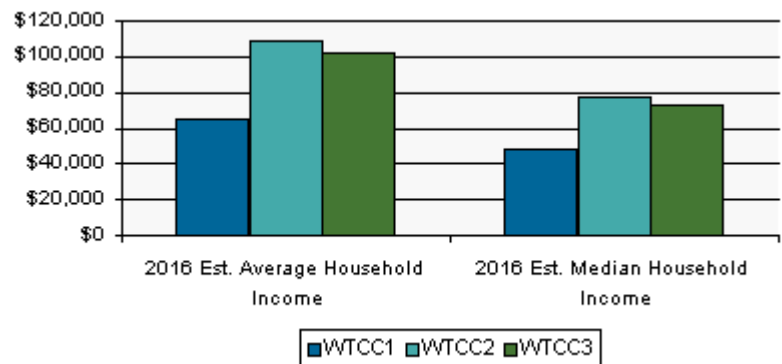
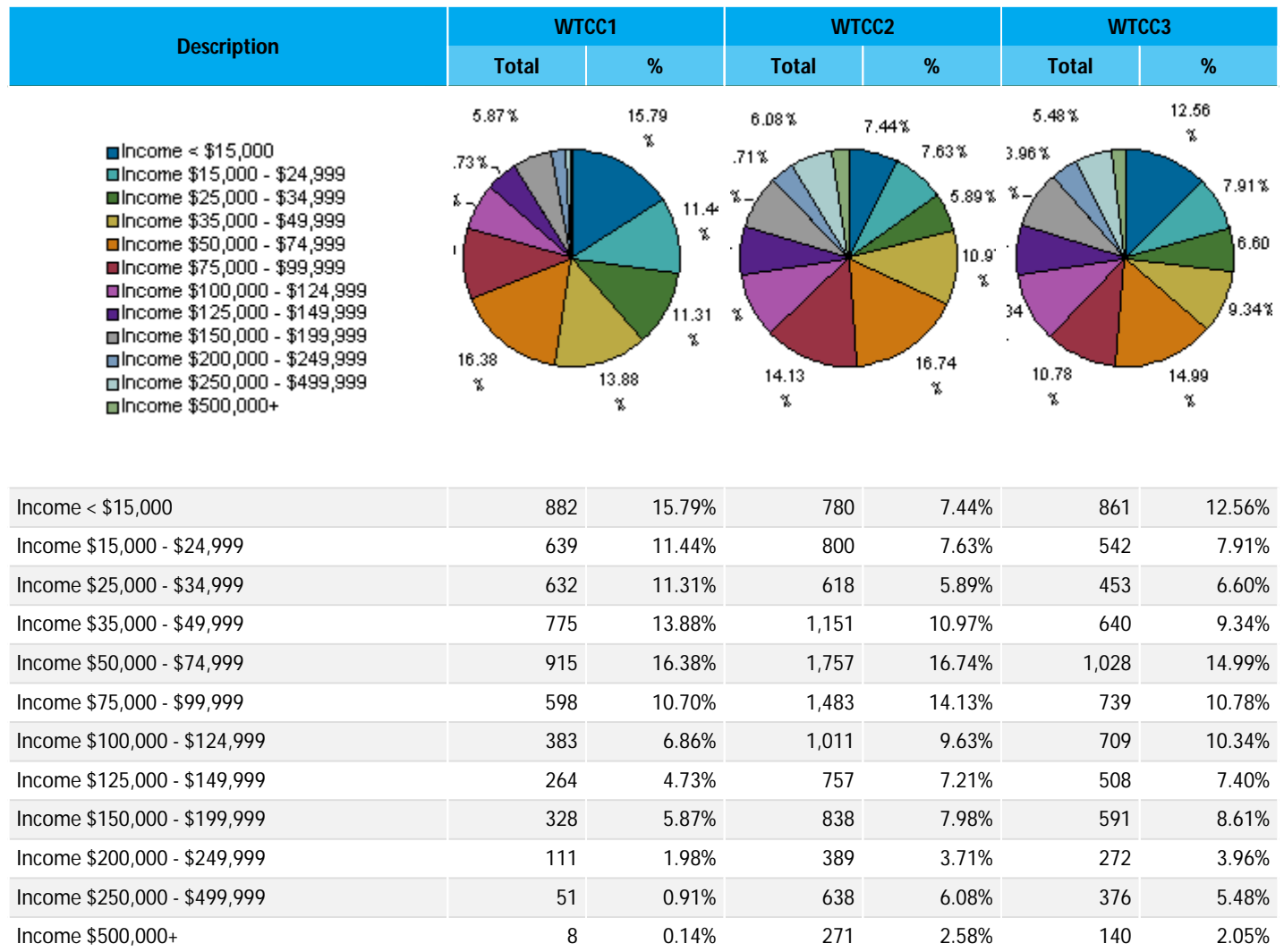
2016 Est. Households by Household Income

5,586

10,493

6,860

Pop-Facts Demographics

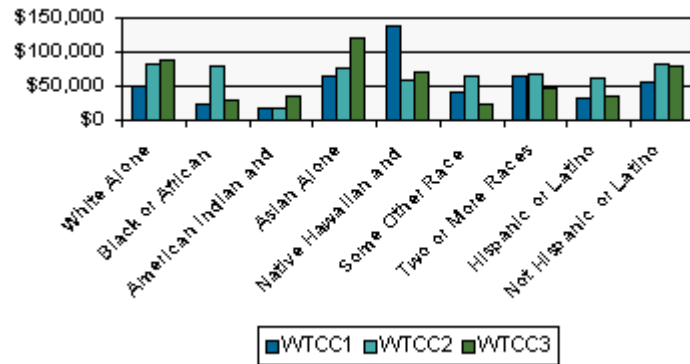


2016 Est. Average Household Income	\$65,007	\$107,862	\$101,347
2016 Est. Median Household Income	\$47,390	\$77,355	\$72,687

2016 Median HH Inc. by Single-Classification Race

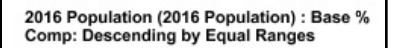
Pop-Facts Demographics

Description	WTCC1		WTCC2		WTCC3	
	Total	%	Total	%	Total	%



White Alone	\$49,281		\$79,869		\$86,786	
Black or African American Alone	\$20,925		\$76,985		\$27,367	
American Indian and Alaska Native Alone	\$14,999		\$14,999		\$33,691	
Asian Alone	\$64,132		\$74,715		\$120,500	
Native Hawaiian and Other Pacific Islander Alone	\$137,500		\$56,250		\$69,241	
Some Other Race Alone	\$39,989		\$63,118		\$23,476	
Two or More Races	\$63,639		\$66,283		\$44,362	
Hispanic or Latino	\$31,755		\$60,599		\$34,668	
Not Hispanic or Latino	\$55,632		\$81,023		\$78,329	

Map



List of Report Areas by Hand Drawn Analysis Area Without Location, Hand Drawn Analysis Area Without Location, WTCC3



Appendix C

Retail Market Power

Title Page

Data Version: 2016 Aug (Quick Market Insights)

Report Generation Method: Single

Analysis Area: WTCC4

Reporting Detail: As Selected

Analysis Area Detail: Yes

Report Sections: Retail Stores Opportunity

Include Map: Yes

Base Map Style: Bing Road

Include Labels: No

Map Reporting Detail: As Selected

Subtotal Method: Equal Ranges

Sort Variable: 2016 Population

Sort Measure: Index

Sort Direction: Descending

Color Scheme: Nielsen Standard Color Theme

Number of Ranges: 5

Completion Notification Email: Do not send email

Report Sections:

Retail Stores Opportunity

Nielsen's Retail Market Power data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey, or CEX), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line/retail store type in the specified reporting geography. When this difference is positive (demand is greater than the supply), there is an opportunity gap for that merchandise line/retail store type; when the difference is negative (supply is greater than demand), there is a surplus.

GAFO (General Merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Retail Market Power

Retail Stores	WTCC4		
	2016 Demand (Consumer Expenditures)	2016 Supply (Retail Sales)	Opportunity Gap/Surplus
Retail Stores Opportunity			
Total Retail Sales & Eating, Drinking Places	\$949,128,954	\$624,045,194	\$325,083,760
Motor Vehicle & Parts Dealers-441	\$170,970,106	\$132,158,280	\$38,811,826
Automotive Dealers-4411	\$143,534,290	\$126,590,709	\$16,943,581
Other Motor Vehicle Dealers-4412	\$13,062,661	\$2,814,170	\$10,248,491
Automotive Parts/Accessories, Tire Stores-4413	\$14,373,154	\$2,753,400	\$11,619,754
Furniture & Home Furnishings Stores-442	\$20,901,546	\$12,273,139	\$8,628,407
Furniture Stores-4421	\$11,757,406	\$5,205,367	\$6,552,039
Home Furnishing Stores-4422	\$9,144,140	\$7,067,772	\$2,076,368
Electronics & Appliances Stores-443	\$19,682,373	\$26,001,817	(\$6,319,444)
Electronics & Appliances Stores-44314	\$19,682,373	\$26,001,817	(\$6,319,444)
Household Appliances Stores-443141	\$2,249,071	\$15,017,264	(\$12,768,194)
Electronics Stores-443142	\$17,433,302	\$10,984,553	\$6,448,749
Building Material, Garden Equipment Stores - 444	\$88,633,282	\$29,555,806	\$59,077,476
Building Material & Supply Dealers-4441	\$75,004,389	\$28,382,191	\$46,622,198
Home Centers-44411	\$31,851,343	\$17,047,124	\$14,804,220
Paint & Wallpaper Stores-44412	\$1,167,882	\$448,983	\$718,900
Hardware Stores-44413	\$8,158,002	\$3,533,129	\$4,624,873
Other Building Materials Dealers-44419	\$33,827,161	\$7,352,956	\$26,474,205
Building Materials, Lumberyards-444191	\$13,734,848	\$2,747,543	\$10,987,306
Lawn/Garden Equipment/Supplies Stores-4442	\$13,628,893	\$1,173,615	\$12,455,278
Outdoor Power Equipment Stores-44421	\$3,903,428	\$0	\$3,903,428
Nursery & Garden Centers-44422	\$9,725,465	\$1,173,615	\$8,551,850
Food & Beverage Stores-445	\$123,453,278	\$20,161,850	\$103,291,428
Grocery Stores-4451	\$78,961,322	\$12,013,540	\$66,947,782
Supermarkets, Grocery (Except Convenience) Stores-44511	\$73,867,120	\$8,899,009	\$64,968,111
Convenience Stores-44512	\$5,094,202	\$3,114,531	\$1,979,671
Specialty Food Stores-4452	\$9,970,216	\$2,778,790	\$7,191,426
Beer, Wine & Liquor Stores-4453	\$34,521,740	\$5,369,520	\$29,152,220
Health & Personal Care Stores-446	\$49,336,087	\$38,446,516	\$10,889,571
Pharmacies & Drug Stores-44611	\$38,797,897	\$35,563,205	\$3,234,693
Cosmetics, Beauty Supplies, Perfume Stores-44612	\$3,377,266	\$1,008,526	\$2,368,740

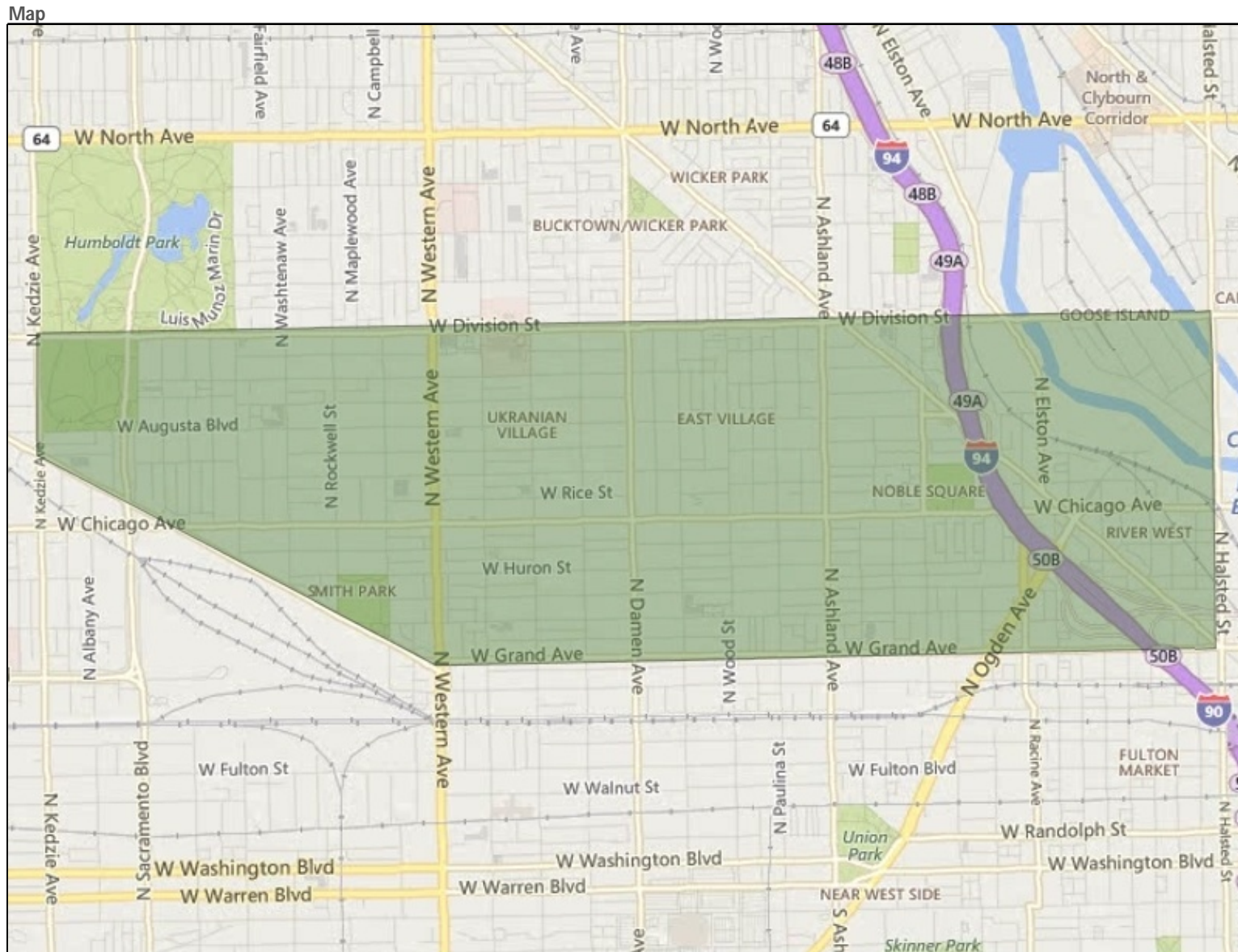
Retail Market Power

Retail Stores	WTCC4		
	2016 Demand (Consumer Expenditures)	2016 Supply (Retail Sales)	Opportunity Gap/Surplus
Optical Goods Stores-44613	\$2,851,330	\$860,315	\$1,991,015
Other Health & Personal Care Stores-44619	\$4,309,593	\$1,014,470	\$3,295,123
Gasoline Stations-447	\$66,624,093	\$12,956,423	\$53,667,670
Gasoline Stations with Convenience Stores-44711	\$48,740,583	\$11,268,945	\$37,471,638
Other Gasoline Stations-44719	\$17,883,510	\$1,687,478	\$16,196,032
Clothing & Clothing Accessories Stores-448	\$48,426,971	\$29,609,469	\$18,817,502
Clothing Stores-4481	\$25,623,321	\$25,697,496	(\$74,175)
Men's Clothing Stores-44811	\$1,554,390	\$1,027,119	\$527,271
Women's Clothing Stores-44812	\$6,170,508	\$12,231,130	(\$6,060,622)
Children's, Infants' Clothing Stores-44813	\$1,367,281	\$1,926,604	(\$559,323)
Family Clothing Stores-44814	\$13,251,320	\$3,245,370	\$10,005,950
Clothing Accessories Stores-44815	\$1,129,671	\$5,128,693	(\$3,999,022)
Other Clothing Stores-44819	\$2,150,151	\$2,138,580	\$11,571
Shoe Stores-4482	\$3,925,059	\$3,161,999	\$763,061
Jewelry, Luggage, Leather Goods Stores-4483	\$18,878,591	\$749,974	\$18,128,617
Jewelry Stores-44831	\$17,056,527	\$749,974	\$16,306,553
Luggage & Leather Goods Stores-44832	\$1,822,064	\$0	\$1,822,064
Sporting Goods, Hobby, Book, Music Stores-451	\$19,874,742	\$7,194,797	\$12,679,945
Sporting Goods, Hobby, Musical Instrument Stores-4511	\$16,871,023	\$4,546,728	\$12,324,295
Sporting Goods Stores-45111	\$8,412,916	\$2,401,435	\$6,011,481
Hobby, Toy & Game Stores-45112	\$4,874,414	\$379,656	\$4,494,758
Sewing, Needlework & Piece Goods Stores-45113	\$1,542,965	\$135,804	\$1,407,161
Musical Instrument & Supplies Stores-45114	\$2,040,727	\$1,629,833	\$410,895
Book, Periodical & Music Stores-4512	\$3,003,719	\$2,648,069	\$355,650
Book Stores & News Dealers-45121	\$2,574,274	\$1,019,383	\$1,554,891
Book Stores-451211	\$2,336,091	\$1,019,383	\$1,316,708
News Dealers & Newsstands-451212	\$238,183	\$0	\$238,183
Prerecorded Tape, CD, Record Stores-45122	\$429,445	\$1,628,686	(\$1,199,241)
General Merchandise Stores-452	\$107,101,217	\$11,262,284	\$95,838,933
Department Stores, Excluding Leased Departments-4521	\$46,095,953	\$2,102,296	\$43,993,657

Retail Market Power

Retail Stores	WTCC4		
	2016 Demand (Consumer Expenditures)	2016 Supply (Retail Sales)	Opportunity Gap/Surplus
Other General Merchandise Stores-4529	\$61,005,264	\$9,159,989	\$51,845,276
Miscellaneous Store Retailers-453	\$24,809,404	\$18,149,966	\$6,659,438
Florists-4531	\$936,281	\$3,424,070	(\$2,487,789)
Office Supplies, Stationery, Gift Stores-4532	\$13,079,274	\$1,697,260	\$11,382,015
Office Supplies & Stationery Stores-45321	\$6,522,582	\$1,036,295	\$5,486,287
Gift, Novelty & Souvenir Stores-45322	\$6,556,692	\$660,964	\$5,895,728
Used Merchandise Stores-4533	\$2,193,305	\$6,597,718	(\$4,404,413)
Other Miscellaneous Store Retailers-4539	\$8,600,543	\$6,430,918	\$2,169,625
Non-Store Retailers-454	\$80,364,709	\$79,458,915	\$905,793
Foodservice & Drinking Places-722	\$128,951,146	\$206,815,930	(\$77,864,784)
Full-Service Restaurants-7221	\$58,965,571	\$67,334,371	(\$8,368,800)
Limited-Service Eating Places-7222	\$50,934,232	\$46,645,636	\$4,288,596
Special Foodservices-7223	\$14,043,150	\$78,809,717	(\$64,766,568)
Drinking Places -Alcoholic Beverages-7224	\$5,008,193	\$14,026,206	(\$9,018,012)
GAFO *	\$229,066,123	\$88,038,766	\$141,027,357
General Merchandise Stores-452	\$107,101,217	\$11,262,284	\$95,838,933
Clothing & Clothing Accessories Stores-448	\$48,426,971	\$29,609,469	\$18,817,502
Furniture & Home Furnishings Stores-442	\$20,901,546	\$12,273,139	\$8,628,407
Electronics & Appliances Stores-443	\$19,682,373	\$26,001,817	(\$6,319,444)
Sporting Goods, Hobby, Book, Music Stores-451	\$19,874,742	\$7,194,797	\$12,679,945
Office Supplies, Stationery, Gift Stores-4532	\$13,079,274	\$1,697,260	\$11,382,015

Retail Market Power



Appendix D

Summary Report

25,299

Busiest Day (Sun., Apr 28)

125,684

Busiest Week (3/31 - 4/7/2013)

14,715

Average Day

103,007

Average Week

454,172

Total Visitors at 6pm-7pm Peak

5,252,758

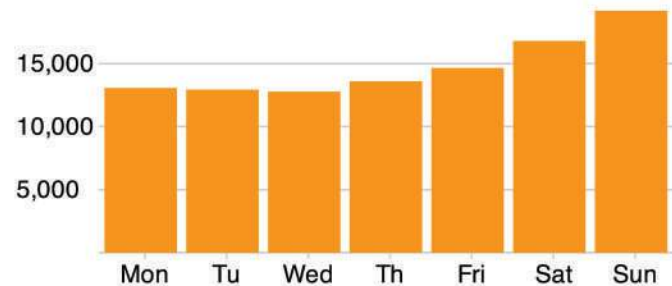
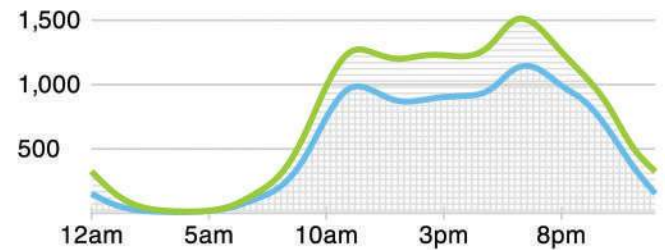
Total Pedestrians Counted

Average Daily Activity



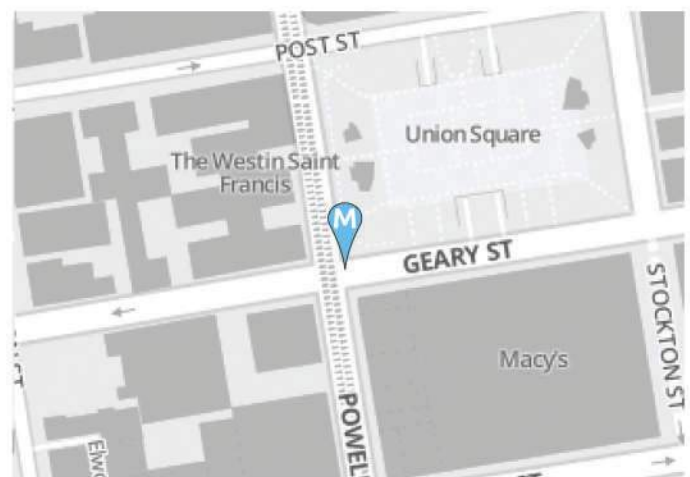
Hours	%	Total
5am - 11am	6%	825
11am - 5pm	40%	5,912
5pm - 11pm	44%	6,539
11pm - 5am	10%	1,440

Weekday Weekend



Monthly Total

January	328,358
February	425,663
March	496,394
April	452,718
May	446,295
June	417,760
July	426,103
August	465,065
September	386,772
October	456,177
November	446,215
December	504,650



Motionloft Pedestrian and Vehicle Sensors

- Use Motionloft Site Selection report for tenant placement
- Automate the "hand counting" process with real-time pedestrian and vehicle counts
- Track and analyze pedestrian flows throughout your properties
- Measure success of marketing, events and promotions
- Assess how much of the street traffic your store is truly capturing
- Use Motionloft Business Hours tool to analyze the right hours for business to be open

Motionloft

DETAILS Based on a four week average

Jan 1st - 31st

83,804

Visitors per week

10,814

Visitors per day

481

Visitors per hour

Monday

Busiest day

5pm - 6pm

Busiest hour

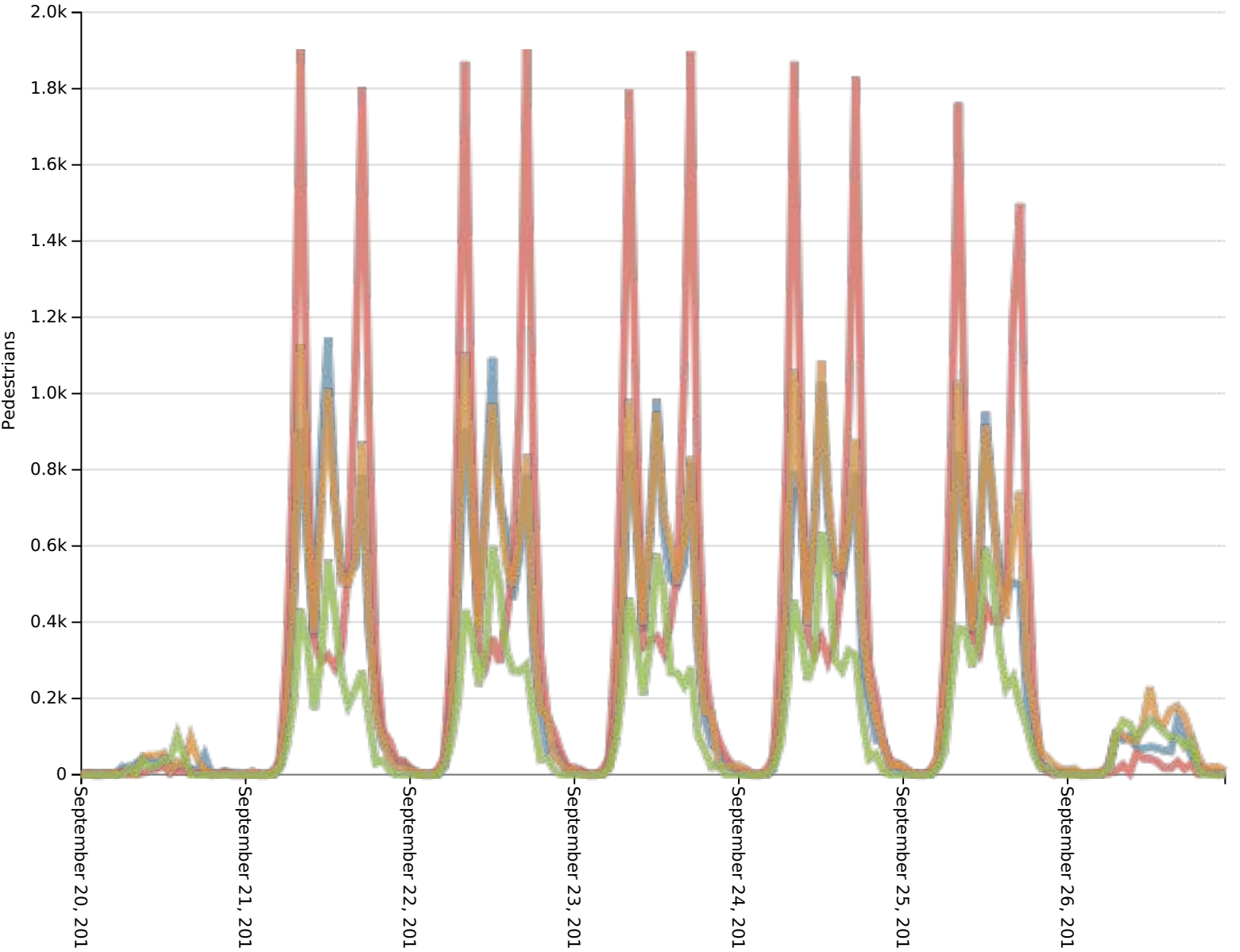
335,219

Total visitors

HOURLY VISITORS	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Midnight - 1am	32	36	48	48	45	84	65
1am - 2am	9	15	55	26	26	64	34
2am - 3am	11	9	17	13	15	89	24
3am - 4am	4	3	8	17	13	28	14
4am - 5am	7	7	11	25	17	7	10
5am - 6am	11	16	36	37	45	14	17
6am - 7am	167	211	187	178	178	133	105
7am - 8am	465	573	531	495	491	342	271
8am - 9am	711	797	646	747	624	489	507
9am - 10am	904	801	615	870	705	740	719
10am - 11am	975	878	876	794	754	789	844
11am - Noon	688	841	807	869	908	933	904
Noon - 1pm	716	937	740	887	904	976	996
1pm - 2pm	831	882	745	825	656	792	789
2pm - 3pm	932	736	695	654	679	727	798
3pm - 4pm	1,147	1,130	842	809	926	555	772
4pm - 5pm	1,274	1,114	1,052	879	822	714	851
5pm - 6pm	1,287	1,195	1,093	903	900	873	1,009
6pm - 7pm	1,261	1,245	783	729	658	643	826
7pm - 8pm	1,047	1,118	963	827	770	588	881
8pm - 9pm	409	373	336	345	347	244	328
9pm - 10pm	187	128	186	184	215	172	164
10pm - 11pm	117	126	128	152	160	152	120
11pm - Midnight	67	66	70	112	155	133	78

A	B	C	D	E	F	G
Date	Time	Pedestrians	% Walking East	Weather Summary	Temperature	Precipitation
10/6/14 0:00	1:00:00 AM	16	32%	clear-night	60	0
10/6/14 0:00	2:00:00 AM	13	25%	clear-night	59	0
10/6/14 0:00	3:00:00 AM	25	39%	clear-night	58	0
10/6/14 0:00	4:00:00 AM	23	18%	clear-night	57	0
10/6/14 0:00	5:00:00 AM	113	63%	clear-night	57	0
10/6/14 0:00	6:00:00 AM	310	75%	clear-night	57	0
10/6/14 0:00	7:00:00 AM	798	81%	clear-night	57	0
10/6/14 0:00	8:00:00 AM	1,355	76%	clear-day	58	0
10/6/14 0:00	9:00:00 AM	1,275	80%	clear-day	60	0
10/6/14 0:00	10:00:00 AM	791	78%	clear-day	63	0
10/6/14 0:00	11:00:00 AM	1,174	63%	clear-day	66	0
10/6/14 0:00	12:00:00 PM	2,303	52%	clear-day	69	0
10/6/14 0:00	1:00:00 PM	1,966	53%	clear-day	73	0
10/6/14 0:00	2:00:00 PM	1,447	54%	clear-day	75	0
10/6/14 0:00	3:00:00 PM	1,124	51%	partly-cloudy-day	77	0
10/6/14 0:00	4:00:00 PM	1,091	43%	partly-cloudy-day	77	0
10/6/14 0:00	5:00:00 PM	1,620	35%	partly-cloudy-day	74	0
10/6/14 0:00	6:00:00 PM	1,164	33%	partly-cloudy-day	72	0
10/6/14 0:00	7:00:00 PM	496	30%	partly-cloudy-night	62	0
10/6/14 0:00	8:00:00 PM	307	31%	partly-cloudy-night	61	0
10/6/14 0:00	9:00:00 PM	200	31%	partly-cloudy-night	61	0
10/6/14 0:00	10:00:00 PM	107	27%	partly-cloudy-night	61	0
10/6/14 0:00	11:00:00 PM	65	30%	partly-cloudy-night	62	0
0/6/14 0:00 Total		17,783				
10/7/14 0:00	12:00:00 AM	50	35%	partly-cloudy-night	62	0
10/7/14 0:00	1:00:00 AM	25	43%	partly-cloudy-night	62	0
10/7/14 0:00	2:00:00 AM	31	42%	partly-cloudy-night	62	0
10/7/14 0:00	3:00:00 AM	26	36%	partly-cloudy-night	63	0.0016
10/7/14 0:00	4:00:00 AM	40	64%	cloudy	62	0.0046
10/7/14 0:00	5:00:00 AM	123	81%	rain	63	0.0118
10/7/14 0:00	6:00:00 AM	346	80%	rain	63	0.0211
10/7/14 0:00	7:00:00 AM	960	75%	rain	63	0.032
10/7/14 0:00	8:00:00 AM	1,611	76%	rain	64	0.0354
10/7/14 0:00	9:00:00 AM	1,259	77%	rain	64	0.0556
10/7/14 0:00	10:00:00 AM	910	64%	rain	64	0.1061
10/7/14 0:00	11:00:00 AM	1,251	50%	rain	65	0.061
10/7/14 0:00	12:00:00 PM	2,084	54%	rain	67	0.0616
10/7/14 0:00	1:00:00 PM	1,885	54%	rain	67	0.0324
10/7/14 0:00	2:00:00 PM	1,215	48%	rain	66	0.0313
10/7/14 0:00	3:00:00 PM	1,368	42%	rain	68	0.0139
10/7/14 0:00	4:00:00 PM	1,249	32%	rain	67	0.0056
10/7/14 0:00	5:00:00 PM	1,715	36%	clear-day	68	0
10/7/14 0:00	6:00:00 PM	1,098	35%	clear-day	66	0
10/7/14 0:00	7:00:00 PM	602	29%	clear-night	63	0
10/7/14 0:00	8:00:00 PM	327	28%	clear-night	62	0
10/7/14 0:00	9:00:00 PM	277	23%	clear-night	60	0

Trend Report



Total Pedestrians



Pedestrians per Day



Busiest Hour

Mon:	12 PM	Sat:	4 PM	Mon:	8 AM	Sat:	10 AM
Tue:	12 PM	Sun:	6 PM	Tue:	5 PM	Sun:	12 PM
Wed:	12 PM			Wed:	5 PM		
Thu:	12 PM			Thu:	8 AM		
Fri:	12 PM			Fri:	8 AM		
Mon:	8 AM	Sat:	12 PM	Mon:	12 PM	Sat:	12 PM
Tue:	8 AM	Sun:	4 PM	Tue:	12 PM	Sun:	2 PM
Wed:	8 AM			Wed:	12 PM		
Thu:	12 PM			Thu:	12 PM		
Fri:	8 AM			Fri:	12 PM		

Pedestrians per Hour

Mon:	352	Sat:	47	Mon:	437	Sat:	15
Tue:	353	Sun:	17	Tue:	449	Sun:	6
Wed:	329			Wed:	445		
Thu:	337			Thu:	438		
Fri:	295			Fri:	413		
Mon:	349	Sat:	75	Mon:	154	Sat:	57
Tue:	360	Sun:	18	Tue:	174	Sun:	15
Wed:	343			Wed:	168		
Thu:	369			Thu:	183		
Fri:	324			Fri:	169		

Busiest Day of the Week

Tuesday	Tuesday
Thursday	Thursday

Dates

Day

Week

Month

Custom

«

September 2015

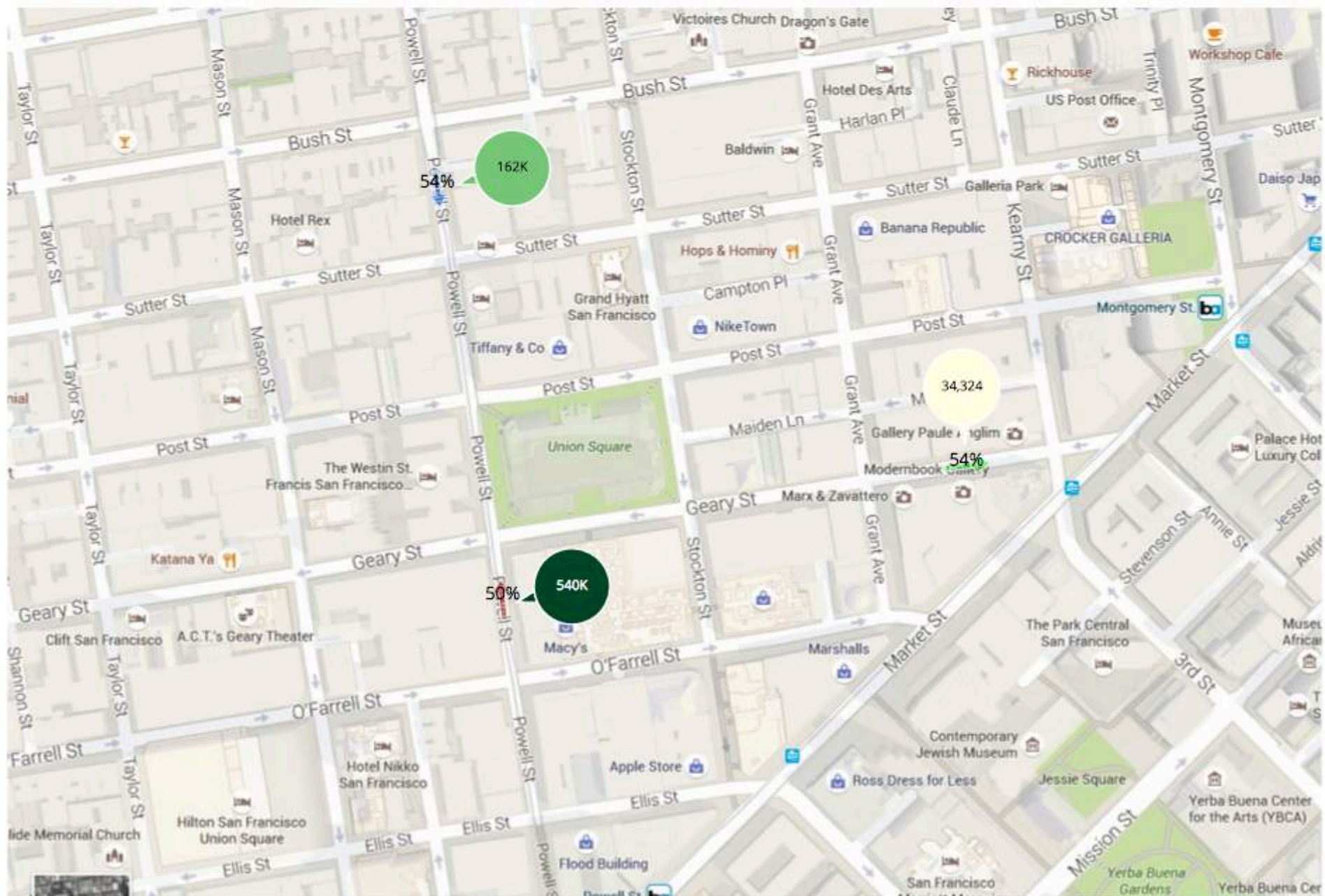
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Direction

All

Exiting Left

Exiting right



Total Visitors: 737,337

low high

Appendix E

Lakeview Transit-Oriented Development

Housing & Transportation Trends / April 2015

Lakeview is historically a dense community that developed around its CTA stations, and demographic trends since 2000 continue to reinforce the central role of transit in the neighborhood. CTA stations serve as hubs for the community, providing significant foot traffic from visitors and local commuters to fuel the neighborhood's business corridors. Lakeview has the highest rate of transit commuting of any neighborhood in the city. Transit is critical to the neighborhood's economic success and quality of life.

Lakeview businesses also depend on the neighborhood's density of households to support its thriving retail, hospitality, and service economy. While there is significant demand to live and do business near transit, development has not capitalized on the opportunity with increased density near train stations. Of Lakeview's eight CTA stations, five now have fewer housing units within a half mile, or 10-minute walk, than they had in 2000. Over-restrictive zoning policies and parking requirements have stifled development in the past, however, several development projects currently in the works are leveraging Chicago's new transit-oriented development (TOD) policy that could enable the neighborhood to add households that will help support local businesses.

The following data compiled by the Center for Neighborhood Technology (CNT) for the Lakeview Chamber of Commerce and SSA 27 demonstrates a need for additional TOD that would increase density and trade off private parking spaces in new development for additional residential and commercial space.

Source: Decennial Census and American Community Survey, U.S. Census Bureau



Lee Crandell

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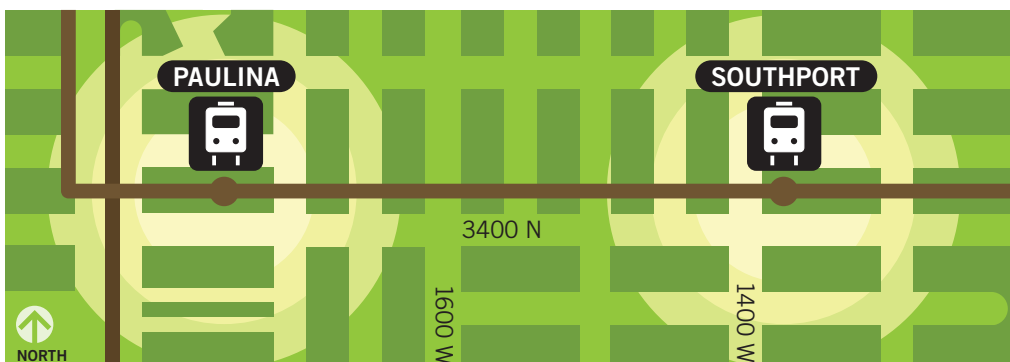


Kyle Smith

ksmith@cnt.org

(773) 278-4800

www.cnt.org



Paulina Housing Units

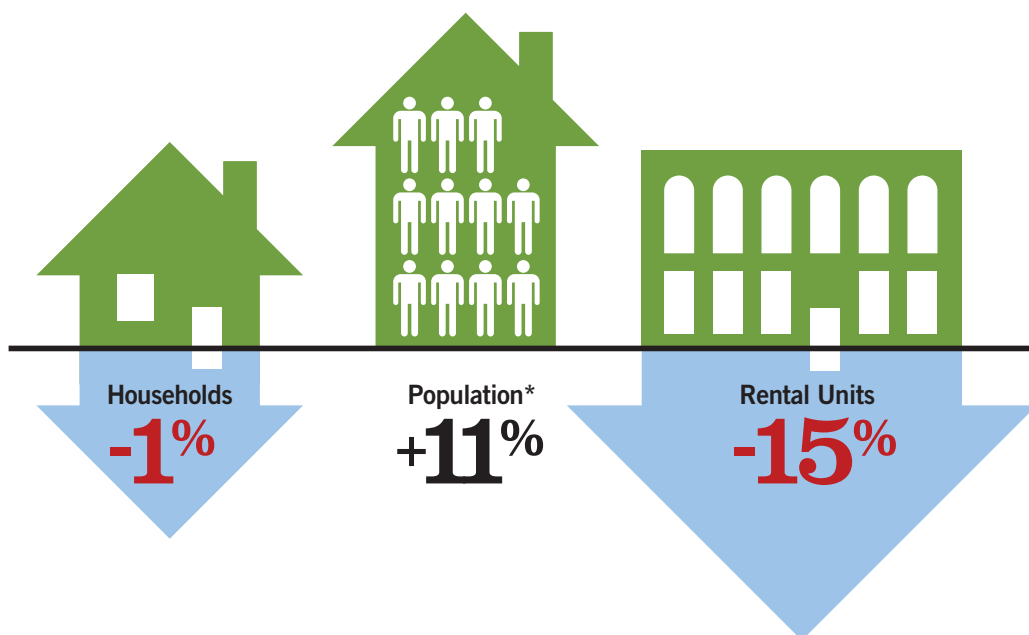
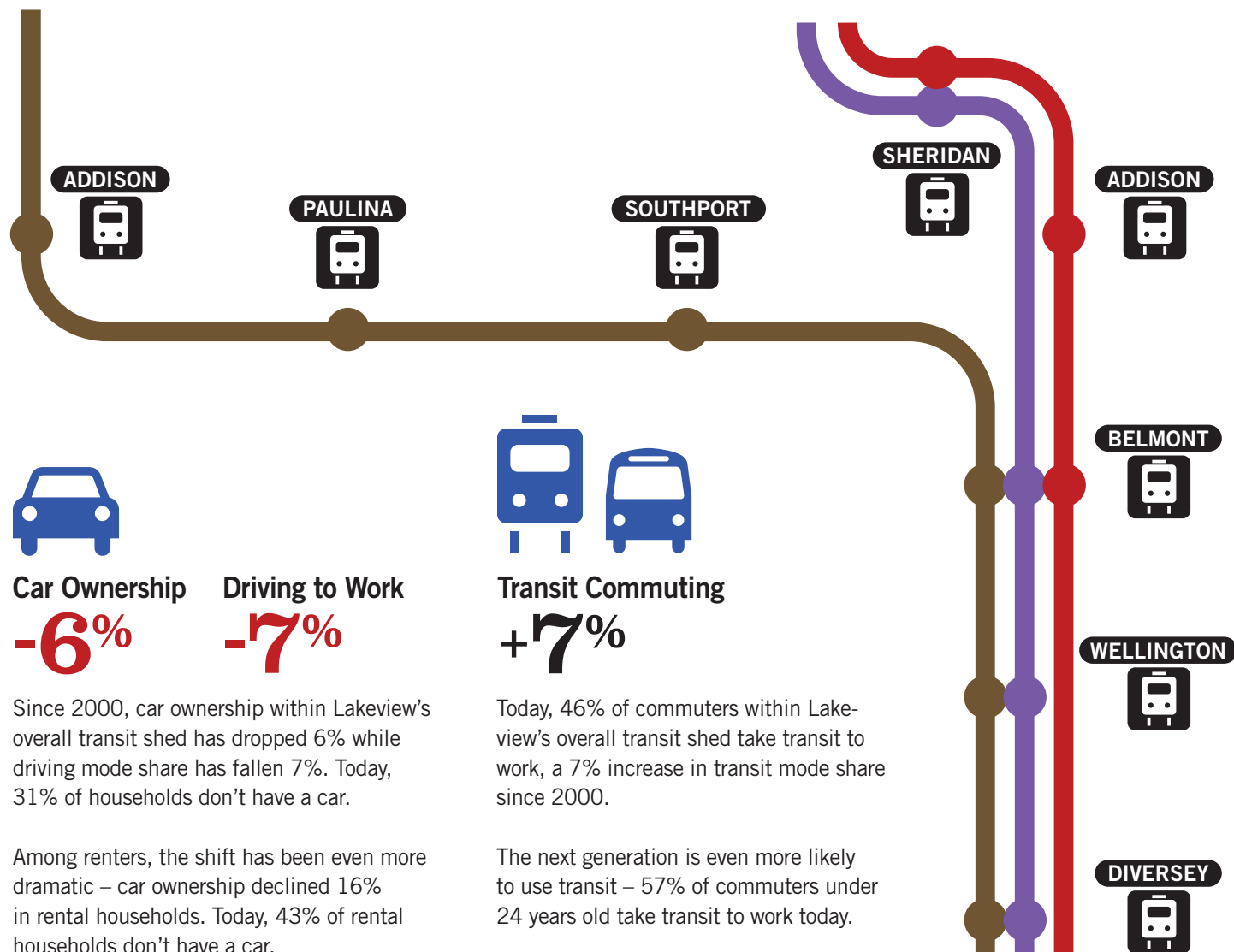
-4%

Southport Housing Units

-2%

In the Lakeview Chamber's service area, total housing units decreased within a half mile of both the Southport and Paulina CTA stations from 2000-2011.

Within a Half Mile Transit Shed of Lakeview's CTA Stations



Rentals and Households Declining

From 2000-2011 within Lakeview's overall transit shed, population has increased, but the number of households has decreased. Fewer rental units are available today compared to 2000.

*Household size is increasing attributable to more children and indicating the neighborhood is retaining more families, but the decline in households may negatively impact consumer spending.