

West Town Chicago Chamber of Commerce
West Town Special Service Area (SSA) Commissioner Meeting
Thursday, June 6, 2019 at 11:00 a.m.
1819 W Chicago Ave., Chicago, IL 60622

Minutes

Present: Commissioners: Michael VanDam (Chair), Chris Hunt (Vice-Chair), Steven Tobiason (Secretary), Jenny Rossignuolo, Nora McCarthy, Sara Dulkan
SSA Program Director – Kace Wakem
Public Forum / Guests: none
Not Present: Amy Laria (Treasurer), Candice Cusic, Adam Williams, **Membership Director** – Sara Bemmer

- **Call to Order:** Michael VanDam called the meeting to order at 11:11 a.m.
- **Minutes from SSA Commission Meeting on May 2, 2019.**

***Jenny Rossignuolo motioned to approve 5/2/19 minutes. Chris Hunt seconded this motion and it was approved unanimously.**

- **Financial Report & Budget:**
 - 2019 P&L Statement and Balance Sheet distributed and reviewed.

***Jenny Rossignuolo motioned to approve 2019 Financial Statements. Chris Hunt seconded this motion and it was approved unanimously.**

- 2019 Year to Date Budget distributed. Recommendations of money movements:
 - Take \$15,000 from 1.02 Special Events and put \$10,000 in 1.09 PR/Media Relations and \$5,000 in 1.06 Holiday Decorations
 - Take \$10,000 from 4.08 Master Plan and put \$10,000 in 1.06 Holiday Decorations
 - Take \$10,000 from 1.10 Smart Phone and put \$10,000 in 1.06 Holiday Decorations
 - Take \$7,395 from 5.02 Security Rebate and put \$7,395 in 2.06 Public Art
 - Take \$1,000 from 3.06 Bike Friendly and put \$1,000 in 2.06 Public Art
 - Take \$5,000 from 2.11 Snowplowing and put \$5,000 in 2.06 Public Art

***Nora McCarthy motioned to approve the money movements listed above. Chris Hunt seconded this motion and it was approved unanimously.**

- 2020 Draft Budget distributed and reviewed

***Steven Tobiason motioned to approve 2020 Draft Budget. Nora McCarthy seconded this motion and it was approved unanimously.**

- **Contracts:**

- Chicago Event Graphics – Updated contract reviewed

***Nora McCarthy motioned to approve the 2019 Contract with Chicago Event Graphics. Jenny Rossignuolo seconded this motion and it was approved unanimously.**

- **Rebate / Grant Updates:**

- **Facade Rebate Applications:**

- Review City Mural Registry Program
 - Commission discussed hearing feedback from the artists that they were not in favor of the mural registry program. Discussed possible issues with being forced to permit and pay for murals in the future if submitted for the registry now. Would like to see how the program expands organically, and will check in on program in 6 months to see how its going. Will discuss again at the end of the year.
- *1726 W. Chicago Ave, Eye Want* – Finished & Paid.
- *2130 W. Chicago Ave, Cornelia McNamara Flowers* – in process.
- *1637 W. Chicago Ave, CDT Realty Corp* – In Process
- *1523 W. Chicago Ave, CDT Realty Corp* – Finished. Reviewed after photos and paid receipts.

***Chris Hunt motioned to approve \$15,000.00 Rebate for 1523 W. Chicago Ave Façade Rebate Project. Nora McCarthy seconded this motion and it was approved unanimously.**

- *1529 W. Chicago Ave, Fry the Coop* – In Process.
- *1923 W. Chicago Ave, State Farm, Aaron Pinkus* – In Process
- *1721 W. Chicago Ave, Ice Cream Shoppe* – In Process.

- **Security Rebate Applications:**

- *1721 W. Chicago Ave, Ice Cream Shoppe* – Review
 - Still waiting on quotes. Commissioners understood that it will be moving forward in the project once contractor is hired. Will still allow for application to be reviewed and potentially approved after all 3 quotes are submitted.

- **Public Art Grant Applications:**

- *1914 W. Chicago Ave, Artist: Ouizi* – Finished & Paid.
- *1529 W. Chicago Ave, Artist: Sick Fisher* – In Process.
- *Range Mobile Lab* – Requesting \$1,710.
 - Art Walk Committee did not approve of the application at the committee meeting.
 - SSA Commission discussed project and the projects that were currently being submitted. Due to tight budget constraints they decided to not approve the project.

***Chris Hunt motioned to not approve \$1,710 for Range Mobile Lab Public Art Project. Steven Tobiason seconded this motion and it was approved unanimously.**

- *1702 W. Chicago Ave, Artist: Justin Suarez (Mr. Prvrt) – Requesting \$10,620 for a Peregrine, Falcon mural, increased price due to boom lift required based on size of building.*

***Chris Hunt motioned to approve \$10,620 for Justin Suarez Public Art Project at 1702 W. Chicago Ave. Jenny Rossignuolo seconded this motion and it was approved unanimously.**

- *1916 W. Chicago Ave, Artist: Amuse126 – Requesting \$10,725 for a facade mural on West Town Bakery, no signage included.*

***Chris Hunt motioned to approve \$10,725 for Amuse126 Public Art Project at 1916 W. Chicago Ave. Nora McCarthy seconded this motion. Sara Dulkan and Steven Tobiason recused themselves. Motion approved.**

- **Marketing / Beautification / Safety / Other:**

- **Landscaping:** Reviewed work on trees by Bartlett Tree Service
- **Street Cleaning:** Had another trash can fire at Chicago & Ashland. Cans were power washed, although they may need to be painted again soon.
- **Banners & Holiday Decorations:** Meeting scheduled for June 10th at 12pm. Will have update at July SSA Commission meeting.
 - Marketing & Beautification committee: Chris, Candice, Nora, Jenny
- **Landscaping:** Christy Webber Contract to start in the Spring.
- **Discover West Town Mobile App:** Tabled until WTCC website overhaul is decided.
- **Master Plan:** Plan needs to be presented to West Town Neighbors Association and Chicago Grand Neighbors Association, and then all presentations should be finished at that point. Annual Report is finished and sent to be printed and mailed. Members will be receiving it very soon.
- **People Spot:** Tabled
- **Bike Racks:** Tabled
- **Bike Friendly Business District:** Tabled
- **Neighborhood Updates:**
 - 6/6/19 – Member Breakfast and Headshots at Village Eye Care from 9am to 12pm
 - 6/7/19 – Ribbon Cutting at Gold Star Bar from 5:30pm to 7:30pm
 - 6/8/19 & 6/9/19 – West Town Walking Tour, registration open
 - 6/10/19 – Marketing Committee Meeting at 12:00pm at WTCC office
 - 6/12/19 – New Member Orientation & Breakfast at 10:30am at WTCC office
 - 7/5/19 to 7/7/19 – West Fest Chicago

- **Old Business:**
- **New Business:**
- **Public Forum:**
- **Adjournment**

***Michael VanDam moved to adjourn meeting at 12:50 pm. Steven Tobiason seconded this motion at it was approved unanimously.**

Next SSA Commission Meeting Date: Thursday, July 11, 2019 at 11am