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For Immediate Release

West Town Food Truck Social & West Town Art Walk

West Town's Most Anticipated Art Walk Pairs Up for 2nd Year with West Town's Most Anticipated Food Truck Fest

CHICAGO (August 29, 2017) – Art in all forms and food trucks will be abundant in West Town the weekend of October 6th and 7th when the West Town Art Walk marries up with the West Town Food Truck Social for a second consecutive year. Located along the booming Chicago Avenue destination corridor, West Town Art Walk and West Town Food Truck Social will provide strollers with a curated selection of original *art through every door* as well as some of Chicago's most popular mobile eats. www.westtownfoodtrucksocial.com, www.westtownartwalk.com.

“West Town was home to one of the very first Food Truck Social events in Chicago in 2011, and last year we moved the event to Noble Street for the first time in order to pair up with the Art Walk along Chicago Avenue. The new location and pairing with the Art Walk was a huge success with one of the best turn outs yet!” said West Town Chamber of Commerce Executive Director Kara Salgado. “This year, attendees will get an even bigger selection of art, food trucks, live performances and after parties.”

The 7th annual West Town Art Walk celebrates art in all forms – visual, musical, performance, culinary, fashion – along Chicago Avenue (between Milwaukee Ave and Western Ave) while the West Town Food Truck Social (on Noble St between Chicago and Chestnut) is a celebration of Chicago's diverse mobile food kitchens. During this free Friday and Saturday event, attendees can enjoy whatever art forms they like most from over 35 West Town shops, businesses, restaurants, and galleries while experiencing street cuisine from over 15 food trucks.

The West Town Food Truck Social \$20 Sampler Ticket will allow fest-goers to stroll around the Food Truck Social and try SIX (6) sample-sized portions from the participating food trucks. All regular sized food and beverages will also be available for individual cash purchase. Sampler Tickets are available to pre-purchase on the Food Truck Social website www.westtownfoodtrucksocial.com.

Participants are encouraged to “snack-n-stroll” along Chicago Avenue in West Town and enjoy innovative art, live performances, and after parties at the local retailers and bars, along with their four-wheeled delicacies. If attendees visit at least 15 spots on the Art Walk map, they will qualify to enter the West Town Art Walk raffle with great prizes. Visit both event’s respective website to view participating Art Walk businesses and food trucks.

Established in 2011, the West Town Art Walk celebrates the diverse community of businesses while highlighting Chicago artists. The mission is to showcase West Town as a rich cultural hub that has much to offer residents and business owners.

West Town Food Truck Social & West Town Art Walk Detail Summary:

Websites: www.westtownfoodtrucksocial.com, www.westtownartwalk.com

Food Truck Social Time & Dates: Friday, October 6th from 4pm – 10pm & Saturday, October 7th from 11am to 10pm

Food Truck Social Location: Noble St. from Chicago Avenue to Chestnut St.

Art Walk Time & Dates: Friday, October 6th from 5pm – 8pm, Saturday, October 7th from 12pm to 8pm

Art Walk Location: Chicago Avenue from Milwaukee to Western

Alcohol: Beer, Wine and Spirits will be sold during the Food Truck Social where the street closure is located, and will not leave Food Truck Social premises.

Press Photos:

High resolution press photos are available by contacting Jody.Grimaldi@Gmail.com

Sponsors & Partners: West Town SSA, Coors Light, Miller High Life, Backpack Wine, Prairie Organic Vodka, Boxed Water, Red Eye, Do312, Illinois Food Truck Owners Association, West Town Chamber of Commerce and Erie Neighborhood House