WEST TOWN SSA
MEETING OF SSA COMMISSION
Thursday, February 4, 2021 10:00 AM
Meeting held via Zoom
West Town Chamber of Commerce
1819 W. Chicago Ave., Chicago, IL 60622

NOTES

In Attendance: Chris Hunt (Seek Vintage), Michael Van Dam (Resident), Sara Dulkin (Chicago Truborn), Evan Muellner (Pie Eyed Pizza - SSA approval pending), Jenny Rossignuolo (Urban Source), Julia Skuibida (American Family Insurance - SSA approval pending), Nora McCarth (Gallery 2052), Kara Salgado (WTCC), Susan Aldous (WTCC), and Sara Bemer (WTCC).

➢ Call to Order:
  o The meeting of the West Town SSA #29-2014 Commission is called to order.
    ■ Michael Van Dam (SSA Chair) called the meeting to order at 10:19am.
  o Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference. This meeting will be recorded.

➢ Motion: to approve Minutes from Meeting: December 3, 2020
  o Approved, all in favor (Jenny 1st, Sara D. 2nd)

➢ Financial Report:
  o Motion: to approve 2020 Budget Modification
    ■ BUDGET MODIFICATION $1,200 from 1.02 (Special Events) to 6.04 (Rent)
      ● Approved, all in favor (Chris 1st, Jenny 2nd)
  o Review Reports

➢ 2020 Quarterly Work Plan Reports
  o Motion: to approve 2020 Quarterly Reports
    o Approved, all in favor (Chris 1st, Nora 2nd)

➢ Rebate / Grant Programs:
  ● Approved Facade Projects still in progress
    o Façade – 1721 W. Chicago Ave – Ice Cream Shoppe – In process.
  ● Approved Security Projects still in progress

➢ Marketing / Beautification / Safety / Public Art / Other:
  ● West Town Marketing
    o West Town Spend Local to Save Local Rewards Program (Feb. 1-28)
    o Review Committee and WTCC Board approved final 2021 Zapwater PR Contract
      o Motion: to approve Zapwater PR contract within the existing budget line item 1.09 (PR/Media Relations) not to exceed $50,004
        o Approved, all in favor (Sara D. 1st, Chris 2nd)
  ● West Town Banners
    o New banners going up when snowflakes come down this month
    o Project within approved 2020 budget
      o Motion: to approve vendor CEG to replace aging banner hardware within the existing budget line item 1.05 (Decorative Banners) not to exceed $20,000
        o Approved, all in favor (Chris 1st, Jenny 2nd)
  ● West Town Trash Can Project
    o Review Summary of Project
    o Review Nicole Beck proposal
    o Review Cleanslate proposal
    o Discuss Next Steps
      o Susan to further research the artist/fabricator fee.
  ● West Town Pop Up Project
UnWaste Shop lease May – Aug 2021 (signed)
Chicago Makers lease Oct – Dec 2021
• Landscaping & Snow Removal Updates and Reports
• Safety Committee Meeting with 12th District Police
  o Tuesday, Feb 9th at 12:30pm on Zoom
• Public Art
  o Sangamon & Fry Viaduct project discussion
  o DCASE grant application due Feb 5
  o Public Art Program transparency and process Zoom Meeting
  o Ouizi Mural (1914 W Chicago Ave.) Tagged

➤ **Events and Neighborhood Updates:**
  o Uncertain if DCASE will issue special event permits for street festivals in 2021. WTCC street festival announcement TBD.

➤ Old Business:

➤ Public Forum:

Meeting Adjourned at 11:11am (Jenny motioned to adjourn, Chris seconded, all in favor)

***Next SSA Commission Meeting Date: Thursday, March 4th 2021 at 10am via Zoom***