Minutes

Present: Commissioners: Michael VanDam (Chair), Steven Tobiason (Secretary), Jenny Rossignuolo (Treasurer), Nora McCarthy, Adam Williams
SSA Program Director – Kace Wakem
Executive Director - Kara Salgado
Membership Director – Sara Bemer
Public Forum / Guests: Pauline Dengler, State’s Attorney's Office
Not Present: Chris Hunt (Vice-Chair), Sara Dulkin

➢ Call to Order: Michael VanDam called the meeting to order at 11:10 a.m.
  ● Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference.

➢ Minutes from SSA Commission Meeting on August 5, 2020.
  *Nora McCarthy motioned to approve 8/5/20 Meeting Minutes. Jenny Rossignuolo seconded this motion and it was approved unanimously.

➢ Financial Report & Budget:
  ● 2020 P&L, Balance Sheet & Year to Date Budget Statements distributed and reviewed.
  *Steven Tobiason motioned to approve the September 2020 monthly financials. Adam Williams seconded this motion and it was approved unanimously.

➢ COVID19 Program Updates:
  ➢ COVID-19 Related Programming, Grants & Partnerships update:
    ● West Town Bingo ($500 in gift cards from SSA, $500 from WTCC) - 12 of the 20 gift certificates have been distributed, 8 remaining. Possibly 4 for WTAW & 4 for WTWF.
    ● Virtual Festivals:
      ➢ Dancing in the Streets update
      ➢ West Town Art Walk update

➢ Grants:
  ● Website & Online Marketplace Upgrade Grant - ie, Website and Online Purchasing Program set up to help with new expenses. Criteria includes 75% of costs, maximum up to $1,000, business with no more than 25 employees.
    ● All approved grants were paid.
    ● West Town Chamber offering grant for Chamber Members now.
• **Emergency Board-Up Grant Application** - ie, grant set up to help with the costs of board up after business sustained damage during civil unrest. Criteria includes 100% costs, maximum up to $1,000, business with no more than 25 employees.
  - All approved grants were paid.

➤ **Facade Rebate Applications:**
  - 1112 N. Ashland Ave, Property Owner, Zygmunt Dyrkacz - In Process.

➤ **Security Rebate Applications:**
  - 1721 W. Chicago Ave, Ice Cream Shoppe – In process.
  - 2135 W. Chicago Ave, Property Owner, Ben & Emily Johnson - In process.

➤ **Public Art Grant Applications:**
  - Public Art Map Project: **Tabled.**
  - City Mural Registry Program: Install TBD
  - TAGGED MURAL UPDATE: Anthony Lewellen, Lie/Lucx, and Fnnch murals were tagged. Lewellen mural was fixed. Lie will fix his mural, and Fnnch mural is being replaced by Lisa Gray.

➤ **Marketing / Beautification / Safety / Other:**
  - **West Town Pop-Up Project:** Lease, Lease Rider, COVID-19 Rider, Application, and FAQ sheet - **Needs Approval**

*Jenny Rossignuolo motioned to approve West Town Pop Up Project documents. Nora McCarthy seconded this motion and it was approved unanimously.*

  - **Landscaping:**
    - Hand weeding is continuing every month
  - **Street Cleaning:** no updates.
  - **Banners & Holiday Decorations:** Golder College Prep purchased banner sponsorships, and banners will be hung soon.
  - **Discover West Town Mobile App:** Mobile site has been shut down permanently.
  - **Master Plan:** Reached out to CDOT about the Road Diet Plan to see if they were still on board. Waiting to receive a meeting invite, was told they would schedule and send soon.

  - **Neighborhood Updates:**
    - No Events
      - Prepping for West Town Art Walk
      - Release of Marketing Grant for West Town Chamber Members
      - Will start West Town Winterfest planning this month
West Town & Wicker Park Trick or Treat planning meeting beginning now.

- Old Business:
- New Business:
- Public Forum:
- Adjournment:
  Jenny Rossignuolo motioned to adjourn the meeting at 11:45 am. Adam Williams seconded this motion and it was approved unanimously.

***Next SSA Commission Meeting Date: Thursday, October 1, 2020 at 11am via zoom.***